



Thursday, August 16, 2001

OU license plates raise over \$18,000

Michigan motorists are showing their Oakland University pride as they drive by purchasing OU license plates.

More than 700 Michigan motorists are showing their Oakland University pride and have helped raise nearly \$19,000 for the OU Alumni Scholarship Fund by purchasing an OU license plate.

As of August 9, 2001, 723 OU license plates have been sold, raising \$18,705 dollars for the scholarship fund.

"It's really nice to show off your school pride," said Carol Carpenter, alumni relations program and events specialist and a 2000 OU alumna. "It's the first thing you want to buy to show off that you're a graduate of Oakland. It's also great that the funds go to scholarships for students who really need it."

Two versions of plates are available - a registered plate for vehicle use and a collector's plate for display purposes only. Both plates bear the OU name and logo. The collector's plate also includes the phrase: "Be True to Your School."

The registered plate costs an additional \$35 over the annual vehicle registration fee, with \$25 going to the OU Alumni Scholarship Fund. The plate may be renewed annually for \$10, which also will go to the university. The collector's version is available for a one-time fee of \$35, with \$25 going to the university. Registered OU plates may also be personalized with up to five characters for an additional \$30.

OU is one of 15 Michigan universities with special-themed plates. OU plate sales continue to trail Michigan State, which has sold more than 9,000 plates.

Registered OU plates may be purchased through **Secretary of State** offices. Collector's plates are available through the Secretary of State, the **OU Alumni Relations** office or the OU Bookstore.

SUMMARY

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