

Monday, April 13, 2015

## ASAE Update

### 2015 ASAE Annual Meeting & Exposition

At ASAE's Annual Meeting & Exposition, there are thousands of association professionals that come for their very own reasons. Some love the education, others like to catch up with old friends, and many have a serious fear of missing out. Whatever your reason, one thing is for certain—the ASAE Annual Meeting is *the* can't-miss event of the year!

#### Count the Reasons

*“ASAE Annual Meeting is a great **learning experience**, easy access to **meet with vendors**, and outstanding networking.”*

Your learning experience will start with a riveting **Opening General Session** with four-time tech entrepreneur, startup investor, and author Josh Linkner and end with a phenomenal **Closing General Session** with author, professor, and psychologist Sherry Turkle. In between, you'll have exciting **Learning Labs** and thought-provoking **Game Changer Sessions**.

**Access to vendors** is what we are all about at the ASAE Annual Meeting. Find what you're looking for at the **Association Solutions Marketplace (Expo)** and **meet with exhibitors one-on-one** to get a private demo or present your RFP in the **Business Connection Lounge (BCL)**.

You'll have some outstanding networking opportunities at the many evening **events** going on throughout the conference. You'll be dancing the night away at the **Opening Night Celebration** to some local Detroit bands with feature performances from the legends of Motown, including The Contours, Mary Wilson of the Supremes, The Temptations Review featuring Dennis Edwards, and The Four Tops! Catch up with colleagues before Lionel Richie takes the stage at ASAE Foundation's **The Classic** at the Fox Theater, and share some takeaways from the conference while you browse the hot rods displayed at the **Closing Night Celebration**.

#### Are You Going?

Whether your reason is the fear of missing out, the chance to experience the Comeback City of Detroit, the cutting-edge education, or the chance to further expand your network, make sure you're going.

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As always, thank you to our wonderful Alliance Partners for supporting the 2015 ASAE Annual Meeting & Exposition.

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#### SUMMARY

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