



MENU

<https://www.oakland.edu>[/?id=26878&sid=31](https://www.oakland.edu/?id=26878&sid=31)**September 12, 2014**

**FROM THE SCHOOL OF EDUCATION AND HUMAN SERVICES | ACCOLADES AND ACCOMPLISHMENTS**  
**IN THE NEWS | CELEBRATIONS | ABOUT THE SEHS BULLETIN | ARCHIVES** (<http://www.oakland.edu/sehs/newsletter/archive>)

**FROM THE SCHOOL OF EDUCATION AND HUMAN SERVICES***From SEHS Marketing Coordinator James Silvestri:*

Welcome to the Fall semester. The beginning of this new semester has brought several new things to our School and to the University. The School of Education and Human Services has recently hired an extremely talented, full-time Marketing Coordinator, who can cook pasta that will literally bring your taste buds to the hillsides of Italy, or so I hear. One of the main goals of this individual will be to boost the overall promotion and exposure of the School.



University Communications and Marketing (UCM) has recently launched a new branding campaign, "Aspire to Rise." Most of you have surely seen this branding being utilized around campus, on billboards, in pop-up ads, and in video advertisement online. The new (and experienced) Marketing Coordinator will be focusing all future marketing materials, including website redesigns, brochures, fliers, etc. on this new branding.

One of his most recent accomplishments is the creation of the first ever SEHS Annual Magazine. Within the next few days, you will be receiving a copy of this magazine in the mail. If you have yet to see it and the anticipation is too much for you, feel free to stop by his office (430C Pawley Hall). He would love to give you a sneak peak.

Best wishes for a successful and enjoyable semester.

(<https://drive.google.com/folderview?id=0B61VVQ6YX-lvQVVibUNmNlpkWWM&usp=sharing>)

**ACCOLADES & ACCOMPLISHMENTS**

### Eileen Johnson is Co-author of Updated Book for School Administrators

Eileen Johnson is a co-author of the recently released book, *Special Programs and Services in Schools, Creating Options, Meeting Needs*. This book was created for school administrators in public and private schools, and is an update of the original 2005 volume that organized and explained virtually all federally mandated programs, the "third curriculum" that helps dictate how U.S. schools are managed.

Used as a textbook in many universities, it lists and explains dozens of new U.S. laws and amendments from the past decade and situates them in the context of states and districts.

**Congratulations to Eileen!**



## IN THE NEWS

### Updated Headshots Available

If you do not currently have a headshot, or if yours is outdated and you would like a new one taken, you're in luck! UCM is currently offering FREE headshots once a month. Photos are taken in the second floor studio of Anibal House, starting at 10am.

If you are interested in having your photo taken, please complete the **online form** (<http://www.oakland.edu/?id=30617&sid=408>). You must select James Silvestri as your Account Manager AND notify him via **email** (<mailto:jmsilves@oakland.edu?subject=Monthly%20Headshot%20Registration>) that you have signed up. Photos are taken on a first-sign-up, first-serve basis. There is a maximum of 20 participants per shoot (the September shoot is already filled)! The next upcoming dates are October 28, November 25, and December 16.

For additional information, contact **James Silvestri** (<mailto:jmsilves@oakland.edu?subject=Monthly%20Headshot%20Inquiry>).



### Healthy Living Network Lunch Meetings

SEHS is pleased to introduce the new Faculty and Staff Healthy Living Network Lunch Meetings. The purpose of the meetings is to promote healthy living, eating and exercise tips within the SEHS community. SEHS faculty and staff members attending these meetings will meet once a month on Tuesdays in Fall term of 2014 and once on month on Wednesdays in Winter term of 2015, from noon-12:50pm.

The first SEHS faculty and staff healthy living network lunch meeting this term will be Tuesday, September 30, 2014 from noon-12:50pm in room 204 Pawley Hall. The first confirmed healthy living quest speaker will be our own Holly Smith!

For additional information about the program, contact **Dr. Chaunda L. Scott** (<mailto:cscott@oakland.edu?subject=Healthy%20Living%20Network%20Lunch%20Meetings-Inquiry>).



## CELEBRATIONS



If you do not wish to have your birthday announced, please contact James Silvestri at [jmsilves@oakland.edu](mailto:jmsilves@oakland.edu) (<mailto:jmsilves@oakland.edu?subject=Birthday%20exclusion>)

#### ABOUT THE SEHS BULLETIN

Welcome to the SEHS Bulletin, where faculty and staff can share news and celebrate the wonderful things happening in SEHS. The bulletin is the perfect place to share information about your publications and awards, special projects and committee news, as well as announce events.

All are welcome to send items for inclusion. If you choose to do so, please ensure that your items are print ready, that you include all related links, and that you have permission to publish any photos being submitted. Please put "SEHS Bulletin" in the subject line and email your information to:

[sehs@oakland.edu](mailto:sehs@oakland.edu) (<mailto:sehs@oakland.edu?subject=SEHS%20Bulletin>).

If you have questions about the bulletin, feel free to email James Silvestri at [jmsilves@oakland.edu](mailto:jmsilves@oakland.edu) (<mailto:jmsilves@oakland.edu?subject=SEHS%20Bulletin>).



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[Coordinate map of Auburn Hills Entrance \(https://www.google.com/maps/@42.672702,-83.220234,16z\)](https://www.google.com/maps/@42.672702,-83.220234,16z)

#### ACADEMIC DEPARTMENTS

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