



Tuesday, July 30, 2002

Concours events include fashion show

For Meadow Brook Hall, the 24th annual **Concours d'Elegance** means more than stylish automobiles. On Friday, Aug. 2, the venue will host a fashion show luncheon showcasing ensembles from one of the most esteemed fashion houses in the world: **Escada**.

The Mode du Concours, presented by **Saks Fifth Avenue** of the Somerset Collection in Troy will feature all the fanfare and full-scale runway production value of shows in New York and Europe.

Mode du Concours guests begin their day with an 11 a.m. reception, followed by lunch at noon. Spectators will be treated to a viewing of Escada's Fall 2002 Collection, running the gamut from casual sportswear to evening attire, at 1 p.m. The Mode du Concours will conclude with a cappuccino bar following the show.

Escada describes this season's themes as Edwardian Dandy, Haute Bohemia and Aspen Weekend. Above all, Escada is emphasizing a return to glamour with pinstripe suits, bohemian femininity and luxurious leisure – all to create a sophisticated, modern mood.

"We're excited to present Escada at this year's Mode du Concours," said Cheryl Hall Lindsay, director of public relations and special events for Saks Fifth Avenue. "Escada is a brand that appeals to a very broad audience, from women who want comfortable, stylish weekend wear to those who need a sensational gown for a black-tie affair. Mode du Concours guests will certainly see a wide range of Escada designs, in colors and silhouettes to suit most everyone."

Starting in 1992, the Mode du Concours has become one of the most popular Concours complementary events. The 1994 Mode du Concours featured the fall collection of international designer Oscar de la Renta. Last year, fashions designed by Elie Tahari, who outfitted Hilary Rodham Clinton and Leah Rabin, were featured.

Tickets for the Mode du Concours Fashion Show Luncheon are \$75 for general admission and \$125 for benefactors.

Tickets for the Meadow Brook Hall Concours d'Elegance may be purchased in advance at Meadow Brook Hall, by phone, or at the gate on the day of the event. The cost of admission, which includes a program, is \$20 for adults, \$10 for ages 13-17, and free for children 12 and under. Groups of 20 or more can purchase tickets for \$15 each. Parking on the Oakland University campus is free; shuttle buses will be available.

For tickets or more information, call (248) 370-3140, or visit the **Concours d'Elegance** Web site.

SUMMARY

On Friday, Aug. 2, Meadow Brook Hall will host the Mode du Concours, a fashion show luncheon showcasing ensembles from Escada, one of the most esteemed fashion houses in the world. The Mode du Concours, presented by Saks Fifth Avenue of the Somerset Collection in Troy will feature all the fanfare and full-scale runway production value of shows in New York and Europe. Escada describes this season's themes as Edwardian Dandy, Haute Bohemia and Aspen Weekend.

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