

MEMORANDUM RELATING TO MICHIGAN STATE UNIVERSITY-OAKLAND

I. THE SITUATION IN MICHIGAN HIGHER EDUCATION

THERE ARE A FEW UNDENIABLE FACTS WITH WHICH WE ARE CONFRONTED IN MICHIGAN SO FAR AS HIGHER EDUCATION IS CONCERNED. AS AN IMMEDIATE PROBLEM, WE ARE SOMEWHAT STARTLED WHEN WE LOOK AT THE FOLLOWING FIGURES REVEALING THE COMPARATIVE SIZES OF THE VARIOUS CLASSES IN MICHIGAN HIGH SCHOOLS DURING 1956-1957:

<u>CLASS</u>	<u>NUMBER (INCLUDING PUBLIC AND PRIVATE)</u>
FRESHMAN	115,203
SOPHOMORE	94,733
JUNIOR	77,322
SENIOR	66,586

STATED SIMPLY, THIS MEANS THAT IN THE FALL OF 1960 MICHIGAN COLLEGES AND UNIVERSITIES SHALL BE FACED WITH THE PROBLEM OF A GRADUATING CLASS FROM MICHIGAN HIGH SCHOOLS ABOUT 74% LARGER THAN THAT WHICH GRADUATED LAST YEAR. THIS IS NOT 1970 BUT 1960!

BEYOND THIS, WE REALIZE THAT THERE ARE NOW BORN INTO THE HOMES OF MICHIGAN CITIZENS ABOUT 2½ TIMES AS MANY YOUNGSTERS AS THERE WERE 20 YEARS AGO. TRANSLATED INTO COLLEGE-AGE YOUNGSTERS, THIS MEANS THAT BY 1970 EACH COLLEGE IN THE STATE WOULD FIND IT NECESSARY TO EXPAND ITS ENROLLMENT BY AT LEAST 2½ TIMES TO ACCOMMODATE OUR YOUNGSTERS. FEW, IF ANY, BELIEVE THIS TO BE DESIRABLE.

THE INEVITABLE RESULT IS THAT THERE MUST BE NEW COLLEGES CREATED TO ACCOMMODATE OUR MICHIGAN YOUNGSTERS WHO SHALL VERY SOON BE SEEKING AN OPPORTUNITY FOR HIGHER EDUCATION.

SOME OF THESE WILL BE IN THE FORM OF COMMUNITY COLLEGES, BUT THESE WILL, IN ALL LIKELIHOOD, INTENSIFY THE BURDEN PLACED ON THE COLLEGES AND UNIVERSITIES FOR JUNIOR AND SENIOR WORK AND FOR GRADUATE PROGRAMS.

THOSE WHO HAVE GIVEN ANY REAL THOUGHT TO THIS PROBLEM SEEM TO HAVE AGREED THAT THERE MUST BE TWO OR THREE MORE PUBLICLY SUPPORTED 4-YEAR COLLEGES ESTABLISHED IN THE IMMEDIATE FUTURE IN ORDER TO GET THIS JOB DONE.

IN VIEW OF THE TREMENDOUS POPULATION CONCENTRATION IN OAKLAND AND MACOMB COUNTIES, IT IS LOGICAL AND REASONABLE THAT THIS SHOULD BE THE SITE FOR A NEW 4-YEAR COLLEGE. THESE TWO COUNTIES CURRENTLY HAVE ALMOST 15% OF THE TOTAL POPULATION OF THE STATE, AND WHEN THE POPULATION OF SOME OF THE ADJACENT COUNTIES NOT NOW SERVED BY A 4-YEAR COLLEGE IS ADDED, THIS POPULATION EXCEEDS 20% OF THE TOTAL OF MICHIGAN. THESE FACTS, TOGETHER WITH THE MAGNIFICENT GIFT PROVIDED BY THE ALFRED G. WILSONS TO MICHIGAN STATE UNIVERSITY, UNDERLINE THE WISDOM OF ESTABLISHING IMMEDIATELY A NEW COLLEGE ON THIS PROPERTY. THIS SIMPLY MEANS THAT A GIFT WITH THE VALUE OF TEN MILLION DOLLARS HAS BEEN CONTRIBUTED AS A BEGINNING POINT IN SOLVING THIS VERY DIFFICULT PROBLEM IN MICHIGAN'S HIGHER EDUCATION PICTURE.

IT IS WORTH NOTING THAT TODAY MICHIGAN STATE UNIVERSITY AT EAST LANSING HAS AN ENROLLMENT OF 5,163 STUDENTS FROM OAKLAND AND MACOMB COUNTIES AND COUNTIES IMMEDIATELY ADJACENT THERETO. IF THERE HAD BEEN THIS COLLEGE IN OPERATION, A LARGE SHARE OF THE BURDEN NOW CARRIED AT EAST LANSING COULD BE CARRIED MORE ECONOMICALLY IN THE OAKLAND COUNTY BRANCH.

THEREFORE, SINCE IT IS CLEAR THAT A NEW COLLEGE IS NEEDED IN THE STATE OF MICHIGAN; SINCE A GIFT OF PROPERTY AND CASH VALUED AT TEN MILLION DOLLARS HAS BEEN MADE AVAILABLE; AND SINCE THE LOCATION IS IDEAL TO ACCOMMODATE SOME OF THE MOST PRESSING EDUCATIONAL NEEDS OF THE STATE; IT SEEMS ONLY APPROPRIATE THAT THIS COLLEGE SHOULD BE DEVELOPED IMMEDIATELY.

II. FACTUAL INFORMATION ABOUT THE PROGRAM PROPOSED AT MSUO

- I. MICHIGAN STATE UNIVERSITY NOW HAS OVER 1,400 ACRES OF LAND IN THIS ONE BLOCK LOCATED THREE MILES EAST OF THE CITY LIMITS OF PONTIAC AND THREE MILES WEST OF THE CITY OF ROCHESTER. IN ADDITION TO THIS, THE VAN HOUSEN GIFT, INCLUDING 300 ACRES OF VALUABLE PROPERTY, IS LOCATED FIVE MILES NORTH AND EAST OF THE MEADOWBROOK PROPERTY, GIVING MICHIGAN STATE UNIVERSITY OWNERSHIP OF MORE THAN 1,700 ACRES IN OAKLAND COUNTY. ALL THIS HAS BEEN MADE AVAILABLE WITHOUT A DOLLAR CHARGED TO THE STATE.

2. MEADOWBROOK FARMS CONTAINS ONE OF THE GREAT HOMES OF AMERICA, BUILT AT A COST OF ABOUT $3\frac{1}{4}$ MILLION DOLLARS 30 YEARS AGO. PRESENT PLANS CALL FOR THIS TO BE DEVELOPED INTO A CENTER FOR THE CULTURAL AND FINE ARTS FOR THIS NEW INSTITUTION.
3. MANY ART OBJECTS OF GREAT VALUE WILL BE MADE AVAILABLE AS A PART OF THIS GREAT NEW CULTURAL AND FINE ARTS CENTER, AND, AGAIN, WITHOUT COST TO THE STATE.
4. MANY ADDITIONAL BUILDINGS ARE ON THIS PROPERTY, AND WHILE THEY ARE, OF COURSE, OF LESSER VALUE THAN MEADOWBROOK HALL ITSELF, THEY HAVE SIGNIFICANT WORTH. FOR EXAMPLE, SUNSET TERRACE, THE MODERN HOME OF THE WILSONS, IS VALUED AT MORE THAN A QUARTER OF A MILLION DOLLARS. ALL THESE BUILDINGS WILL BECOME THE PROPERTY OF MICHIGAN STATE UNIVERSITY WITHOUT COST TO THE INSTITUTION OR THE STATE.
5. IN ADDITION TO THE ABOVE ITEMS, THE ALFRED G. WILSONS ARE CONTRIBUTING TWO MILLION DOLLARS FOR THE CONSTRUCTION OF THE FIRST BUILDING IN THE DEVELOPMENT OF THIS NEW CAMPUS.
6. SWANSON ASSOCIATES OF BLOOMFIELD HILLS HAVE BEEN RETAINED AS THE ARCHITECTS AND HAVE DESIGNED A MULTI-PURPOSE BUILDING WHICH WILL BE STARTED ABOUT MAY 1, 1958. THIS BUILDING WILL CONTAIN 39 CLASSROOMS, ADMINISTRATIVE AND FACULTY OFFICES, LIBRARY FACILITIES, PHYSICS AND CHEMISTRY LABORATORIES, TWO LARGE SCIENCE LECTURE HALLS, PLUS ADEQUATE SERVICE AND STORAGE AREAS.
7. IT IS BELIEVED THAT THIS BUILDING WILL ACCOMMODATE AN ENROLLMENT OF AS MANY AS 1,500 STUDENTS, AND CONCEIVABLY A FEW MORE BY MAXIMUM UTILIZATION OF EVERY ROOM.
8. THIS BUILDING IS TO BE COMPLETED BY AUGUST 1, 1959, SO THAT THE FIRST CLASS MAY BEGIN IN SEPTEMBER OF 1959.
9. AN EXTENSIVE SURVEY OF ALL THE SCHOOLS IN THE OAKLAND-MACOMB AREA WAS CONDUCTED BY MICHIGAN STATE UNIVERSITY IN 1957. MORE THAN 28,000

QUESTIONNAIRES WERE RETURNED FOR EVALUATION. THE RESULTS INDICATE THAT THE FIRST CLASS WILL BE BETWEEN 600 AND 1,100 STUDENTS, AND IT IS ASSUMED THAT THE FOLLOWING THREE CLASSES SHALL BE AT ABOUT THE SAME RANGE. THEREFORE, IT SEEMS REASONABLE TO ESTIMATE THE 1962 ENROLLMENT AS BETWEEN 2,500 AND 4,000 STUDENTS.

10. POPULATION EXPERTS TELL US THAT AT THIS TIME THERE ARE 44,000 COLLEGE-AGE (18-24) YOUNGSTERS RESIDING WITHIN 15 MILES OF MEADOW-BROOK FARMS. THEY TELL US, FURTHER, THAT BY 1970 THIS SHALL EXCEED 100,000.
11. BASED UPON THE ADVICE OF THE LOCAL CITIZENS' ADVISORY COMMITTEE AND ALSO FROM INFORMATION GATHERED FROM THIS STUDY, PRESENT PLANS CALL FOR THE CURRICULUM TO BE BUILT INITIALLY ON THE BASIS OF OUR LIBERAL ARTS AND GENERAL EDUCATION PROGRAM AND MOVING INTO SPECIALIZATION IN THREE AREAS: TEACHER TRAINING, BUSINESS ADMINISTRATION, AND ENGINEERING.

III. FINANCIAL DATA

1. SO FAR AS COST TO THE STATE IS CONCERNED, WE HAVE NO PLANS FOR ASKING FOR CAPITAL OUTLAY AT THIS TIME. THE FIRST TWO YEARS ARE CARED FOR WITH THIS FIRST BUILDING, AND WE ARE CONSIDERABLY ENCOURAGED WITH PROSPECTS THAT FUTURE BUILDINGS MAY BE PROVIDED THROUGH NON-APPROPRIATED DOLLARS.
2. THE INITIAL BUDGET FOR OPERATIONS SHALL BE REQUESTED FOR THE FISCAL YEAR ENDING JUNE 30, 1960. THE SIZE OF THIS REQUEST SHALL BE DEPENDENT UPON OUR BUDGET AND FURTHER INDICATIONS AS TO THE FALL ENROLLMENT OF 1959. THE PER CAPITA COST SHALL CLEARLY BE LESS THAN AT MICHIGAN STATE UNIVERSITY OR THE UNIVERSITY OF MICHIGAN--PROBABLY IN THE \$600 TO \$800 PER STUDENT RANGE. FOR EXAMPLE, IF 600 STUDENTS ENROLLED AND THE PER CAPITA COST WAS \$700, THE TOTAL OPERATING BUDGET REQUESTED WOULD BE \$420,000 FOR THE FISCAL YEAR ENDING JUNE 30, 1960.

3. FOR THE YEAR BEGINNING JULY 1, 1958, WE HAVE REQUESTED AN APPROPRIATION OF \$200,000. THIS WAS TO PROVIDE FOR THE MAJOR ADMINISTRATIVE STAFF WHICH MUST BE EMPLOYED SOON, THE RECRUITING OF FACULTY FOR THE FALL OF 1959, THE PUBLICATION OF CATALOGUES AND OTHER MATERIALS WHICH MUST BE DONE DURING THIS FISCAL YEAR, AND OTHER IMPORTANT PRE-OPENING OPERATIONS.

THE GOVERNOR HAS RECOMMENDED ONLY \$100,000 FOR THESE PURPOSES. IN VIEW OF THE DIFFICULT BUDGET SITUATION FOR THE STATE, WE ARE MAKING ALTERATIONS IN OUR PROGRAM AND FEEL THAT BY TAKING CERTAIN STEPS WE CAN OPERATE WITH THIS APPROPRIATION. THIS IN NO WAY ALTERS THE NEEDS, BUT WILL AFFECT THE SCHEDULE. HALF THE COSTS WHICH WE HAD PROPOSED BE BORNE IN 1958-1959 WILL SIMPLY BE SHIFTED TO 1959-1960. WHILE THIS WILL CAUSE INCONVENIENCE AND DELAY, WE BELIEVE THAT IT IS POSSIBLE TO PERFORM THE ESSENTIAL FUNCTIONS WITHIN THESE LIMITS.