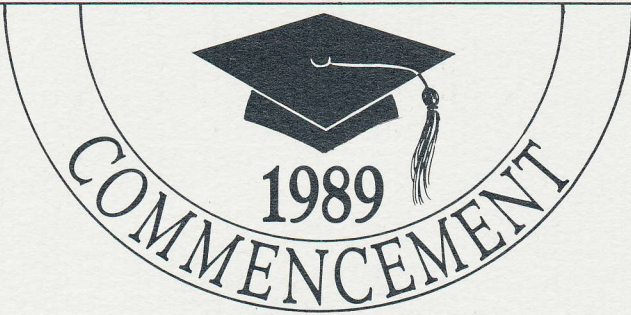

OAKLAND UNIVERSITY





The motto of Oakland University, "*Seguir Virtute E Canoskenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoskenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 3, 1989
4 p.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan



ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*

Exordium

Karl D. Gregory, *Professor*
School of Business Administration

Peroration

Donald R. Mandich, *Chairman of the Board*
Comerica, Inc.

Presentation of Special Awards

Ronald M. Horwitz, *Dean*
School of Business Administration

Investiture

Joseph E. Champagne, *President*

Awarding of Degrees

Ronald M. Horwitz

John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

John Gressa, *MBA '84, President,*
School of Business Administration Alumni Affiliate

Valediction

Joseph E. Champagne

Recessional

*The audience is requested to stand
during the processional and the recessional.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty

are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and

narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates

with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED DECEMBER 1988

MASTER OF BUSINESS ADMINISTRATION

John W. Baier
David Lee Baxter
John Glen Beeson
Maureen Ann Bonhard
Todd L. Brown
Brenda Ellen Duff
Bruce J. Gleba
Robert Martin Goffeney
James Francis Hester
David L. Hofmann
Geraldine Rose Homan
Dennis James Rybicki
Mark E. Schilawske
Mark Robert Shermetaro
Christopher James Skotzke
Maranda Gaye Smith
Andrew Kenneth Youngs

BACHELOR OF SCIENCE

Accounting

Mary C. Auckland
Eric Paul Balamucki
Scott W. Bittinger
Tracy Marie Boetcher
Michael David Czechowski
Gail Jean David
Joyce Ellen Davis
William P. DeKlerk
Kathy Ann Dezbor
Roula Dzahristos
Daniel Charles Felstow
Joyce Elizabeth Fitzgerald
Barbara Lynn Geiger
Karen B. Grim
Timothy Harvey Hug
Rebecca A. Kitchens
Christine A. Kohler

Ann Marie Kotula
Theresa Ann LaFave
Kathleen Jane Lenda
Carol Lynn Leonard
Matthew John McAuliffe
Elizabeth A. Mosher
John Gerald Naidus
Michelle Ann Paholak
David Alan Stiteler Jr.
Jerome Patrick Sullivan
Mark Richard Swindlehurst

Economics

Todd Alexander Meek

Economics*

Mark Steven Bruttell
Clyde Jennings Manion III
Kevin Patrick McNamara
Christopher L. Nagorski
Emil Joseph Nuneza

Finance

Tracy Marie Boetcher
Theodore K. Bugenski
Barbara Ann Curthoys
Roula Dzahristos
Laura L. Ewald
Michael E. Fantin
Maria Teresa Ferrante
Darlene Kay Fields
Gregory Joseph Fronius
Tracy Carol Gmyrek
Lisa Ellen Halpin
Michael D. J. Kanter
Thomas Edward Kauffman
Joseph Allen Krier
Diana Jean LaBrecque
Robert Michael Lawrence
Leah Marie Lowry
Matthew John McAuliffe

*Receiving Bachelor of Arts degree
with major in Economics from the
College of Arts and Sciences

Christopher Misterovich
Thomas Michael Payne
Linda H. Quinn
James Christopher Rottet
Rodger Scott Rowland
Nancy Ann Rozmary
Karen Marie Smedley
Steven John Swiftney
Gregory P. Walters
Scott Neil Waterworth
Michael Scott Yasoni
Paul Zannetti

General Management

Donato Capoccia
Michael Emmett Hickey
Donald William Korn
Michelle Anne Ricard
Robert Michael Roy

Management Information Systems

Robert Brian Beck
John Roy Broegman
Zoann Therese Cook
Anne Catherine Decker
Norine Clare Durkin
Sally Anne Eggenberger
Pietro Genovese
Kevin Robert Geraghty
Randall John Grewe
Cheryl Renee Jemison
Daniel Ray Mayes
Kelly Elizabeth McCamley
Denise Marie Miller
Jeanette Marie Pendock
Elisa D. Pietrantonio
Georgina Marie Strang
David W. Tuzinowski
Anthony E. Wynn

Marketing

Richard Vernon Aubuchon
Gretchen Ann Ballen
Mark Charles Davis
Jeff Edwin Davisson
Kelly Ann Gala

Robert D. Garlo
Sherrill Ann Greger
Jennifer Ann Grisdale
Lance Gutzman
Lisa Ann Heck
Mitchell R. Hughes
Astrid Jorgens
John James Jurcak Jr.
Darren Robert LaLonde
Diane Marie Laginess
Anita Grace Lindsey
Robert E. Mapley
Steven L. Mayfield
Diane Sue Mihalcheon
Diane Sue O'Neil
Maxine M. Olmack
Jean T. Paquette
Debra Ann Parker
Nancy Louise Parker
Diana Lynn Pokrzywinski
Salik Rahman
William R. Reader
Patti Terese Roman
Amy Susan Smith
Julia Ann Strickland
Jeff W. Tosolt
Carla Lynn Vermiglio
Deanna Marie Zollner

CANDIDATES FOR DEGREES

APRIL 1989

MASTER OF BUSINESS ADMINISTRATION

Mark Gregory Ashba
Thomas Dale Chaffee
Mary Grace Cubba
Melissa Anne Hake
Nancy Alice Huber
Laurie Ann Hunt
Charles Richard Jensen
Joseph Gerard Langhauser Jr.
Linda J. Lynch
Christopher G. Maciag
Teri Collins Martinez
Michael D. McIntyre
Albert John Nielsen Jr.
David Anthony Pietrowski
Andrew Paul Raftopoulos
Cheryl Elaine Reid
Karen Marie Reid
David Walter Saylor
Scott Stephen Schuster
Daniel E. Smith
Andrea Beth Wampler
David Alan Wulbrecht
Kimberly Ann Zichichi

BACHELOR OF SCIENCE

Accounting

Susan Marie Baldwin
Vicki Susan Branch
Fred R. Bush Jr.
Margaret Ann Carlini
Candace Joan Cinader
Lynda Ann Gillespie
Margaret A. Hill
Sharon Ann Huffman
Stacey Elizabeth Jaycox
Mary Elizabeth Lane

Stacy M. Maxim
Elise Mary McCommons
Allyson Kennedy Mumby-Wiest
Julie Ann Nowak
David D. Parrett
Lisa Marie Passmore
Beverly Anne Paul
Laura A. Pelky
Bryce Allan Phillips
Ryan Andrew Shell
Linda Marie Sly
Kevin L. Verhelle
Angelo Luigi Giuseppe Vitali
Nancy Lynn Weir
David Edward Winkelman

Economics

James Frederick Gies Jr.
Eugene Joseph Grabowski Jr.
Kathleen Elizabeth Logan
Alexander Constantine Lussos
Lee Ann Sweet
Christine Walter

Economics*

Christopher Kent Blizman
Jeffrey David Bricker
John Paul Bueno
Richard Andrew Gordon
James B. Grenke
Steven Michael Kracht
Robyn Lynn Schultz
Robert Thomas Sinnaeve
Donald-Ray Smith

*Receiving Bachelor of Arts degree
with major in Economics from the
College of Arts and Sciences

Finance

Roxane Marie Ambrow
Lisa Michelle Ashton
Sylvia Marie Beatty
Janice Marie Brand
Janice A. Brewer
Fred R. Bush Jr.
Marjorie K. Chrostowski
Daniel David DuHame
David Michael Gaulin
Sandra Lynn Gee
James Frederick Gies Jr.
Todd Anthony Grosse
Sharon Ann Gurin
Susan Michelle Hickey
Margaret Concetta Iacovetta
DeWayne Channing Johnson
Paul Judd Jr.
Luigi Elfidio Mancini
Stacy M. Maxim
Lori L. Mullen
Mary Elizabeth Nelson
David D. Parrett
Laura A. Pelky
Michael Vincent Polonski
Marcia Marie Polyak
Scott Alan Seidell
Jeannette Ellen Taylor
Michele Joan Vass
Marianne Clare Wize
Tricia Ann Young

General Management

Julianne R. Anderson
Janice L. Deemer-Pehrson
William R. Fisher
Barbara Ann Fracassa
Brian David Hein
Timothy Grant Henley
John Foster Horvat
Barbara Lynn Kushman
Robert Paul Mangold
Jill Ann Mikolajski
Dennis C. Mrock
David Martin Osterman
Rockne Lyle Paige
Linda E. Schaible
Susan Elaine Smith

Kelly Ann Teper
Jeffrey George Tolksdorf
James Joseph VanDeVeld

Human Resource Management

Nancy Marie Carpenter
Kristen Ann Oakes
Julia Ann Ormachea
Kathleen Louise Saffron

Management Information Systems

Robert Frank Bertetto
Terri Lee Center
Raymond J. Cerekas
Anne Marie Ceuninck
John Freeman Ferguson
Timothy Scott French
James Robert Gatny
Rhonda Lynette Glenn
Kevin Michael Hardiek
Steven J. Hollowell
Lisa R. Hotchkiss
Julian Timothy Jonik
Michael Thomas Koza
Maria F. Lama
Laura Louise Laukonis
Dawn Marie Lucier
Christopher Alan Macomber
Michele Ann ManQuen
Kimberly Ann Manthey
Elaine Joy Marsack
Melissa Suzanne McCallum
Elise Mary McCommons
Robert James Murley
Joseph Podsiadlik
Linda S. Pupillo
Robert Joseph Schroeder
Laura M. Simons
Paul Joseph Slomeana
Nancy Anne Soltes
Karen Sue Spry
Sakhone Thiengtham
David Neil Williams
Wendy R. Wolok

Marketing

Karl Joseph Arbanas
Steven S. Bambach
Julie A. Brabender
Lynne Marie Bretz-Cardeccia
Nancy Elizabeth Buckley
Jeffrey A. Catullo
Robert Victor Clemens
Mary Lou Ebner
Michelle Marie Garvey
Lori Ann Gates
Jacqueline M. Groth
Theresa Marie Hawkey
Karen Anne Jakubowski
Janet D. Karkoski
Kimberly Ann Kaveloski
Signi Beth Larson

Robert Noel Le Boulch Jr.
Kimberley Kieran Manns
Joseph John Miesch
Ronald Patrick Miesch
Michael Francis Morisette
Teresa Anne Osborne
Linda Elizabeth Pelc
Kenneth Richard Peters
Amy Anne Ramanarayanan
Michael Scott Sanko
Shelly Lynn Schram
David Michael Slowik
Laura Marie Stasik
Kirsten Michele VandenBussche
Renee Elizabeth Williams
Gregory Leon Winay

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Each student who has a record of superior achievement in a major field of study is awarded school honors.

HONORS AWARDED DECEMBER 1988

UNIVERSITY HONORS

MAGNA CUM LAUDE

Laura L. Ewald
Barbara Lynn Geiger

CUM LAUDE

Darlene Kay Fields
Ann Marie Kotula
Carol Lynn Leonard
James Christopher Rottet
Julia Ann Strickland

SCHOOL HONORS

Accounting

Barbara Lynn Geiger
Christine A. Kohler
Ann Marie Kotula
Theresa Ann LaFave
Kathleen Jane Lenda
Carol Lynn Leonard
Michelle Ann Paholak

Finance

Laura L. Ewald
Darlene Kay Fields
Diana Jean LaBrecque
Robert Michael Lawrence
James Christopher Rottet
Steven John Swiftney
Linda H. Quinn

General Management

Robert Michael Roy

Management Information Systems

Zoann Therese Cook
Sally Anne Eggenberger
Jeanette Marie Pendock

Marketing

Sherrill Ann Greger
Diane Marie Laginess
Julia Ann Strickland
Jeff W. Tosolt

HONORS AWARDED

APRIL 1989

UNIVERSITY HONORS

SUMMA CUM LAUDE

Nancy Marie Carpenter

MAGNA CUM LAUDE

Robyn Lynn Schultz
Christine Walter

CUM LAUDE

Janice L. Deemer-Pehrson
Richard Andrew Gordon
Michele Ann ManQuen
Linda S. Pupillo
Paul Joseph Slomeana
Kevin L. Verhelle
Nancy Lynn Weir

SCHOOL HONORS

Accounting

Vicki Susan Branch
Margaret A. Hill
Allyson Kennedy Mumby-Wiest
Ryan Andrew Shell
Kevin L. Verhelle
Nancy Lynn Weir

Economics

Eugene Joseph Grabowski Jr.
Christine Walter

Finance

Paul Judd Jr.
Mary Elizabeth Nelson
Marcia Marie Polyak

General Management

Janice L. Deemer-Pehrson
William R. Fisher
Barbara Ann Fracassa
Barbara Lynn Kushman
Linda E. Schaible

Human Resource Management

Nancy Marie Carpenter

Management Information Systems

Ann Marie Ceuninck
John Freeman Ferguson
Steven J. Hollowell
Dawn Marie Lucier
Christopher Alan Macomber
Michele Ann ManQuen
Kimberly Ann Manthey
Joseph Podsiadlik
Linda S. Pupillo
Laura M. Simons
Paul Joseph Slomeana
Karen Sue Spry
Wendy R. Wolok

Marketing

Lynne Marie Bretz-Cardeccia
Mary Lou Ebner
Amy Anne Ramananarayanan

OAKLAND UNIVERSITY BOARD OF TRUSTEES

Patricia Hartmann, *Chairperson*
Howard F. Sims, *Vice Chairperson*
Larry W. Chunovich
Phyllis Law Googasian
David Handleman
Ken Morris
Stephan Sharf
James A. Sharp Jr.

Ex officio
Joseph E. Champagne, *University President*
John H. De Carlo, *Secretary*
Robert J. McGarry, *Treasurer*



Rochester, Michigan