



Monday, July 22, 2002

OU ready for Concours d'Elegance

One of the world's most anticipated international automobile events, the 24th annual Meadow Brook Hall Concours d'Elegance, will kick off a weekend-long celebration of classic automobiles on Friday, Aug. 2, at Oakland University's Meadow Brook Hall, with the main event scheduled for Sunday, Aug. 4.

More than 20,000 auto-enthusiasts from all over the world will gather at Meadow Brook Hall to celebrate America's love affair with classic cars and view a lavish outdoor exhibition of more than 238 of the world's most prized classic automobiles. The event is one of the most prestigious and well-known international classic car shows in the world.

The Meadow Brook Hall Concours d'Elegance, which concludes with the classic car show Aug. 4, also will feature an automotive art exhibition, automotive tour, historic races, gala banquet, auction and fashion show.

This year's Concours d'Elegance will highlight the 100th anniversary of the Cadillac and the 50th anniversary of the Corvette. Other special features are the racing and sports cars of Frank Kurtis, the 100th anniversary of Pierce-Arrow and automotive artist Barry Rowe, and the Fall Collection 2002 of fashion designer Escada, presented by Saks Fifth Avenue. The Concours d'Elegance is sponsored by General Motors Corporation, with Gary L. Cowger, president of General Motors North America, as the honorary chairman.

Tickets for the Meadow Brook Hall Concours d'Elegance may be purchased in advance at Meadow Brook Hall, by phone at (248) 370-3140, or at the gate on the day of the event. Cost of admission, which includes a program, is \$20 for adults, \$10 for children ages 13 – 17, and free for children 12 and under. Groups of 20 or more can purchase tickets at \$15 each. Parking on the campus of Oakland University is free and shuttle buses will be available.

For more information, call (248) 370-3140 or visit the [Meadow Brook Hall Concours d'Elegance](#) Web site.

SCHEDULE OF EVENTS

- **July 19 – Aug. 1: Automotive Art Exhibition** This public art exhibition takes place at the Somerset Collection in Troy. A public exhibition of 16 works of automotive art also will be available at the Art Auction and Gala Evening event on Aug. 3.
- **Aug. 2: Mode du Concours Fashion Show** This elegant outdoor fashion show, presented by Saks Fifth Avenue, will feature the Fall Collection from Escada. The event takes place at Meadow Brook Hall from 11 a.m. to 2 p.m. Kay C. Cowger is the honorary chair. Cost for general seating is \$75, benefactor seating is \$125. Reception, lunch and valet parking is included.
- **Aug. 2: Automotive Tour** This automotive tour, set for 8:30 a.m. to 4:30 p.m., begins at Meadow Brook Hall. Exact tour locations are still to be determined. Cost is \$100 per person. Lunch and transportation from Meadow Brook Hall provided. No children, shorts or open-toe shoes allowed.
- **Aug. 2: Automotive Art Exhibition and Reception** Fourteen of the world's finest automotive artists will display their work at this festive reception, which takes place at Somerset North from 7 to 9 p.m. Hors d'oeuvres and beverages will be available. Advance reservations required. Tickets are \$25 per person.
- **Aug. 2 – 3: Vintage Motor Car Auction** Classic automobiles will be on preview from 7 to 9 p.m. Aug. 2 at Oakland University' Shotwell-Gustafson Pavilion and available for purchase on Aug. 3. For more information, visit the [RM Classic Cars](#) Web site.
- **Aug. 3: Art Auction and Gala Evening** A spectacular evening event at Meadow Brook Hall during which 16 original art pieces, including the original Meadow Brook Hall Concours d'Elegance poster art, will be auctioned. The reception begins at 6 p.m., auction is at 7 p.m. and the dinner at 8 p.m. The dinner is by invitation only.
- **Aug. 4: International Classic Car Show** This outdoor exhibition of more than 238 of the world's most prized classic automobiles is from 9 a.m. to 4:30 p.m. at Meadow Brook Hall.

AFFILIATED EVENTS All the following events take place in Clarkston, Mich.:

- **Aug. 2 – 4: Meadow Brook Historic Races** This all-day event of vintage sports car racing takes place at Waterford Hills Raceway in Clarkston from 10 a.m. to 6 p.m. For more information, call Laura Respecki at (248) 541-1577.
- **Aug. 2: Tour d'Elegance** This classic car cruise begins at Canterbury Village in Lake Orion at 4:30 p.m. and ends at Depot Park in Clarkston for the Concours in the Park event. Reservations are required. For more information, call Rose Lieberman at (248) 350-3500 or visit the **Tour d'Elegance** Web site.
- **Aug. 2: Concours in the Park** Enjoy entertainment, an ice cream social, silent auction and motor sports art exhibition while viewing classic cars at Depot Park in Clarkston. The event begins at 6 p.m.
- **Aug. 3: Classic Sports Car Show** This antique sports car show is at Waterford Hills Raceway in Clarkston from 8:30 to 10:30 a.m.

SUMMARY

One of the world's most anticipated international automobile events, the 24th annual Meadow Brook Hall Concours d'Elegance, will kick off a weekend-long celebration of classic automobiles on Friday, Aug. 2, at Oakland University's Meadow Brook Hall, with the main event scheduled for Sunday, Aug. 4.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Monday, July 22, 2002
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Monday, July 22, 2002
Article Start Date: Monday, November 3, 2003