



Monday, April 22, 2002

OU SIFE team wins regional championship

The Oakland University **School of Business Administration's** Students In Free Enterprise (SIFE) team recently won the SIFE Regional Competition and will advance to the National Exposition in Kansas City in May.

"Through the entrepreneurship workshops and the camp that more than 40 Oakland University students helped to develop and run, we have affected the lives of between 1,000 and 1,500 middle and high schools students, who are primarily from underserved communities," said Mark Simon, assistant professor of management.

For their efforts, Oakland University's team was awarded first place, a trophy and \$1,500. The students are planning to donate the money back to the program so they can continue helping economically disadvantaged children.

Almost 50 schools participated at the regional competition in Chicago. Each team's 24-minute multi-media presentation is judged by a panel of prominent business leaders who determine how well the students taught others the principles of free enterprise.

Regional champions advance to national competition at the 2002 SIFE U.S.A. National Exposition, May 12-14, in Kansas City. The SIFE national champions will compete at the SIFE World Cup in Europe in September.

Founded in 1975 and active on more than 1,000 college and university campuses in 25 countries, SIFE is a non-profit organization that works in partnership with business and higher education to provide college students the opportunity to make a difference and to develop leadership, teamwork and communication skills through learning, practicing and teaching the principles of free enterprise.

SUMMARY

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