

## Local News

Proposal B falls under debate among local and state groups prior to the Nov. 3 election.

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## Campus News

OU President Gary Russi addressed OU community at the Congress meeting Monday.

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## Campus Life

OU's Psychology club marched with thousands Sunday in honor of Gilda's Club and against cancer.

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## Sports

Students regard the lack of women's intramural soccer team as anti-diversity element.

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# THE OAKLAND POST

Wednesday - October 7, 1998

FOR MORE THAN 20 YEARS

Weekly campus newspaper serving The Oakland University community

Award-winning independent newspaper THE OAKLAND SAIL, INC.

## FAST

## FACTS

## Secondary Ed open house

The STEP program will hold an open house today for students interested in earning a secondary education certificate in English.

The event will be held at 4 p.m. in Rooms 128-130 in the OC.

For further information, call (248) 370-2250.

## Lecture relocated

The next lecture in the Honors College series will be held tomorrow in Room 124 in the Wilson Hall, instead of the Honors College facility in 112 Vandenberg Hall.

The lecture entitled "Who is Juno Ludowski, Anyway?" will be presented by Susan Wood, associate professor of art history. Admission is free.

## Co/op interviews

The office of Student Affairs is hosting on-campus interviews for Co-op/Internship positions on Wednesday, Oct. 14.

The employers will be BDO Siedman and Price Waterhouse. Any accounting and finance majors interested in the interview session should call Experiential Education at (248) 370-3213 for further information.

## Faculty influences

Students can learn about the personal side of higher education in a series of lectures presented by faculty members.

Jane Eberwein, professor of English and American Studies, will present the lecture "Shaping Influences" tomorrow at noon in the Rooms 128-130 in the Oakland Center. Admission is free.

## Knoche's sentencing

Christopher Knoche, OU alumnus charged with vehicular manslaughter, is scheduled to appear in the Oakland County Circuit Court for sentencing tomorrow at 8:30 a.m.

Knoche pleaded guilty to the charges for last October's accident in which OU sophomore Jonnathan Thomas was killed.

## Basketball tickets

The \$2 tickets for the Nov. 17 meet between OU and Michigan State go on sale Tuesday, Oct. 20 at 9 a.m. at the Athletic Center box office. Students must present ID cards at the game.

## POST relocation

THE OAKLAND POST is temporarily relocated to the south end of campus in Trailer B next to SEB.

# Fall '98 enrollment numbers drop

By SUSAN ROBINSON  
Special Writer

Enrollment numbers took a slight downturn across the board for the 1998-1999 academic year, according to figures from the Department of Institutional Research and Assessment.

Numbers released last Tuesday reflect a drop in both graduate and undergraduate enrollment levels from last year.

Undergraduate enrollment stands at 11,111 students as of last week, 0.6 per-

cent less than last year's record level of 11,178.

Graduate enrollment dropped 0.75 percent to 3,177 students. This slight percentage change, however, is a relatively stable number compared to figures from previous years.

The dip bucks a trend that other schools have reportedly experienced this year based on preliminary enrollment figures.

Some well known public and private universities like Texas A & M and Harvard are reporting significant increases, according to the New York Times.

Researchers have been charting the baby boomlet that started to graduate from high school in 1995.

College enrollments are expected to peak in 2008 when high school graduates reach 2.9 million, an estimated 100,000 more than graduates at the last peak in 1979.

OU's enrollment "has been growing in fits and starts" over the years, said Laura

See NUMBERS page 2

# Web site connects students, alumni

By TANIA PREPOLEC  
Assistant News Editor

Starting next week, students will be able to explore career opportunities in a new way with the help of OU alumni.

The departments of Placement and Career Services and Alumni Relations have begun a new program entitled Career Coalition: An Alumni Student Partnership.

The program, facilitated by a web site, was developed over the past year as a "method of communication and partnering between alumni and students," Placement Director Bob Thomas said.

The web site is currently undergoing final implementation of security features, and is expected to be open at the beginning of next week, Thomas said.

The program was created by Thomas, Placement Technical Specialist Lisa Smith, Alumni Relations, and former Placement interns Ane Shirinian, HRD graduate, and Tara Eastman, HRD student, Thomas said.

The program contains "a database of alumni that students can access for a variety of different purposes," Thomas said.

Students and alumni can connect via a discussion forum, or a live chat room, he said.

"This is not an original concept. Other schools have this as well," he added.

Thomas said that Mary Beth Snyder, vice president for student affairs, saw a similar program at UCLA and gave him the idea to create it at OU.

According to the web site, the goal of the program is to provide students with a "portrait" of their chosen careers through the eyes of alumni working in their fields.

Students can select which alumni they'd like to talk to.

Alumni in turn choose activities they would like to participate in, and let the students know how to contact them.

The activities include job shadowing, career exploration, information interviews, mock interviews, a discussion of opportunities, and networking, Thomas said.

The program, according to Thomas, cost less than \$1,000 spent on printing, mailing and software.

A similar program called Career Explorations existed at OU 15 years ago, Thomas said, but it included more than just alumni.

The non-technical aspects of the program will also be overseen by Helen Ellison, director of experiential education.

"Experiential education is the title of the component which helps prepare students for the world of work," Ellison said.

The Career Coalition is "an excellent opportunity for students to do networking, and to understand the importance of networks," she said.

Shirinian, an intern, helped conceive of the program mission, the marketing strategy, gave presentations to small groups, and mailed information to alumni, she said.

Over 1,000 alumni responded, she added. Smith said her part in creating the project was to set up the program on the internet.

See ALUMNI page 9

# Blood for Dracula

Students who donated blood in the last two days' blood drive in the OC can be rewarded with a pair of tickets for the Rochester-based Trilogy of Terror haunted house. For more info on the "Count Dracula Blood Drive," call the American Red Cross at (248) 549-7048.

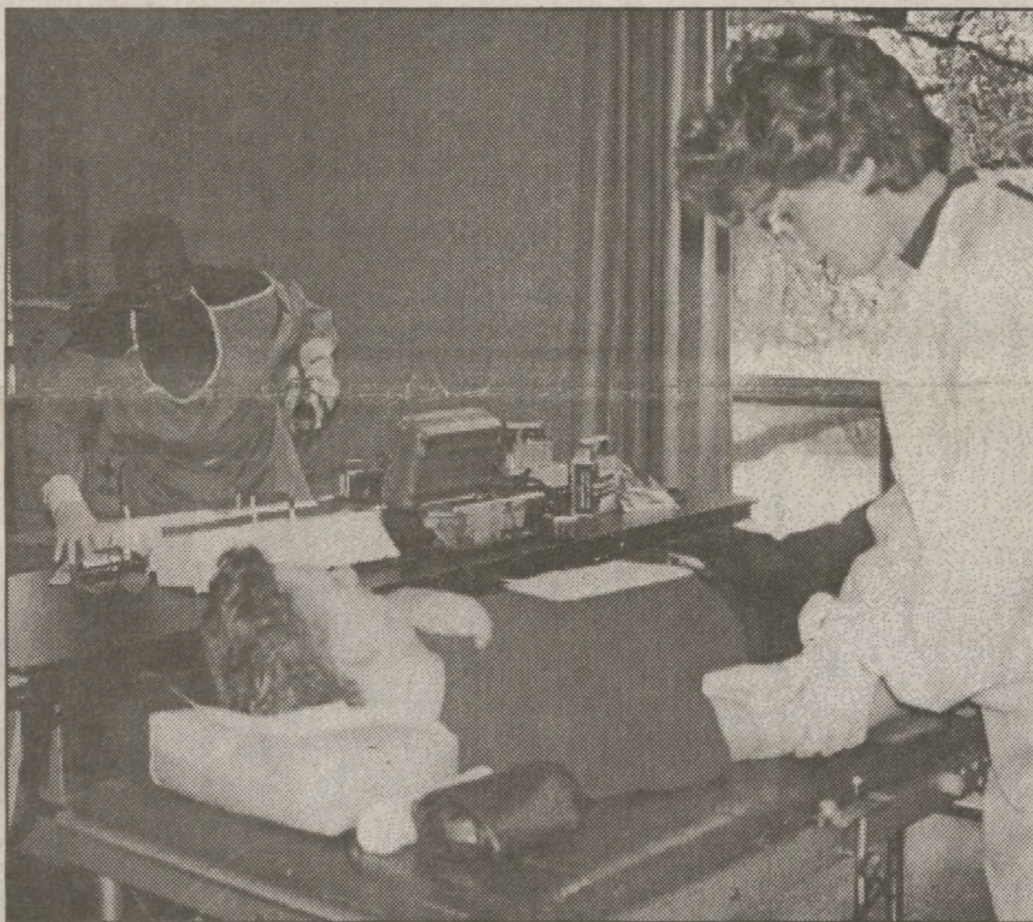


Photo by Jenn Madjarev

# Metered parking ordinance redefined

By JEANNEE KIRKALDY  
Editor In Chief

If you think parking tickets are abundant on campus now, just wait.

With about 20-22 new metered parking spaces on campus, and with two revisions to the university ordinances for traffic regulation, the number of parking tickets is not likely to decrease.

Board of Trustees voted at the meeting Thursday to revise OU's ordinances for traffic regulation.

The existing ordinance was questioned

following a District Court Judge ruling that its language was unclear regarding meter violations.

The ordinance reads: "No person shall park any motor vehicle on campus outside of designated parking spaces or in any location or manner prohibited by any sign posted by authority of the president or a designee."

Lt. Mel Gilroy of the OU Police Department said the judge felt OU needed a specific ordinance regarding metered parking.

"This is one judge's ruling," Gilroy said. "We felt the (ordinance) sufficiently encompassed meters, he did not."

In order to issue tickets for expired meters without confusion in the future, two sections will be added to the university ordinances.

They read: 3.18 "Metered Parking Zones. When a parking meter is erected adjacent to a space marked for parking, such space shall be a metered parking zone, and a person shall not stop a

vehicle in any such zone for a period of time longer than that designated on the parking meter after depositing a coin of United States currency of a denomination designated on the meter on the days and during the time the regulations on the meter are in force."

3.19 "Drivers to Park Within Metered Parking Spaces. Every vehicle shall be parked wholly within the metered parking space for which the meter shows a parking privilege has been granted, except that a vehicle which is too large to be parked within a single designated parking meter zone shall be permitted to occupy 2 adjoining parking meter spaces if coins are deposited in the parking meters for each space occupied, as required in this code for the parking of other vehicles in such space."

Gilroy said that, generally, meter parking is not the highest-rated parking violation.

Historically, however, the areas of metered parking spaces are highly patrolled, he said.

The Board of Trustees also approved three changes to the Student Residency Classification policy; \$369,000 was approved to purchase materials for early mathematics education; and the nominees were approved for renewal/replacement of Board Members for Dove Academy, High Scope Academy and Nsoroma Institute, all schools chartered by OU.



Post Photo/Jim Tompkins

RACING THE CLOCK: Those choosing to park in the metered spaces can buy a maximum of forty-five minutes with their nickels, dimes and quarters.

# Student Affairs Student Affairs EVENTS

## UPDATING OU

- **Career Prep Week.** Placement & Career Services would like to thank the many hundreds of students (and the more than one hundred employers) participating in the various events and activities that took place during September's Career Prep Week. Many students are now following up on job opportunities resulting from their interactions with employers during that week.
- **Breast Cancer Awareness-** OCTOBER is Breast Cancer Awareness Month! One out of every 8 American women will develop breast cancer. Stop by **Graham Health Center** to obtain FREE information on breast exams and mammograms.
- **The Academic Skills Center** is looking for **qualified tutors.** Stop by and apply today. We provide a competitive campus wage and resume building experience.

Academic Skills Center  
103 North Foundation Hall  
(248) 370-4215

### HERE TO HELP!

- **Career Resource Center (CRC).** The CRC has reopened in its previous location at 121 NFH. Hours are **Tuesday-Thursday, noon-4 p.m.** (for open counseling) and **Monday-Thursday, 10 a.m.-noon** (by appointment only). Stop by to learn about the services and information resources now available to students at the center.
- **Memberships** for the new **Rec Center** are still available for student spouses, faculty, staff, alumni and their families. Check out the Rec Center during open hours **Monday-Friday, 6 a.m.-11 p.m., Saturday and Sunday, 9 a.m.-10 p.m.**
- If you want to improve at guitar, you find a friend who plays well and you ask questions. What about Calculus, Rhetoric or Chemistry??? **SAME THING! Tutoring...** it just makes sense. Stop by the **Academic Skills Center, 103 N. Foundation Hall**, for walk-in tutoring or tutoring by appointment for other 100 & 200 level courses.
- Applications for the **Enhanced Campus Involvement Awards and Commuter Involvement Awards** are now available— see ad in **POST.**

## THIS WEEK

- **Professional Placement Recruiting-** On-Campus employer interviews begun on Oct. 5 and will continue throughout the fall semester- all interviews take place at 275 VBH West. Visit the **Placement & Career Services** web site at <http://phoenix.placement.oakland.edu> for the names of the employers that will be recruiting, as well as for information on the bid process. Students must be **registered with Placement & Career Services** to be eligible to interview. Call 370-3250 or visit the office for more information.
- Feeling sad, unable to concentrate, have no energy or joy in life? Sign up to participate in the **National Depression Screening Day Program** sponsored by the Counseling Center on Thursday, Oct. 8. The program will take place at noon and at 3 p.m. For more information please contact the **Counseling Center** at 370-3465.

## UPCOMING EVENTS

- **Experiential Education Recruiting.** Placement & Career Services will host on-campus interviews for **Co-op/Internship** positions with the following employers (interested students should attend an **Information session-** contact Experiential Education, 370-3213, for further info.): **BDO Siedman** (Oct. 14- Acctg. & Finance majors), **Price Waterhouse** (Oct. 14- Acctg. & Finance majors), and **Chrysler Corp.** (Tuesday, Oct. 27 through Friday, Oct. 30- Comp. Sci., MIS, Egrg., Finance and Management majors).
- Student Success Services presents a no fee seminar (open to all OU students):

**"Preparing for Graduate School"**  
Saturday, October 24, 1998  
8:45 a.m.-12:30 p.m.

### Gold Rooms/Oakland Center

This one day seminar will provide OU students with information on the application and admission process to graduate programs. It will include a panel presentation, information on financial aid and scholarships, and allow students the opportunity to talk with graduate faculty. **For attendance and lunch contact: (248) 370-3262.** Lunch will be provided to those who rsvp by October 16.

See the movie The Metro Times calls:  
"[A] kind of surreal,  
yet in many ways more realistic,  
*Breakfast Club.*"

Reality comes with everything you see here ...\*



Saturday, October 16<sup>th</sup> 1998

201 Dodge Hall

8pm

FREE\*FREE\*FREE\*FREE\*FREE

Questions? Call SPB at (248) 370-4295

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**FIRE, 1997**  
Director Deepa Mehta  
India

**A VEILED REVOLUTION, 1982**  
Director Elizabeth W. Fernea  
Egypt

## THE SPEAKER

ELIZABETH W. FERNEA

Documentary Filmmaker

Professor of English,  
The University of Texas (Austin)

Author, *In Search of Islamic Feminism and  
Guests of the Sheik*

## THE DETAILS

SATURDAY, OCTOBER 10, 1998  
9 am - 5 pm  
Oakland University, Rochester, MI

General Registration \$10.00  
Students and Seniors \$7.00  
(includes morning coffee and lunch)  
Registration by mail accepted until **October 1, 1998.**  
Please include name, address, telephone, number of people attending, and if you prefer a vegetarian lunch. Make checks payable to **Oakland University.** Indicate Attn. Women's Studies on the check.  
Mail to:  
Kathy Barrett, Dept. of Sociology and Anthropology,  
Oakland University, Rochester, MI 48309-4401

Late and at-the-door registrations accepted, but without a guarantee of lunch.



For further information  
or to register by phone,  
call (248) 370-2420

# Numbers

Continued from page 1

Schartman, director of Institutional Research and Assessment (IRA).

IRA's numbers are on record as far back as 1965, two years after the charter class graduated.

"You can compare (OU's enrollment figures) with some national figures," she said, "but not all of them."

She added that OU's figures should be compared with other schools in the same geographical region of the country to maintain an equal comparison, and said that she had heard while Wayne State University's freshman enrollment was up, their overall enrollment level was down.

"Environmental factors can affect enrollment levels," Schartman said.

"If the economy is good, people will work more than go to school."

Other influences in enrollment fluctuations include the lack of potential students in the college system, and a decline in transferring students, she said.

"Community college enrollment was down a few years ago, which affects the number of this year's transfer students," Schartman said.

Marketing and other promotional activities can aid in keeping numbers stable if not rising, but colleges do not have total control over bringing the students in.

"We can't control the external factors that affect our enrollment," Schartman added.

"There are too many of them." One important reason for tracking student enrollment pertains to one all-important ingredient in the education race—state funding.

"Less state money can affect a school's ability to recruit and market itself," Schartman said.

Generally, there is a lag time of about two years between when a college's enrollment grows and when the state will actually recognize that growth and provide the funding to compensate.

However, enrollment numbers alone won't guarantee adequate funding from the state, Schartman said.

The state uses FYES, short for "fiscal year equated student."

This measure equalizes enrollment between institutions by converting part-time and full-time students into full-time students on the same number of base credits.

The net figure gives the state a more accurate assessment of a university in order to determine state appropriations, she added.

"The state looks at this number to make sure that all schools get their fair share of monies, and creates a financial base for all schools (to be measured by)," Schartman said.

This number is up for OU, mostly due to losses during previous years from a lack of compensation for part-time students. Last year's enrollment increase will show up in another year or so, due to the lag time problem.

"Funding wasn't always based on FYES," Schartman said.

"The state is moving toward equalizing funding between the institutions by establishing a base amount of appropriation per FYES," she said.

"The base is evening out more now (with FYES being used)," she added.

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