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OU named among top colleges in Michigan for business majors

Payscale and Zippia recently named Oakland University among top colleges for business majors in Michigan. The organizations recognized Oakland based on career outcomes and return on educational investment for graduates of Oakland's School of Business Administration.

Payscale's 2017 College ROI Report lists Oakland among top schools for both its annual return on investment and 20-year return on investment for business majors. Using its Business Quality Index to rank which programs offer the best career opportunities, San Francisco-based **Zippia named Oakland as one of the top 10 colleges in Michigan** for business majors.

"The Oakland business school has an outstanding reputation in our region," said Dr. Michael A. Mazzeo, dean and professor of finance in Oakland's School of Business Administration. "Employers actively seek our graduates for professional positions in their organizations."



The websites Payscale and Zippia have ranked OU among the top colleges in Michigan based on career outcomes and return on educational investment.

Oakland business graduates benefit from the school's focus on integrating real-world experience into a strong business curriculum. Coupled with an increased emphasis on connecting student employers throughout their education, Oakland University business students are prepared to launch successful careers. With an average percent placement rate and steadily increasing starting salaries, Oakland business graduates land career positions at organizations across industries.

"While ratings and recognition do not tell the whole story, they do reinforce and enhance the value of a business degree from Oakland University," Mazzeo added. "External recognition of our program and successful graduates is a testament to our dedicated staff, experiential faculty and excellent programming."

Most recently, *The Princeton Review* placed Oakland University on its list of Best Business Schools while *CEO Magazine* named the Oakland MBA and Executive MBA programs among the best for students.

PayScale has been utilizing crowdsourced data to create better transparency around compensation for more than a decade. Realizing education can play an important role in career opportunity and success, and ultimately compensation, Payscale began using its data to better understand the relationship between educational choices and career success. PayScale's College ROI Report has been keeping track of the monetary value of a college education at hundreds of colleges and universities for years.

Zippia's Business Quality Index gathered information on career results, business emphasis and school performance from the National Center for Educational Statistics and College Scorecard data from ED.gov to determine which schools offer the best career opportunities for business majors. Zippia provides career information and tools for professionals across various industries.

Learn more about OU's School of Business Administration at oakland.edu/business.

-By Kyle Wills