

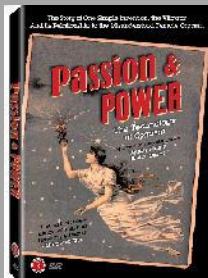
27TH ANNUAL WOMEN AND GENDER STUDIES FILM FESTIVAL

FROM *Hysteria* TO DISORDER: MANUFACTURING DISORDERS OF FEMALE SEXUAL DESIRE

Saturday, March 12, 2011, Noon – 5:00 p.m.
156 North Foundation

Registration is requested by Friday, March 4, 2011

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PASSION & POWER The Technology of Orgasm

This is the story of one simple invention, the vibrator, and its relationship to one complex human behavior, the female orgasm. The history of the vibrator and its medical use had virtually vanished until historian

Rachel Maines, researching needlework patterns in early 20th century women's magazines, ran across ads for electric vibrators. Piquing her curiosity, she traced the origins of the early electrified appliance, setting a historical context for discussing women's sexuality today.



ORGASM, Inc. The Strange Science of Female Pleasure

A provocative and hilarious documentary targeting Big Pharma's profit-driven quest for a female Viagra. The film

highlights the increased use of cosmetic vaginal procedures and offers a look inside the medical industry and the marketing campaigns that are literally and figuratively reshaping our everyday lives around health, illness, desire – the ultimate moment of orgasm. *Orgasm, Inc.* goes deeper, revealing that many of the "treatments" for FSD (Female Sexual Dysfunction) have potentially dangerous and life-threatening side effects.

Program

12:00	-	12:15	Welcome
12:15	-	1:30	<i>PASSION & POWER</i>
1:45	-	3:00	<i>ORGASM, Inc.</i>
3:15	-	5:00	Discussion of films

The films will be followed by a lively discussion led by Professors Sylvie Lombardo of Psychology, and Patricia Wren of Health Sciences.

For more information on upcoming WGS events check our website at www.oakland.edu/ouws

Sponsored by the Departments of Art & Art History, Communications & Journalism, Philosophy, Political Science, Psychology, Sociology & Anthropology, and the School of Nursing.