

OAKLANDUNIVERSITY
GRADUATE COUNCIL

1 March 2012

TO: Virinder Moudgil
Senior Vice President for Academic Affairs and Provost

FROM: Darlene Schott-Baer
Interim Vice Provost for Graduate Education

RE: Combined Bachelor of Science in Business Administration-Major, MIS and Master of Science in Information Technology Management

On behalf of the members of the Graduate Council I am pleased to support the development of a 4+1 program in the School of Business Administration that combines the undergraduate program in Business Administration-Major-MIS with the graduate program in Information Technology Management that will allow students to complete two graduate courses during their undergraduate Plan of Study. This proposal to create a Combined Bachelor/Master Degree option (4+1 Plan) for undergraduate MIS students is a logical extension that helps differentiate pursuing an MIS Degree at Oakland University while paving the way for more effective contribution to industry needs for skills in this area. Within the new guidelines approved by the Graduate Council, this proposal makes pursuing a graduate degree an even more attractive decision for our MIS Majors by allowing 2 highly recommended elective courses, MIS 563 (Networks) and MIS 546 (Business Analysis & Modeling), to be counted towards both their undergraduate degree, as well as the MSITM program. As such, our MIS Majors will be positioned to earn a Master's degree by successfully completing eight courses (24 credit hours.) We would like this to become effective Fall 2012. The main objective of the Combined Bachelor/Master Degree is to attract our high achieving MIS majors to a graduate program. With a 30 credit MSITM program, and 6 credits transferring in, students can finish this graduate program in one year. The department conducted a brief survey of undergraduate MIS majors in two required MIS classes to assess their interest in a combined undergraduate MSITM 5 year degree. Twenty-three out of 31 students indicated they were either interested or very interested in such an option. The program may be more competitive and potentially attract more students if the bachelor's and master's degrees can be completed in the proposed format.

These changes are Senate information items.

CC: Susan Awbrey, Senior Associate Provost, Academic Affairs
Fall 2012-Requested Admission term; Major Code 6045 Program Code MS6045; Graduate Catalog 2012-13

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