

THE OAKLAND POST

SEPTEMBER

24

OAKLAND UNIVERSITY'S INDEPENDENT STUDENT NEWSPAPER

2014

ALSO INSIDE THIS ISSUE:

The Kettering Magnetics Laboratory has been on campus for 51 years, yet few know of its existence. Will the university be looking into renovations for this historic building?

PAGE 6

Yik Yak, who's talking back? The anonymous GPS-based social media app's popularity is rising amongst the college crowd.

PAGE 9

Music, theatre and dance students were involved in a mall shooting this weekend-- a fake one, that is.

PAGE 20

KICKING INTO GEAR

Homecoming football, food, and festivities start fall on the right foot PAGE 8

Photo by Nowshin Chowdhury, The Oakland Post

Want to beef up your professional social media presence? Ditch the selfies and group photos. Staff Reporter Philip Johnson explains the perks and pitfalls of online professionalism at the CSA's OU Leadership ExpLOuration. Read more at www.oaklandpostonline.com.



PHOTO OF THE WEEK

STRICTLY BUSINESS// A sea of employers flooded the rec center basketball court for the Fall Career Fair on Tuesday, September 23. Prospective students and alumni walked among booths for various businesses, including banks, news stations and automobile companies.

Photo by Danielle Cojocari/The Oakland Post

Submit a photo to photos@oaklandpostonline.com for a chance to be featured. View all submissions at oaklandpostonline.com

POLL OF THE WEEK

What are your thoughts on the new iPhone 6?

- A** I need one, like, yesterday.
- B** Team Android fo' lyfe.
- C** It's just a sales gimmick. Pass.
- D** I'll wait until it goes on sale.

Vote at www.oaklandpostonline.com

LAST WEEK'S POLL

How do you combat the freshman 15?

- A** I get down with my bad self at weekly Zumba in the Rec. **19%**
- B** Free carnival food? WHERE?! **19%**
- C** What's wrong with gaining fifteen pounds? **4.9%**
- D** I eat and exercise what I want, when I want. **57.1%**

THIS WEEK IN HISTORY

September 21, 2005

The Grizzlies defeat the University of Michigan for the first time in Division 1 men's soccer.

September 25, 1996

The first phase of excavation for a new student and recreation center begins.

September 29, 2007

OU attempts to break Guinness World Record for largest CPR training session.

-Compiled by Megan Carson, Copy Editor



6

THE SHACK IN THE WOODS

Managing Editor Kaylee Kean investigates the long-forgotten Kettering Magnetics Lab on campus, which hasn't been used in decades.



8

NO PLACE LIKE HOME

Grizzly pride burned strong last weekend as alumni and students alike convened for homecoming festivities.



11

BELLS WILL BE RINGING

The OU community came out to celebrate the dedication of the Elliott Tower on Friday, September 19, complete with an original ode by Oakland's own James Lentini.

BY THE NUMBERS

Magnetics lab edition

3,600
Size, in square feet, of the Kettering Magnetics Lab

1963
Year the lab was built

5
Number of times The Oakland Observer featured the lab

\$120,000
Cost for building lab and funding research professor for five years in 1963

8
Surgeries conducted by "psychic surgeon" inside the lab

OPINION

Opinion: A not-so-elite daily

Jake Alsko
Web Editor

Elite Daily is today's premier provider of lowest common denominator entertainment. Billed as "The Voice of Generation-Y," the outlet generates BuzzFeed-like content, but with more sexism, stereotypes and an outright reliance on overgeneralizing anything and everything to attract (often angry) readers.

Give Elite Daily credit, its formula works: publications don't get one million-plus likes on their Facebook pages and thousands of likes and shares on their articles without dedicated readership.

"The Elite Daily ethos is centered on reader engagement and fostering a true, unique connection with our readership through a platform that facilitates discussion rather than blandly presenting news," says the site's mission statement.

This isn't true. Elite Daily panders to the people of Generation-Y; coddling them, telling them only what they want to hear. Elite Daily's recent article, "50 Things About Millennials That Make Corporate America Sh*t Its Pants," exemplifies this, as well as everything that's wrong with (pseudo) journalism, our generation and the publication as a whole.

Elite Daily isn't facilitating discussion, unless by "discussion" it is referring to the hundreds of comments the articles receive that trash the publication and its contributors for being poorly cited, written and articulated.

"Like that girl you can't understand, Corporate America has gone from scorning us to fearing us," writes Elite Daily senior writer Lauren Martin.

Besides the inherently sexist claim, Martin also incorrectly posits that somehow Millennials function against the corporate grain.

According to the Federal

Reserve's new Survey of Consumer Finances, the wealthiest 3 percent of American households controlled 54.4 percent of the nation's wealth in 2013, up from 44.8 percent in 1989. The share of wealth held by the bottom 90 percent fell to 24.7 percent in 2013, compared to 33.2 percent in 1989.

Corporate America is not threatened by Millennials, or rather the attitudes Millennials purportedly hold, as Martin claims. The rich continue to get richer at the expense of everyone else.

They don't care that "We're willing to work for nothing if it means being happy... Despite being in debt," as Martin claims.

Assuming they want to live under a roof and not share meals with rodents, people still ultimately work to get paid. Martin says "We don't have to go to college to get ahead," but new studies suggest otherwise.

According to a Pew Research study in February, Millennial college graduates ages 25 to 32 who are working full time earn about \$17,500 more annually than employed young adults with only a high school diploma. The pay gap between the two was also much smaller in previous generations. College-educated Millennials are also less likely to be unemployed, holding just a 3.8 percent unemployment rate compared to the 12.2 percent rate of Millennials without a college degree.

Martin says "We want careers, not jobs": also harder to accomplish without a college education.

Eighty-six percent of Millennial college graduates say their job is a career or a stepping stone to a career. Only 57 percent of Millennials with a high school education or less can say the same.

Martin says "We're not about climbing the ladder, we're about circumventing it."

Someone taking Martin's

"50 things" as fact could miss out on a college education and a career while accruing debt, feasibly ending up on welfare and taking on odd-end jobs to pay off that debt.

Relying on the government and minimum wage jobs for survival doesn't sound like someone that knows "how to beat the system." That is, unless, Martin's idea of beating the system is forcing its collapse by abusing social programs that weren't meant to be solely relied upon in the first place.

And many of those odd-end jobs will be disappearing soon, job loss provoked by people not skilled enough to survive outside of the system, challenging the system.

Protesters across the country are calling for fast-food chains to raise their wages, and the chains are responding by automating their service. In April, Panera Bread announced that within the next three years it plans to introduce self-service ordering kiosks and a mobile ordering option in all its locations.

Elite Daily isn't empowering Generation-Y by any means. Intentionally or not, the publication is crippling readers that blindly accept what it has to say. Just like the sinister side of Corporate America, Elite Daily profits off of the ignorance of its consumers, operating with no regard for quality, under the guise of simply providing products its consumers desire.

"The fact that some of you actually can write or agree with this kind of nonsense basically proves the point," said Stephen Rexroth, the top commenter on the "50 Things" article. "None of these things scare corporate America. The fact that you actually believe this nonsense and that someday soon you'll be in charge is what actually frightens people."

Contact Jake Alsko at web@oaklandpostonline.com.

The views expressed in Perspectives do not necessarily represent those of The Oakland Post.



THE OAKLAND POST

Address 61 Oakland Center,
Rochester, MI 48306
Phone 248.370.2537 or 248.370.4268
Web www.oaklandpostonline.com
Email editor@oaklandpostonline.com

editorial board

Oona Goodin-Smith
Editor-in-Chief
editor@oaklandpostonline.com
248-370-4268

Kaylee Kean
Managing Editor
managing@oaklandpostonline.com
248-370-2537

Salwan Georges
Photo Editor
photos@oaklandpostonline.com
248-991-7574

sections

Ali DeRees Campus & Administration Editor
campus@oaklandpostonline.com

Andrew Wernette Life, Arts & Entertainment Editor
life@oaklandpostonline.com

Jackson Gilbert Sports Editor
sports@oaklandpostonline.com

Jake Alsko Web Editor
web@oaklandpostonline.com

reporters

Matt Saulino Staff Reporter
Sam Schlener Staff Reporter
Kaseb Ahmad Staff Reporter
Scott Davis Staff Reporter
Jessie DiBattista Staff Reporter
Kaleigh Jerzykowski Staff Reporter
Selah Fischer Staff Reporter
Sean Miller Staff Reporter
Jasmine French Staff Reporter
Michaela Scarsella Intern
Joseph Bach Intern

distribution

Andrew Greer
Distribution Director

Brian Murray
Distribution Manager

Parker Simmons Distribution
Ted Tansley Distribution
Jacob Chessrown Distribution
Amber Stankoff Distribution
Haylie Presnell Distribution
Austin Simmons Distribution
Jesica Peters Distribution

advising

Holly Gilbert
Editorial Adviser
248.370.4138

Don Ritenburgh
Business Adviser
248.370.2533

Facebook facebook.com/theoakpost
Twitter @theoaklandpost
YouTube youtube.com/oaklandpostonline
Issuu issue.com/op86

copy & visual

Haley Kotwicki Chief Copy Editor
Josh Softman Copy Editor
Sarah Borkowski Copy Editor
Nicolette Brikho Copy Editor
Megan Carson Copy Editor
Darrien Jones Intern

Kelly Lara Graphic Designer
Benjamin DerMiner Graphic Designer

Danielle Cojocari Photographer
Katherine Cagle Photographer
Shannon Wilson Photographer
Jacob Mulka Photographer
Nowshin Chowdury Photographer

advertising

Hailee Miika
Ads & Promotions Director
ads@oaklandpostonline.com
248.370.2848

Dylan Oppenheiser
Assistant Ads Manager
Lauren Peralta
Assistant Ads Manager

Enjoy reading The Post?

Why not
Work for The Post?

The Oakland Post is currently looking for photographers, reporters and interns.

Send your resume to editor@oaklandpostonline.com for more information.

ADVISING AWARD

WWW.OAKLAND.EDU/ADVISINGAWARD

NOMINATE YOUR OAKLAND
UNIVERSITY ACADEMIC
ADVISOR FOR THE 2014-2015
OUTSTANDING PROFESSIONAL
ADVISING AWARD.

Award Criteria:

The Selection Committee will evaluate nominations on the evidence of qualities and practices that distinguish an outstanding professional academic advisor, including:

- Building mentoring relationships
- Strong leadership skills
- Innovation in the creation of new programs
- High student satisfaction

To learn more about nominating your advisor and the qualifications please visit www.oakland.edu/advisingaward

Classifieds

61 Oakland Center, Oakland University
Rochester, MI 48306

Rates:

\$0.35 per word (\$7 min.)
Unlimited Frequency
STUDENT DISCOUNTS!

APARTMENTS AVAILABLE FOR RENT

Beautiful 1 And 2 Bedroom Apartments Available

- Located 2 Miles From Oakland University
- Rent Includes Water And Parking (1 Bedroom Includes Heat)
- Each Apartment Has Central Air Conditioning
- On-site Laundry
- On The Bus Line
- Student Discount Available

www.orchard10.com
Call 248.474.3375 Or Email: Michudnow@gmail.com

WORK AVAILABLE

Seeking person over 18 to work 5 hours between 8:30am and 3:00pm. Driving skills a bonus. Serving lunch at off site locations. Flexible days. cc@rangolievents.com (248) 410-0876

ROOMATE WANTED

Looking for a male roommate to share expenses with. I have a place close to campus, looking to cut expenses. \$405/month oudude123456@aol.com

VALET NEEDED

Valet parking attendants, must be 21 or older, must know how to drive a stick-shift, must have a clean record (248) 740-0900 or apply online at <http://firstclassvalet.com/valet-parking/employment-application/>

Books
Garage Sales
Cars
Rent

Babysitting
Help Wanted
Carpools
Misc., etc.

Request to include a picture or additional formatting as needed!

*All advertising submitted for publication in The Oakland Post is subject to acceptance by the newspaper, and The Oakland Post reserves the right to reject copy at its sole discretion at any time prior to publication.



Grizzlies on the Prowl:

"What is your favorite fall activity?"



Alayna Provost, junior, nursing

"Probably going to the cider mill and getting donuts...any place that has donuts works."



William Snell, sophomore, computer science

"I like football-related things. Parties, tailgates, games, that sort of thing."



Shannon Robinson, junior, nursing

"Buying the fall scents of candles: apple pumpkin, you know. It's in my car, my room..."

— Compiled by Kaylee Kean,
Managing Editor

POLICE FILES

Marijuana found in residency hall

Officers were dispatched to a residence hall on September 21 at 11:57 p.m. responding to a report of possible marijuana use.

The officers were informed that two students coming into the building had an odor of marijuana on them. They were also told that there was an odor of marijuana coming from a dorm room.

The officers knocked on the door but got no response. Two students approached the door and the officers asked them both if they had smoked marijuana. They both replied that they had.

After receiving authorization to search the room, the officers found a small amount of marijuana and some drug paraphernalia.

The officers then attempted to search one of the students' vehicles, which the student admitted to having marijuana in, but after receiving a call about a possible fight, advised the students to dispose of the marijuana and released them at the scene.

Fight in Hamlin Circle

Officers responded to Hamlin Circle on Sept. 20 at 3:00 p.m. for a fight in progress involving possibly 10 or more people. The people involved in the fight took off in a vehicle before the officers arrived.

A witness said that two people were walking by a vehicle and started yelling at the occupants inside. Three occupants then exited the vehicle started fighting the people who were walking. A witness stated there was a lot of hairpulling and yelling.

A witness said that the people walking fled the scene on foot, and the people in the vehicle took off down Meadow brook towards Ravine.

Officers were not able to find out how or why the fight ended.

— Compiled by Josh Soltman
Interim Chief Copy Editor

THE DEN
DOWNTOWN EDUCATION NOOK
IN DOWNTOWN AUBURN HILLS

The DEN is a community facility designed for students and the public as a place to study (alone or with a group), research, or simply read. Located in Downtown Auburn Hills, this 1,564-sq-ft historical log cabin offers a truly unique and comfortable study environment as well as:

- Free Wireless Internet
- Free building use
- Quiet study & casual study rooms
- Fireplaces for study on cold, winter days
- Free and convenient parking
- Walk to bars, restaurants & coffee shops
- Outdoor deck, patio & seating (weather permitting)

Open 7 days a week!
Monday - Friday • 4 p.m. - Midnight
Saturday & Sunday • 2 p.m. - Midnight

3388 Auburn Rd • Auburn Hills, MI
At the corner of Squirrel & Auburn Roads
248-606-4392
auburnhills.org/community/downtown/theDEN

WHAT'S YOUR PERSPECTIVE?

Submit an opinion column to
editor@oaklandpostonline.com
and you could see it in print.

Be sure to provide contact information,
class standing and field of study.



(TOP) A professor conducts work in the lab. This lab, built in 1963, was used steadily for 20 or so years before being abandoned due to lack of money, researchers and accessibility. The physics department has unsuccessfully pushed for renovations in the past, and is currently waiting to see how the new administration will respond.

Photo courtesy of the University Archives



(MIDDLE) Students and professors tour the lab after it first opens. Research has been conducted by both OU and outside professors on: the Einstein-deHaas effect, beta ray spectroscopy work, low temperature physics, magnetic properties in blood, and time reversal, among many other things.

Photo courtesy of the University Archives



(BOTTOM) A relatively-new sign has been placed outside the lab, there is power to the lights inside, but the building itself has fallen into a state of disrepair after lack of use and vandalism. Repairs could cost up to \$200,000, according to Slavin.

Photo by Kaylee Kean

8 *The Oakland Post*, November 20, 2013

FROM CREATION TO DECAY

April 1963: The lab proposal cost an additional \$60,000 for faculty members to be completed.

A dedication symposium in May featured speakers from Harvard, and Attendants in universities. The reception was held in Durward.

www.oaklandpostonline.com

History in hiding

A historical building decays in the woods - what's in store?

Story by Kaylee Kean
Design by Ben DerMiner

In the depths of the forest, a building crumbles, unused and unknown to the civilization not too far away.

At the edge of campus, where the paved road ends, a trail begins. This trail leads through the trees for less than half a mile, soon reaching a field where there is a small, t-shaped building made completely from non-magnetic materials, right down to the aluminum nails and plastic light fixtures. The door is decayed, the roof is caving in, and weeds are hugging the dirty white walls that have stood for 51 years.

This building is called the Kettering Magnetics Lab, and it's something that has been a part of Oakland University since nearly the beginning.

What is it?

"It's rare, let's put it this way," said Dr. Andrei Slavin, chair of the physics department. This department has had control of the lab since it was brought to campus in 1963, when the Kettering Magnetics Lab was moved from its original location in Dayton, Ohio.

It is named for Charles F. Kettering, the inventor of the automobile electric self-starter and initial director of the General Motors Research Laboratories. Kettering had been extremely interested in magnetics research and was searching for someone to take the reins on his lab.

After hearing of this, Chancellor Durward B. "Woody" Varner wrote to the vice president of the Kettering Foundation, proposing the lab's establishment at OU. He found it a great opportunity for "unique types of magnetic research," as he wrote in the letter.

The foundation agreed to this proposal, promising to fund the lab for five years and hand complete responsibility over to OU after that period. The lab and its equipment was then transferred with a grant of \$60,000. Gifford F. Scott of the GM Research Laboratories was also transferred to continue research with OU faculty.

The Kettering Magnetics Lab was, and still is, one-of-a-kind due to its controlled nature. Completely built of non-magnetic

material and well-isolated from mechanical vibrations and magnetic disturbances, the lab is located in an ideal spot for a controlled or neutralized magnetic field, which can be created by Helmholtz coils. These coils are regulated by other equipment that follow the ever-changing magnitude and direction of the earth's magnetic field, thus compensating for it and allowing for a nearly perfect magnetic vacuum.

These and other conditions make the lab suitable for experiments requiring mechanical stability and a near-zero or accurately controlled, ambient magnetic field, according to Slavin. He said he does not know of any other such facilities in Michigan.

Falling into disorder

In October 1966, Robert Williamson, professor emeritus and then director of the lab, began writing to Varner with complaints. He wrote that he hadn't figured out how to improve the lab, that the road was becoming impassible for private vehicles and his requests for paving it were being ignored, and that he didn't have control over the money.

"In short, I am not really director of anything," Williamson wrote. "GM has more to give us than we have to give them."

Things have only fallen since then.

"The Kettering Lab has not been used for the main purpose for which it was built for quite a while," Slavin said.

In 2009, the physics department found that the lab was in bad shape and needed repairs for the roof and a few other things, according to Slavin. Williamson then wrote a brief history on the lab for the university.

"In addition to serving as a platform for gyromagnetic experiments, the Kettering Laboratory has played a major role in the development of the Oakland Physics Department's medical physics program," Williamson wrote. "Scott's Einstein-deHaas measurements are still the best and most extensive available."

He referenced work by Professor Norman Tepley on the magnetic fields created by blood flow in students - research

that gave him the start needed to launch a successful research program at Ford Hospital. He mentioned other research that "attracted international interest, but not money."

The department applied to the university, and the decision was to replace the roof and complete basic repairs. Campus facilities soon said that would not be enough, however, and that more extensive repairs would be needed to make the lab operational. These repairs would come to nearly \$200,000, according to Slavin. The money was never found.

Since then, there have been several break-ins and acts of vandalism to the magnetic lab. Equipment has been stolen, including the Helmholtz coils that made the controlled magnetic fields possible, and Slavin said the facility is currently unusable.

'Cautiously optimistic'

The issue of renovations has not yet been presented to the new administration, Slavin said, but he and other members of the department are "cautiously optimistic and hopeful" that the new administration will find it worthwhile to aid in funding restoration.

"We think that it's just a historic symbol and a valuable space which could be used by not only us, but other departments on campus," Slavin said. "You would think that it should be restored. We want to attract the attention of the campus community to this place and we think that (the substantial repairs) should be considered."

Until then, the lab sits in its field in the woods. Its door is broken, its roof caved in, and its interior full of scattered and broken equipment. There is an empty space where the Helmholtz coils once stood, and words scrawled across a dusty chalkboard:

"OU campus continues to expand, but this time capsule lays dormant."

This information was gathered from Slavin, the University Archives and The Oakland Observer archives.

CREATION DECAY

The Board of Trustees approves a request for an additional \$100,000 to sustain a new research building. Building of the lab is completed in December.

A physics symposium was held at a physics symposium in May 1964, featuring prominent scientists from Rice University, Stanford, Michigan State, among others. Government and industry. A meeting afterwards at Chancellor Woody Varner's home.

1965: Dr. Libor Velinsky is added to the Physics department as a research professor. He planned to build an iron-free beta-ray spectrometer, something that would be able to take advantage of the special features of the lab. He died before his program was well underway.

Also, research and adjunct professor Gifford Scott discovers a new effect in rarified gases and publishes several papers on the anomaly.

1964-65: The lab is featured in numerous publications, including the Oakland Observer, Science Magazine, Physics Today and Detroit Engineer.

July 1968: OU assumes full responsibility of the lab and its funding.

1983: Scott retires from his position at OU and is awarded an honorary doctorate.

1986: Dr. Philip Singer, professor emeritus of health sciences at OU, investigates a "psychic" surgeon who claims he can operate with his bare hands. The surgeon, Reverend Philip Malicdan of Baguio City, operated on eight women inside the lab - several observing experts determined him to be a fraud.

June 1968: Robert Williamson, then chair of the physics department, writes to Varner, calling for installation of a remote fire alarm system after a brush fire almost reached the lab. He also complains about a lack of regular inspections from campus security.

Present: The lab, unusable, sits as Dr. Andrei Slavin and the rest of the physics department waits to see how the new administration will react and whether any plans for renovation will be made.

2009: A first push for renovations is made. Movements were made to replace the roof, but after a closer look repairs were estimated to cost up to \$200,000, and the funds were never found.