



Tuesday, February 6, 2001

OU license plates show school spirit, raise revenue

By **Jeff Samoray**, *OU Web Writer*

More than 300 Michigan motorists are showing their Oakland University pride and have helped to raise close to \$8,000 for the OU Alumni Scholarship Fund by purchasing an OU license plate.

As of February 5, 309 OU license plates have been sold, generating \$7,775 dollars for the scholarship fund. "It's really nice to show off your school pride," said Carol Carpenter, alumni relations program and events specialist and a 2000 OU alumna.

"It's the first thing you want to buy to show off that you're a graduate of Oakland. It's also great that the funds go to scholarships for students who really need it."

Two versions of plates are available - a registered plate for vehicle use and a collector's plate for display purposes only. Both plates bear the OU name and logo. The collector's plate also includes the phrase: "Be True to Your School." The registered plate costs an additional \$35 over the annual vehicle registration fee, with \$25 going to the OU Alumni Scholarship Fund. The plate may be renewed annually for \$10, which also will go to the university. The collector's version is available for a one-time fee of \$35, with \$25 going to the university. Registered OU plates may also be personalized with up to five characters for an additional \$30.

OU is one of 15 Michigan universities with special-themed plates, which were unveiled to the public at the state capitol by Secretary of State Candice Miller last September. President Russi purchased the first OU plate at the license plate kick-off held at the Rochester Hills Secretary of State office on Oct. 2.

Registered OU plates may be purchased through Secretary of State offices. Collector's plates are available through the Secretary of State office in Rochester Hills, the OU Alumni Relations office or the OU Bookstore.

SUMMARY

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