



Wednesday, October 30, 2002

## New OU Magazine in mailboxes by Nov. 1

Cooler temps keeping you inside? Pour yourself a cup of hot apple cider, find a cozy chair and sit down with the Fall 2002 copy of OU Magazine. Look for it in campus mailboxes by Nov. 1.

Get the inside scoop on President Bush's visit to campus, along with features on new degree programs, distinguished alumni and OU's dash through March Madness. See how support of scholarship programs bring talented students to our campus. Then, mark your calendar for Meadow Brook Theatre's new International Shaw Residency in January.

There's no better way to start off the academic year than with a cover story on President Bush's visit to our campus. More than 4,000 people packed the Athletics Center O'Rena. OU Magazine features a photo essay along with highlights from the speeches that day.

Inside you'll find stories that show OU's continued efforts to offer quality graduate and undergraduate programs. Features examine the new Executive MBA in health care management and the new doctoral program in physical therapy.

Stories on distinguished author and one-time OU student Thomas Lynch, on Compuware COO Tommi White and the Lowry Early Childhood Education Center provide three views of the quality students OU produces.

A National Book Award nominee, Lynch shares his thoughts on writing, offering insight into his own experiences here as a student, inspired by a faculty member who could both pay his mortgage and thrill in the writings of Thoreau and Melville. Lynch realized here that he could follow his dream.

Move onto Tommi White's inspiring success in the business world, an achievement her dad jokingly referred to as "not bad for a girl." She demonstrates her willingness to give back to OU through participation in the School of Business Administration's Applied Technology in Business program.

Then, step inside the Lowry Early Childhood Education Center where education majors get hands-on work experience at a nationally accredited early childhood center that does double duty as a research lab.

Two other important outreach efforts provide glimpses into OU's ability to provide culturally enriching opportunities to our students, alumni and supporters. Be sure to read the stories on the Glorious, Glamorous '30s at MBH and the International Shaw Residency at MBT.

Finally, throughout our regular features, catch up with old friends through Class Notes, and then remember the vibrancy of your alma mater through events; student, faculty and alumni achievements; and opportunities to stay connected with Oakland.

You may notice some changes in this issue. Based on feedback from focus groups of OU alumni last spring, this issue offers a higher number of stories. Look for even more improvements in 2003.

### SUMMARY

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