



Monday, February 11, 2002

First issue of Inside OU distributed

Oakland University's faculty and staff news publication — Inside OU — has a new name, creative new design and an exciting new editorial approach.

The first issue of Inside OU, which replaced the monthly Inside Oakland, is being delivered to faculty and staff this week.

The new Inside OU, which will be published three times a year, grew from four pages to 12 to allow for more photos and in-depth coverage of campus issues, news and features.

In the first issue of Inside OU, faculty and staff will find feature-length stories on the Keeper of the Dream scholarship program, Art History 490 and how the class put together the latest exhibit at Meadow Brook Art Gallery, the five interdisciplinary committees at Oakland that make OU research safe, the impact of the Sept. 11 terrorist attacks on OU employees, University Relations' fund-raising team, and part three of the series on faculty and staff members who are changing their health and fitness lifestyles.

What you won't find in the new Inside OU is the campus registry of distinction, employee of the month and calendar items. Those features have been moved to the [faculty and staff news site](#), which offers OU employees up-to-date information on campus news, events, administrative policies and employee benefits.

These changes reflect shifting preferences in how OU faculty and staff like to receive information. An April 2000 survey of Inside Oakland readers shows they like receiving campus information through a mix of print and electronic media. In fact, 63 percent of respondents said they like an electronic format — Web or e-mail. Because respondents could choose more than one preference, 70 percent said they like print.

The Communications and Marketing Department wants to know what you think about the new Inside OU so they can continue to improve the publication. C & M asks that you share your comments and suggestions by completing the [Inside OU online survey](#).

SUMMARY

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