



Thursday, October 18, 2001

Blood drive one of the most successful ever

By **Jeff Samoray**, OU Web Writer

This year's fall blood drive was among the most successful ever held on campus. The **American Red Cross** collected 346 pints of blood in the three-day drive, which ended Wednesday, Oct. 17.

"It was probably our most successful drive in 15 years," said Paul Franklin, coordinator of campus programs and blood drive coordinator. "It was spectacular. The Red Cross collects blood in six-hour shifts, and our stated goal was to obtain 50 units of blood per shift. In each of the shifts we exceeded the goal. In fact, we totaled about 115 percent of our goal."

The Red Cross limited donations to 60 pints per shift due to the amount of staffing it was able to provide. On two of the three evenings, donations reached the limit.

"I'd say that the events of September 11 contributed to the amount of donors we had," Franklin said. "We had 110 people sign up to donate blood during the two hours of our memorial service that we held on September 12. Still, I think we would've had a pretty good blood drive if those events hadn't occurred. More and more people are using the Web to register to give blood, which makes it very convenient."

OU's next blood drive will be Jan. 28-30. To make an appointment, contact the **Center for Student Activities** at (248) 370-2400 or csa@oakland.edu, or register online by going to the **American Red Cross Blood Donation** Web site (password OUBLOOD). To learn of other area blood drives or to schedule a blood donation, call (800) GIVE-LIFE.

SUMMARY

This year's fall blood drive was among the most successful ever held on campus. The American Red Cross collected 346 pints of blood in the three-day drive. The Red Cross limited donations to 60 pints per shift due to the amount of staffing it was able to provide. On two of the three evenings, donations reached the limit.

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