

OAKLAND
UNIVERSITY
C O M M E N C E M E N T



SCHOOL OF BUSINESS
ADMINISTRATION



The motto of Oakland University, "*Sequir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoscenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 1, 1996

1:00 p.m.

Howard C. Baldwin Memorial Pavilion

Oakland University

Rochester, Michigan

ORDER OF CEREMONY

Processional

Kevin J. Murphy, *Marshal*
Eleftherios N. Botsas, *Deputy Marshal*
Augustin K. Fosu, *Deputy Marshal*

Exordium

Robbin R. Hough
Professor of Economics and Management

Commencement Address

John C. Gardner, Sr., *Dean-Elect*
School of Business Administration

Presentation of Special Awards

John E. Tower, *Interim Dean*
School of Business Administration

Investiture

William W. Connellan
Acting Vice President for Academic Administration

Awarding of Degrees

Graduate Degrees

George Dahlgren, *Associate Vice President for*
Academic Affairs and Dean of Graduate Study

Undergraduate Degrees

John E. Tower
William W. Connellan

Alumni Welcome

Deborah M. Lewakowski, *B.S. '87*
School of Business Administration Alumni Affiliate

Valediction

William W. Connellan

Recessional

The audience is requested to stand during the processional and recessional.

*Today's ceremony is interpreted in American Sign Language for
the hearing impaired by Paul A. Fugate.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as

emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a

hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

December 1995

MASTER OF BUSINESS ADMINISTRATION

Cynthia Marie Bysko
Koreen Ann Finn
Alan James Fletemier
Myrna Louise Gardner
David A. Grimes
Jill Leanne Ham
Karen Lynn Hromco
Robert Oliver Jones
Tony S. Kado
Robert H. Kolm
Jeffrey John Kowalke
Lori Suzanne LaRowe
Linda Renee Marshak
Robert J. May
Kathleen A. Porter
Frederic Ramiouille
Kousay M. Said
William J. Schaldenbrand
David Karl Schubring
David Mark Schurig
Rupa Nalin Unakar

BACHELOR OF ARTS

Economics

Melissa Kay Brandon
Jessica Hope Castellucci
Marvel Ann Sims-McCall
Robert Richard Wainio

BACHELOR OF SCIENCE

Accounting

Scott Michael Andrews
David Ankori
Clayton Timothy DeMara
Julie Ann Dengate
Jennifer Leigh Dionne
Shawn H. Foguth
LeighJean Marie Gilbride
Carrie Lewis
Kristi Marie MacKenzie
Joseph Michael Maloney

Michelle Marie McDaniel
Tonya N. Miller
Angela J. Morris
David Scott Nelson
Lisa A. Piebiak
Jenifer Denise Ryan
Michael Leon Scruggs
Heidi Kay Willis

Economics

Ekaterine K. Damianou
Kien Lively

Finance

Michael Lewis Bailey
Andrew Alan Camphous
Sandra Denise Chrabaszeski
Heather M. Cloutier
Anita Michelle York Faulkner
Richard E. Golpe
Richard Earl Hooker
Tanya Joelle Jindo
Jennie Lee Ladson
Carrie Lewis
Jeffrey Walter Londeck
Dennis Higgins Mahoney
Michael Nasr
Michael S. Nykiel

General Management

Nancy DiMambro
Joel Mays Ewald
Sandra Lynn Flagler
Debra Lanett Moore
Jeffrey L. Ratick
Angela G. Thon
Mark Joseph Wood

Human Resources Management

Scott Joseph Giancarli
Tamika Rodricee Gough
Shannon Marie Lloyd

Gregory Joseph Macuga
Kristen Marie Walsh

**Management Information
Systems**

Jeffrey Ervin Crews
Douglas Sheldon Cyporyn
James L. Fort
Thomas Maurice Jackson, Jr.
Kimberly Michele Kondogiani
Jennifer Jean LeVans
Gerald Donald Luzynski
Diane Marie Martin
Candace June Miller
Deborah Martie Ochtinsky
Michael G. Paulina
Eric H. Payne
Raeanne Pilgrim
Raji Raju
Traci Lynn Sandifer
Julie Ann Smith

Marketing

Julie R. Amman
Kevin Scott Bigman
Robin A. Cook
Suzanne Lhea Dimitri
Kathleen Ruth Kozma
Linda Susan Laboda-Cumming
Tiffany Diane Lanier
Lisa Anne McCormick
Candace June Miller
Veronica Nastasy
Meliza Negron
Patrice LeeAnn Olendorf
Cheryl Lynn Pendergrass
Jennifer Allison Rick
Derek Paul Riethmeier
Thomas Matthew Roland
Dennis Matthew Rombach
Jerome James Rospierski
Saso Stevanovich
Andrea Jane Sura
Agnes K. Szymczak
James Scott Tarnowski

CANDIDATES FOR DEGREES

April 1996

MASTER OF BUSINESS ADMINISTRATION

Kevin Scott Bentley
Christen D. Cuppy
James Patrick Davis
Douglas J. Derby
Brian Arthur Enck
Emmanuel V. Garcia
Deborah Lynn Gibb
Bryant David Grytzelius
Richard Hayden Jones
Alan P. Kerans
John Joseph Makowski
Matthew James McAmmond
Wayne Keith McLeod
RoseMarie Monteleone
Merrily P. Ohlsson
William Joseph Popp
Christine Marie Potocki
Andrew R. Price
Timothy John Schatz
Robert L. Smith II
Susan Lynn Sweetman
Monte L. Taylor
Robert Charles Vonderheid

BACHELOR OF ARTS

Economics

Wes Duenow

BACHELOR OF SCIENCE

Accounting

Cathy Lynn Adams
Nikole Andreozzi
Ted J. Bentley II
Alison A. Corbeille
Michael Joseph DeTone
Tamara Sue Fritz
Frederick John Gilbert
Jo Ann Marie Gordon
Lisa K. Harvey

Laurie Alice Hodorowski
Jennifer Ann Kokenyesdi
Karen Ann Kokenyesdi
Ted Lawrence Maier
Robert John Michalak
Monica Mulchandani
Gerald Michael Nanni
Jennifer B. Norman
Earl Brian Parris
Shannon Marie Rosso
Jeffrey Allan Sak
Wendy J. Sienkiewicz
Curtis Raymond Sobieski
Denise Stephens
Jeanette Tammie Waldrup
Patrice A. Whitlow

Economics

Catherine Cortes
Cynthia Kelly Dudek
Daniel Patrick Fife
David Matthew Hubert
Lisa K. Phillips
Nancy H. Sell

Finance

Michael Kenneth Bannasch
Lynne Elizabeth Batchelor
Bridget S. Buchbinder
Edward Leo Burns
Jamie R. Chadwell
Edward Peter Church
Kathleen A. Clark
Brian Christopher Downs
Jill Andrea Engel
Russell M. English
Melina Jeryes Fashho
Trina Carmalita Govan
Bonnie Jean Haacke
Gail E. Helland
Julie Ann Jarvis

Carolynn B. Jekielek
Karen Ann Kokenyesdi
Ted Lawrence Maier
Michele Marie Martinez
Karen Marie Petersdorf
Jennifer Lynne Pudell
Angie Ravioli
Wendy J. Sienkiewicz
Michael A. Stroup
Jeanette Tammie Waldrup

General Management

Deana Jennifer Foley
Micheal Ray Lohmeier
Gina Marie Maniaci
Georgiana M. Poniatowski
Deborah A. Smolinski
Laura Kathleen Ward

Human Resources Management

Jennifer Margaret Anzell
Jennifer A. Bommarito
Kimberly Ann Buchanan
Carolyn Ann Dionne
Anissa Ann Duncan
Christina Fenech
Marla M. Finn
Lisa Heacock
Natalie Ilisevich
Jack H. Johns
Paul Joseph LaBudde
Zelia Lucchesi
Jody Beth Mazzara
Mandy Leigh Moran
Andréa Marie Parisi
William J. Shearer
Kari Lynn Spencer
Kelly Lynn Thibodeau
Rebecca Lynne Wallace
Julie Nicole Watson

Management Information Systems

Michael E. Austerman
Will Edward Cagle
Melanie Campbell
Linda Diane Copas

Sara E. Dahl
Julie Marie Deneweth
Shailine Nimesh Desai
Lisa N. Drake
Dominic Vincent Drohan
Stephanie Ellis Eynon
Renee T. Fallarme
Jennifer Lee Freese
Thaddeus Grabinski, Jr.
Yvette M. Guthery
Julia A. Hartig
Lisa K. Harvey
Linda Ann Heldt
Paul W. Horalek
Joseph I. Issa
Christy Klahre
Scott Douglas King
Jennifer Ann Kokenyesdi
Laura Komisarz
Brian Jan Madlangbayan
Julie Malmsten
Karen S. Mathieu
Matthew Athanas Maxim, Jr.
Loren Joseph Miller
Kathryn P. Nichols
Sherri Solomon
Jason Julius Sprague
Christine Stegmaier-Sowinski
Valentina Stefanovski
Christopher John Wasilk
Tammi Nickol Wells
Kevin Michael Wills
Jeffrey Charles Wilmot
Robin Christel Wisniewski
Sheila A. Zebula
Ann Kristyn Zick

Marketing

David Geoffrey Auten
Derek T. Berger
Karen Marie Clark
Kathryn Elizabeth Coleman
Aimee M. Coluccio
Timothy James Crumlish
Amy Beth Fretz
Leo Joseph Furnari
Pamela Jane Gay

Kristine L. Kaminski
Amy Barbara Kannon
Lisa Ann Mayer
Michael Fitzgerald McNeal
Rebecca Moore
Jay M. Nowicki
Andréa Marie Parisi
William R. Petersdorf
Frauke Ingrid Salewski

Nicole Marie Semos
Krista Noel Stiff
Jennifer Joan Uhrick
Samantha A. Wagester
Rebecca A. Weber
Carrie L. Wood
Angela Wright
Tracy Michelle Yourke

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Alpha Psi, the national scholastic and professional accounting society, is indicated by an orange cord worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

HONORS AWARDED

December 1995

UNIVERSITY HONORS

Magna Cum Laude

Julie Ann Dengate
Veronica Nastasy
Deborah Martie Ochtinsky
Derek Paul Riethmeier

Cum Laude

James L. Fort
Michelle Marie McDaniel

SCHOOL HONORS

Accounting

Julie Ann Dengate
Shawn H. Foguth
LeighJean Marie Gilbride
Joseph Michael Maloney
Michelle Marie McDaniel
Heidi Kay Willis

Economics

Jessica Hope Castellucci

Finance

Michael Lewis Bailey
Andrew Alan Camphous

Human Resources Management

Gregory Joseph Macuga
Kristen Marie Walsh

Management Information Systems

James L. Fort
Diane Marie Martin
Deborah Martie Ochtinsky
Reanne Pilgrim

Marketing

Julie R. Amman
Veronica Nastasy
Jennifer Allison Rick
Derek Paul Riethmeier
Thomas Matthew Roland

HONORS AWARDED

April 1996

UNIVERSITY HONORS

Magna Cum Laude

Tamara Sue Fritz
Loren Joseph Miller
Nancy H. Sell
Kevin Michael Wills

Cum Laude

Julia A. Hartig
Julie Ann Jarvis
Robin Christel Wisniewski

SCHOOL HONORS

Accounting

Nikole Andreozi
Ted J. Bentley II
Tamara Sue Fritz
Frederick John Gilbert
Karen Ann Kokenyesdi
Jennifer Ann Kokenyesdi
Jeffrey Allan Sak
Curtis Raymond Sobieski

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Nancy H. Sell

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Edward Leo Burns
Edward Peter Church
Kathleen A. Clark
Brian Christopher Downs
Gail E. Helland
Julie Ann Jarvis
Karen Ann Kokenyesdi

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Julie A. Hartig
Jennifer Ann Kokenyesdi
Loren Joseph Miller
Kevin Michael Wills
Jeffrey Charles Wilmot
Robin Christel Wisniewski
Ann Kristyn Zick

Marketing

Kathryn Elizabeth Coleman
Aimee M. Coluccio
Kristine L. Kaminski
Amy Barbara Kannon
Frauke Ingrid Salewski
Rebecca A. Weber

THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. A globally integrated society cannot meet its needs by simply reacting to challenges. Managers have to anticipate and cause changes in an ever growing and changing global environment where old institutions are swept away, targets keep moving, technology introduces new demands and opportunities, and competition becomes borderless.

The graduates of the School of Business Administration have joined the ranks of managers, entrepreneurs, public servants, professors, and the professions. They are located throughout the United States and in at least twenty countries.

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