



Monday, June 10, 2002

New undergraduate programs approved

Two new undergraduate degree programs will begin at Oakland University in the fall.

OU's Board of Trustees approved new Bachelor of Science degrees in financial information systems and in wellness, health promotion and injury prevention at its formal meeting June 5.

The Bachelor of Science degree in financial information systems, through the **School of Business Administration**, fills a national and regional need for university graduates capable of linking financial theory and practice through the application of information technologies. The major will allow students to integrate information technology and financial information in the development of business information systems.

The financial information systems program is intended to provide financial services professionals with the knowledge they need to leverage the latest information technologies to support the use of financial information in management decision-making and external reporting and to integrate financial information and internal controls into cross-functional business information systems.

Oakland University's proximity to the Oakland Technology Park, the Big "5" accounting firms, information technology consulting firms and many Fortune 500 firms makes it an appropriate place to offer this major.

The Bachelor of Science degree in wellness, health promotion and injury prevention is through the **School of Health Sciences**. Health, wellness and injury prevention have become areas of interest for academic inquiry and interdisciplinary education since the leading causes of morbidity and mortality in the United States are largely preventable.

The wellness, health promotion and injury prevention program is designed to meet future qualification and skill needs based on consultation with industry experts. The program includes flexibility to enable students to choose a specialization in one of six areas:

- general health enhancement
- interventions in wellness
- complementary medicine
- injury prevention
- exercise science
- professional studies

No Michigan institution offers a baccalaureate degree that is philosophically or conceptually similar to this wellness, health promotion and injury prevention program. For more information on the program, visit the **Wellness, Health Promotion and Injury Prevention** Web site.

SUMMARY

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