

Thursday, October 15, 2015

Employees, retirees fund their passion through OU's All-University Fund Drive

Each year, members of the OU community go above and beyond by giving to the All-University Fund Drive (AUFD). University employees and retirees are able to fund their passion at Oakland by directing gifts to the program of their choice, or make a gift to the area of greatest need, the OU Fund. Donors can also create a named scholarship with a contribution starting at just \$1,000.

The 2015 fund drive officially kicked off on Thursday, Oct. 15, with \$56,536.88 in contributions from 88 donors. The drive will run through Friday, Dec. 11, aiming to raise more than \$400,000.

President George W. Hynd's office will match every employee and retiree gift by 50 percent, up to a \$2,500 match.

"Your gift matters to Oakland students, and I want it to help make it matter all the more," said Hynd.

For more information regarding the AUFD, or how to make a gift, visit the AUFD website at isupportOU.com/AUFD or contact Annual Giving at (248) 370-4504 or giving@oakland.edu.



Faculty, staff and retirees gathered for the 2015 AUFD kick-off event Oct. 15.



OU President George W. Hynd addressed the crowd before making his AUFD gift.