



Thursday, April 15, 2004

Balaji Rajagopalan

Associate Professor of Decision and Information Sciences

Balaji Rajagopalan, along with professors from the University of Texas (Austin) and the University of North Carolina (Chapel Hill), received a \$500,000 grant from the National Science Foundation to study the diffusion of information in virtual investing-related communities. He also received a joint grant of \$30,000 from the Michigan Entrepreneurship Education Network to implement a collaborative learning portal for entrepreneurship education.

Rajagopalan has published more than 12 research articles and has made more than 20 national and international conference presentations. His research interests include virtual communities, data mining and knowledge discovery, and adoption and assimilation of advanced information technologies.

A recipient of Oakland's New Investigator Research Excellence Award in 2002 and faculty honoree at the Oakland University Board of Trustees meeting in June 2003, Rajagopalan serves as a mentor for an undergraduate student in the vice president for academic affairs and provost-sponsored Undergraduate Student Research Scholar Program.

SUMMARY

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