



Wednesday, February 11, 2004

## South Beach diet author to headline OU conference

The three-day **National Congress on Pre-Symptom Medicine**, presented by Oakland University, the Early Warning™ Healthcare Institute, St. Joseph Mercy Oakland, and Cardiology & Vascular Associates will unite nationally recognized leaders to examine the effects of pre-symptom medicine in controlling heart disease and colon cancer. Attendees will learn why the diagnosis and treatment of disease years before the disease becomes symptomatic is essential to solving the nation's health care crisis.

The event takes place June 4-6, and all activities will occur on OU's campus.

Keynote speaker Arthur Agatston, MD, author of "The South Beach Diet," will address the myths and facts about diet and weight loss. Agatston spent most of his career working with cardiac imaging, using sophisticated pictures of the heart and coronary blood vessels to detect and treat early signs of cardiovascular trouble.

Other keynote speakers and topics include:

- Roger Newton, Ph.D., president and CEO of Esperion Therapeutics Inc. in Ann Arbor, Michigan. He will speak on "The Evolution of New Medicines for the Rapid Reversal of Heart Disease."
- Mary Elizabeth Roth, MD, FACPE, vice president of medical affairs for Sacred Heart Hospital in Allentown, Pa. She will speak on "The Great American Health Risk for Women: Heart Disease."
- H. Robert Superko, MD, FACC, FAHA, director of the Cholesterol, Genetics and Heart Disease Institute, director of research for Berkeley HeartLab Inc. in Burlingame, Calif., and author of "Before the Heart Attacks." He will speak on the "Myths and Facts about Cholesterol."

For more information, including an agenda and registration form, visit the **National Congress on Pre-Symptom Medicine** Web site. You also can call (248) 370-3500 or e-mail [psm@oakland.edu](mailto:psm@oakland.edu).

### SUMMARY

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Created by CareTech Administrator ([webservices@caretechsolutions.com](mailto:webservices@caretechsolutions.com)) on Wednesday, February 11, 2004  
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