

OU NEWS

Welcome

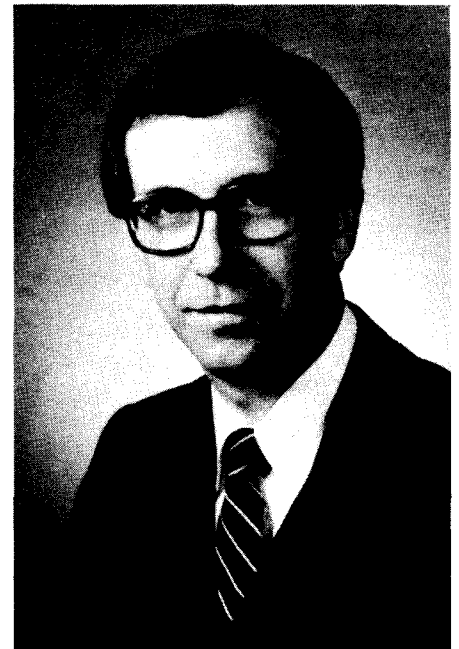
May I extend my personal welcome to all and especially to the new students, faculty, and staff. As the fall semester begins, Oakland University has achieved an enrollment that appears to be on target in maintaining last year's level. During the past several months, reorganization of the administrative structure has occurred, the budget for 1981-82 has been established, and plans for strengthening the university's programs and services have been put into motion.

With a sense of optimism, pride, and spirit of cooperative effort, all of us who comprise the Oakland University community can look forward to 1981-82 as a year for accomplishment. But these are difficult and unpredictable times with severe fiscal pressures. Oakland University must continue maximum efforts to continue this university as being a vital resource to the state of Michigan. We will need to share generously our talents with the community at large in order to help solve the many challenges facing us and

our state. It is through the added dimension of service that our growing importance to the region and state will be reinforced and further enhanced.

Oakland University has an efficient administrative structure, an outstanding faculty, and a talented student body. I look forward to working with you this year in maintaining OU's tradition for academic excellence, extending our community and public-service programs, and advancing our role as one of the leading educational institutions of our state and nation. But never before have the challenges been so great and never have the stakes been so high. We must demonstrate our solidarity of purpose and institutional cohesiveness in providing quality higher education. Let us strive to make this year successful and stimulating and thereby help to achieve the excellence we desire.

Joseph E. Champagne
President



President Comments on Economic Uncertainty

In remarks made to the Board of Trustees at its September meeting, President J.E. Champagne informed the university community of the continuing economic pressures the university faces and discussed the challenge of maintaining excellence and relevance in spite of fiscal uncertainty. Portions of his remarks follow:

These are difficult times we face in higher education across the nation and, particularly, here in Michigan. For example, we were informed this past week that an executive order to cut the budget by four to five per cent is needed immediately. It appears that in order to maintain the state's current financial rating, commitments to reduce the current fiscal year deficit of \$135,000,000 are necessary.

Frankly, no one in higher education knows exactly where we stand at this time or what our future is going to be like. There is no reasonable way to systematically plan at this juncture; there is too much uncertainty around us. We cannot mount an orderly program of institutional and academic enrichment if we do not know if and how we can get there. Unstable conditions beset the operation of higher education. Uncertainty has become a way of life.

A five per cent executive order cut, if approved, means that \$935,940 needs to be cut from the budget again. Thus, our current FY 82 state appropriation revenue would be at the level of our FY 80 state revenue. When you consider the level of inflation we have experienced these past two years, you see how far

behind we would be. In order to maintain a balanced budget, tuition has been raised significantly. In FY 80, tuition accounted for 29.5 per cent of the cost of educating a student at Oakland University; in FY 82, with the full five per cent cut in state revenue, it will account for 38.1 per cent. Additionally, we find ourselves twelfth among the fifteen Michigan institutions of higher education in terms of revenue received per full-time student. Our faculty work hard with substantial teaching loads and our administrative and professional staff is at a minimum level for the size of institution we have grown to be.

In short, evidence is mounting to lead me to speculate that we may well be overextended in size and complexity for the amount of funds available for quality

(continued inside)

* STUDIO THEATRE *
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 * **Murder At The** *
 * **Howard Johnson's** *
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 * now through *
 * Sept. 27 *
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 * **377-2000** *
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PRESIDENT'S REMARKS CONTINUED

Cooperation Needed To Meet Challenges

educational programs. How long we can continue to tread academic water is questionable in our present configuration, and the problem is exacerbated by the lack of predictability of funding levels.

This year—as you recall—we developed a budget indexed to full funding. It looks as though that decision was a sound one. At least it will get us somewhat over the hurdle of the cur which is being considered at this time. The institutional enrichment the indexing would provide will be lost, however, if this proposed cut is approved. If a second cut of similar size is evoked later in the year, drastic measures will again be necessary.

I am therefore asking this board's understanding as we work together closely to try to remain as stable as possible amid much instability. I will not bring to this board table any request that I am not entirely convinced is in the absolute best interest of this institution under the conditions that exist currently. These are uncertain times and they demand prudent judgment and conscientious decision-making. I am also asking the entire academic community to

work with me in this context of extreme fiscal austerity. I am not implying a moratorium at this time on programmatic growth, but I will demand a greater than normal justification for any proposed program expansion. Growth and development are the life blood of an academic institution; they are the heartbeat of remaining relevant, of responsibility to changing student needs, and of adherence to the incredible knowledge explosion all around us. But I am also convinced that program development to meet new needs implies a need to reassess other programs less in need. Thus a balance between the addition of new efforts must be found with the phaseout of less productive efforts.

We shall look seriously this year at our strengths and our weaknesses, our size and our complexity, and we shall strive to achieve selective excellence in those programs we are most capable of providing. We cannot tolerate in these austere times, however, programs that are high in cost and low in appropriately measured productivity, marginal in quality, or not integral to the mission of the institution. We must be prepared to

allocate our limited resources to those efforts that we can do well and are needed in our academic opinion or are in a healthy demand in the academic marketplace.

I ask your forbearance as we try to plan in a period when even the best of planning is likely to be poor due to the uncertainty of the external conditions surrounding us. I ask the entire community to work together to the common good of the institution and its student body. Without a cohesive front, we will not maintain or achieve the excellence we prize so dearly.

We must act wisely as a coherent institution with force and direction and not foolishly by grasping for the ad hoc and not for the long-term goal of institutional quality and excellence and indeed survival. We can remain a quality institution, but there may be a high price to pay.

We look forward to the challenges of this new academic year and to working very closely with each of you as we chart our course of action.

New Faculty

Seven new faculty appointments for 1981-82 were approved by the OU Board of Trustees in personnel actions taken Sept. 9.

All of the appointments are full-time positions and effective immediately.

Joining the faculty are Gerald Freeman, associate professor of education; Satarine Heeralall, instructor in economics; Sharon L. Howell, instructor in communication arts; Marie Ray Knight, instructor in nursing; Kuang-Hsien Lin, assistant professor of mathematical sciences; Luellen Ramey, assistant professor of education; and Laura A. Stern, instructor in economics.

Lewis Named Trustee Emeritus

David B. Lewis has resigned from the OU Board of Trustees for business and personal reasons while indicating that he would remain active in other ways on behalf of the institution.

Lewis was named trustee emeritus by his former colleagues in a resolution at the September 9 meeting. He was cited by the board for his many contributions to the University. The resolution noted that in 1965 Lewis won the Alfred G. Wilson Award given each year to the outstanding

OU senior, that he was given the Distinguished Alumni Service Award in 1979 and was presented with a special Resolution of Honor in 1981 by the Alumni Association. Lewis served on the initial OU Alumni Association Board of Directors.

A charter member of the OU Board of Trustees, Lewis served the board as vice chairperson and chairperson, as a member of numerous committees, and he was chairperson of the university's Presidential Selection Committee.

BARN THEATRE

Hair

now through
Sept. 27

377-2000

Title/Assignment changes

Ten OU employees received changes in titles and/or assignments following Board of Trustees actions Sept. 9.

The changes were part of a subdivisional reorganization at the institution. They follow organizational changes at the vice-presidential level that were approved by the Board of Trustees on April 15.

George F. Feeman, Lake Orion, professor of mathematical sciences, assumes the additional title of acting associate provost through Aug. 14, 1982.

The other actions are effective immediately and with no time duration. They include Thomas H. Atkinson, from

director of administrative services to assistant provost; William W. Connellan, from director of public relations and information services to assistant provost; Ronald B. Kevern, from assistant dean for student services and director of career advising and placement to assistant provost, advising and placement; Rosalind A. Andreas, from director of campus information, programs, and organizations to dean of students; Corey Van Fleet, from associate professor of education and director of physical education and athletics to associate professor of education and director of athletics; Jack T. Wilson, from dean for student life to associate vice-

president for student affairs; Cynthia S. Hill, from assistant dean for student life to director of campus information, programs, and organizations; Harvey R. Hohauser, from director of urban programs development to associate director of urban affairs; and Johnetta C. Brazzell moves from associate director to director of urban affairs.

University officials said the realignment of responsibilities or retitling of positions is accomplished through consolidation of activities or the transfer of functions.

Board Officers

At the September meeting of the Board of Trustees, Farmington Hills insurance executive Richard H. Headlee was elected to a second one-year term as chairperson of the Oakland University Board of Trustees. UAW executive Ken Morris of Troy was elected vice chairperson.

Headlee has been a member of the board since 1976. Morris is a charter member of the board serving in that capacity since his appointment by Gov. William Milliken in 1970. It was in that year that OU received its independence from Michigan State University and received its own appointed board.

Headlee is president and chief executive officer of Alexander Hamilton Life Insurance Company of American. Morris is director of UAW Region 1b.

New Deans To Speak At Commencement

Oakland University will recognize 803 students including four doctoral candidates during Sept. 19 commencement exercises which begins at 10:00 a.m. in Baldwin Pavilion.

The degree candidates include 433 undergraduates, 365 master's degrees candidates, and four persons who will receive Ph.D.s in systems engineering.

The ceremonies will mark the first public remarks by the newest deans of the university, Brian P. Copenhaver, arts and sciences, and Andrea R. Lindell, nursing. President Joseph E. Champagne will deliver the commencement address.

The Ph.D. candidates are Robert Paul Judd of Sidney, Ohio, who has been appointed a visiting assistant professor of engineering at Oakland University; Tiber Mimaroglu, Istanbul, Turkey, who has accepted a

position with Quantex Corporation in San Jose, California; Gerald Lynn Roslund, Waterloo, Nebraska, who is employed by General Motors Corporation; and Ali Asghar Tofigh, Iran, who has returned to Iran.

They bring to eight the number of Ph.D.s awarded by the university, all in systems engineering.

In addition, Alumni Director Joan Stinson of Rochester will introduce the winners of the Distinguished Alumni Service Awards. They are Ann D. Arner, class of 1975, and James P. Morrison, class of 1963. Arner, a resident of 5860 E. Miller Way, Birmingham, is a data processing manager for Michigan Bell. Morrison is a representative of the Catalano/Shaw & Associates real estate firm. He resides at 857 Kennesaw, also in Birmingham.

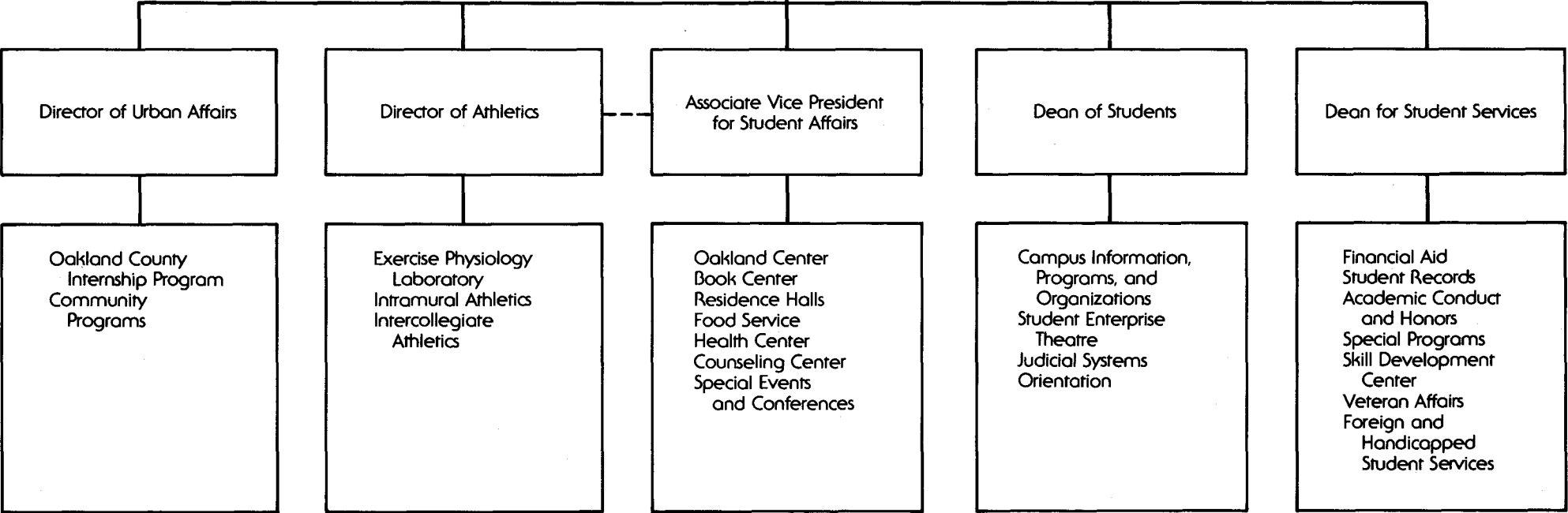
Organization Chart

An insert in this Sept. 17 issue of the **OU News** charts the reorganization at the vice presidential and sub divisional levels as approved by the OU Board of Trustees.

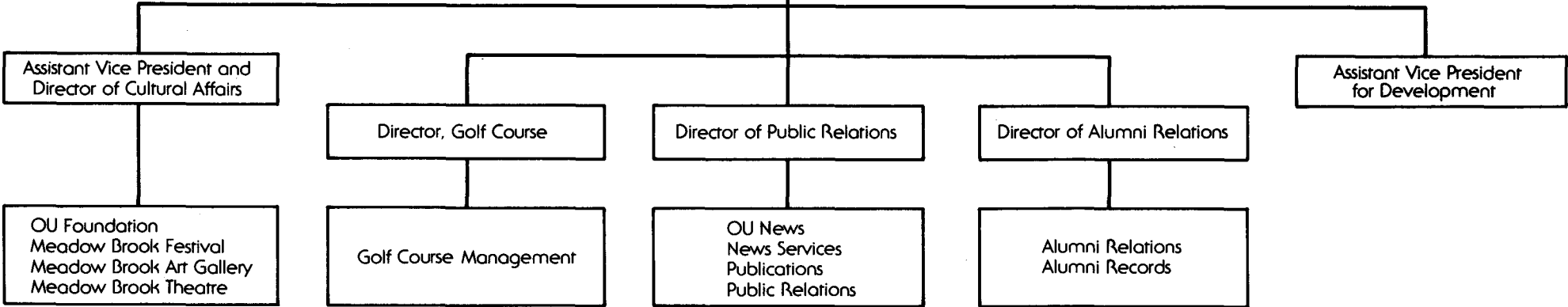
**VICE PRESIDENT
FOR STUDENT AND URBAN AFFAIRS**

Advisory Committee on
Race Relations

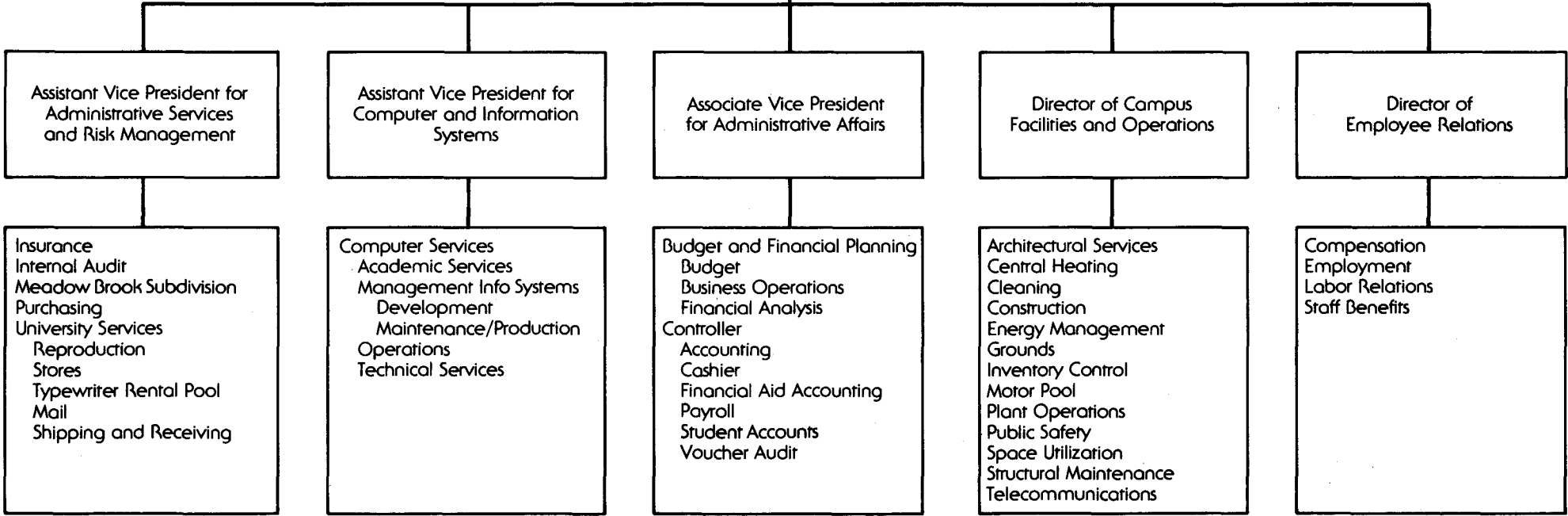
Budget Officer

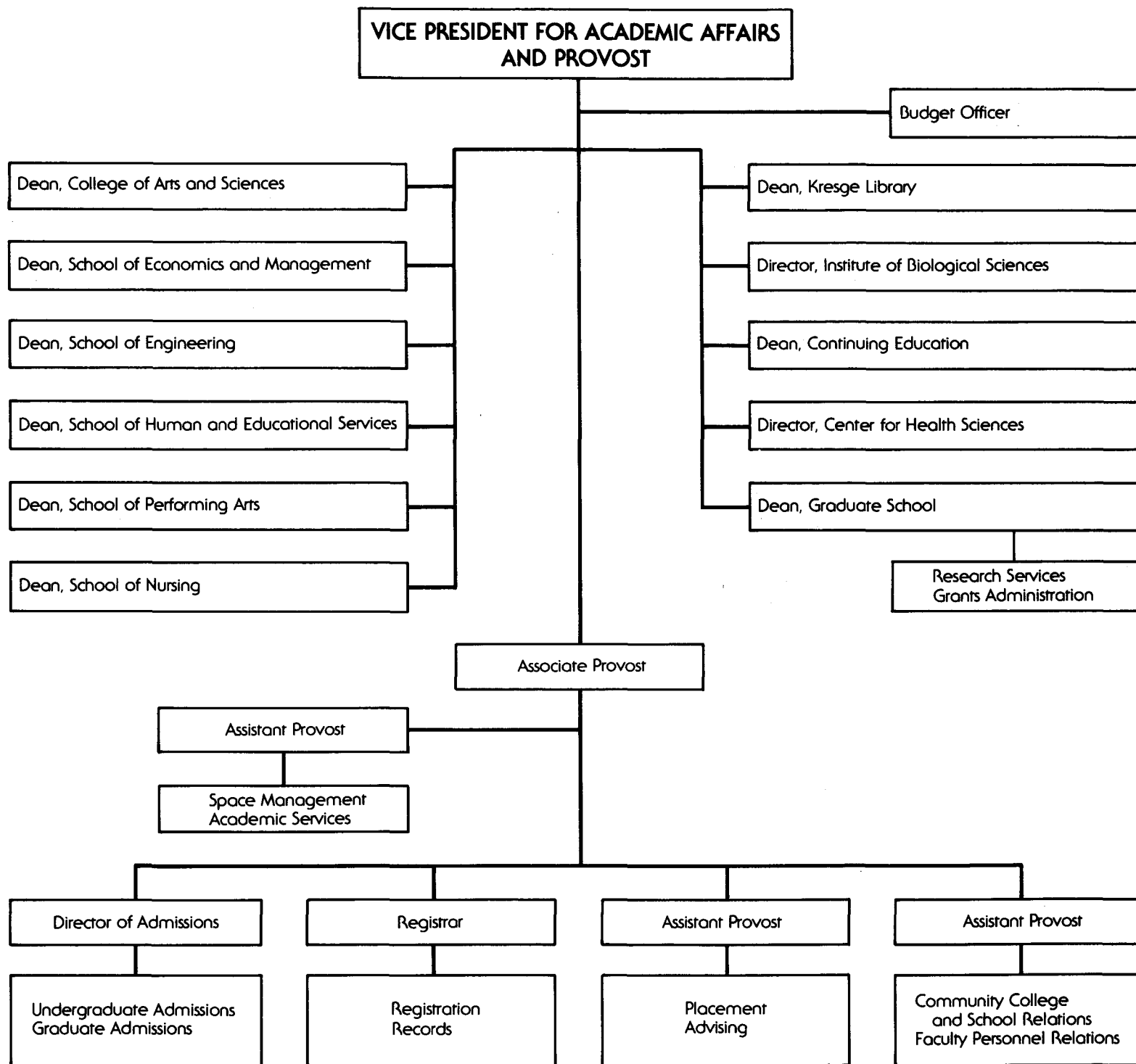


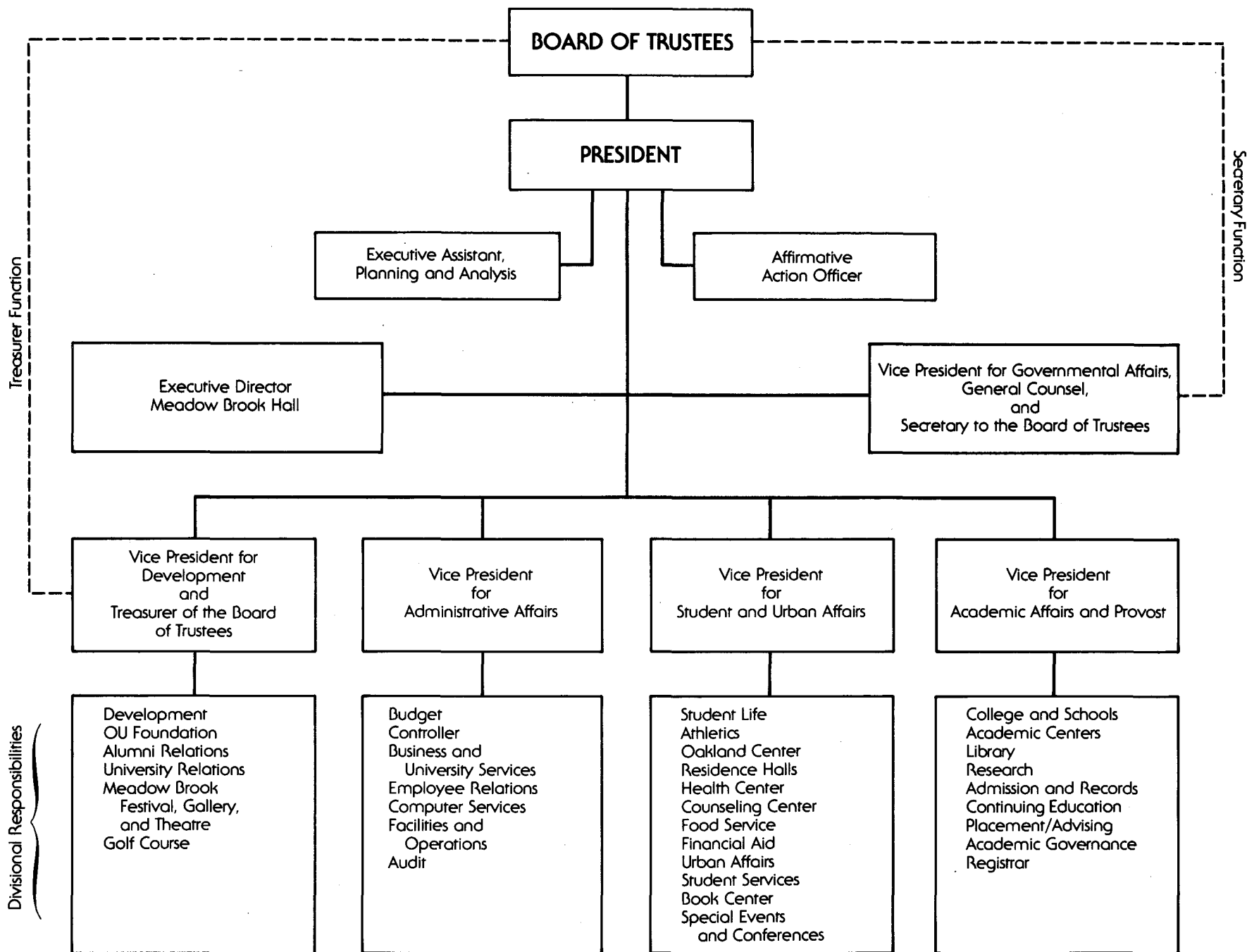
**VICE PRESIDENT FOR DEVELOPMENT
AND
TREASURER, BOARD OF TRUSTEES**



**VICE PRESIDENT FOR
ADMINISTRATIVE AFFAIRS**







NOTE—The Senior Auditor has direct access to the Audit and Finance Committee of the Board and to the President, although administratively housed in the Administrative Affairs Division. The Director of Public Safety has direct access to the President, although administratively housed in the Administrative Affairs Division.

Calendar

THURSDAY, SEPTEMBER 17

- 7 p.m. Volleyball
FERRIS STATE COLLEGE
Lepley Sports Center
- 8 p.m. Murder at the Howard Johnson's
Varner Studio Theatre
- 8 p.m. Mainstage—Louise Dimicelli
OC Abstention

FRIDAY, SEPTEMBER 18

- 2:15 p.m. The Elephant Man, film
OC Exhibit Lounge
- 7 p.m. and
9:30 p.m. The Elephant Man, film
201 Dodge Hall
- 8 p.m. Murder at the Howard Johnson's
Varner Studio Theatre
- 8:30 p.m. Hair
Barn Theatre

SATURDAY, SEPTEMBER 19

- 10 a.m. Fall Commencement
Baldwin Pavilion
- 10 a.m. AHC Coed Softball Tournament
- 1 p.m. Tennis
(Women) WAYNE STATE UNIVERSITY
Lepley Sports Center
- 1:30 p.m. Soccer
UNIVERSITY OF ILLINOIS-CHICAGO CIRCLE
Lepley Sports Center
- 6 p.m. and
9:30 p.m. Hair
Barn Theatre
- 8 p.m. Murder at the Howard Johnson's
Varner Studio Theatre
- 8 p.m. Homecoming Dance
OC Crockery

SUNDAY, SEPTEMBER 20

- 7:30 a.m. Tether balloon rides
- 9 a.m. One Mile Fun Run
- 9:30 a.m. 5K Run
- 11 a.m. 10K Run
- 11 a.m. Alumni Reception (1966, 71, 76)
Oakland Center
- 11:45 a.m. Brice Baxter Jazz Trio
- 1 p.m. Meadow Brook Hall tours
- 2:30 p.m. Hair
Barn Theatre
- 2:30 p.m. and
6:30 p.m. Murder at the Howard Johnson's
Varner Studio Theatre
- 7:30 p.m. Tammy Wynette/George Jones
Baldwin Pavilion

MONDAY, SEPTEMBER 21

- 6 p.m.-10 p.m. Women's Billiards Tournament
OC Pickwick Room

TUESDAY, SEPTEMBER 22

- 6 p.m. Women's Billiards Tournament
OC Pickwick Room

WEDNESDAY, SEPTEMBER 23

- 9 a.m. Student Organizations Day
OC Fireside Lounge
- 2:30 p.m. Deliverance, film
OC Abstention
- 3 p.m. Campus Ministry Reception
Lounge II, OC
- 7 p.m. Deliverance
OC Gold Rooms A, B, C
- 7:30 p.m. Deliverance, film
OC Abstention

THURSDAY, SEPTEMBER 24

- 7:30 p.m. "AMERICAN ANTIQUE FURNITURE" —
The Real Thing
Meadow Brook Hall
- 7:30 p.m. National Organization of Women
Oakland Center 126-7
- 8 p.m. Murder at the Howard Johnson's
Varner Studio Theatre

FRIDAY, SEPTEMBER 25

- 11 a.m. Tennis
(Women) NORTHWOOD INSTITUTE
Lepley Sports Center
- 2 p.m. Battle of the Bands
Barn Theatre
- 2:15 p.m. Any Which Way You Can, film
202 O'Dowd Hall
- 7 p.m. and
9:30 p.m. Any Which Way You Can, film
201 Dodge Hall
- 8 p.m. Murder at the Howard Johnson's
Varner Studio Theatre
- 8:30 p.m. Hair
Barn Theatre

SATURDAY, SEPTEMBER 26

- 1 p.m. Adventures of Alice (Children's theatre)
Varner Recital Hall
- 1:30 p.m. AQUINAS COLLEGE Soccer
Lepley Sports Center
- 6 p.m. and
9:30 p.m. Hair
Barn Theatre
- 8 p.m. Murder at the Howard Johnson's
Varner Recital Hall
- 1:30 p.m. AQUINAS COLLEGE Soccer
Lepley Sports Center
- 6 p.m. and
9:30 p.m. Hair
Barn Theatre
- 8 p.m. Varner Studio Theatre

SUNDAY, SEPTEMBER 27

- 1 p.m.-5 p.m. Meadow Brook Hall Tours
- 2:30 p.m. Hair
Barn Theatre
- 2:30 p.m. Murder at the Howard Johnson's
Varner Studio Theatre

MONDAY, SEPTEMBER 28

- 1 p.m. "Strategies for Effective Lobbying"
OC Gold Rooms

WEDNESDAY, SEPTEMBER 30

- 2:30 p.m. and
7 p.m. The Postman Always Rings Twice, film (1946)
OC Abstention