



Monday, September 20, 2004

## OU to host James Carville and Mary Matalin

Rochester, Michigan, September 20, 2004 — Oakland University and Starr Commonwealth will host James Carville and Mary Matalin, Washington's original at-odds couple, on Wednesday, Sept. 29. The lecture will be held at Shotwell-Gustafson Pavilion on the university's campus. Doors will open at 5 p.m. and the program begins at 6:30 p.m. General parking and a shuttle service will be available at Meadow Brook Music Festival. The lecture is presented by the Oakland University Alumni Association (OUAA), Starr Commonwealth and OU's Student Life Lecture Board.

"We're honored and excited to host this remarkable couple," said Adrienne Bass, director, Alumni Relations. "James Carville and Mary Matalin will engage us in today's hottest political topics. This is a great chance for OU students and alumni, as well as the entire community, to come together to learn more about the political process."

With their differing viewpoints from the far left and far right, Carville and Matalin will give audience members an entertaining and enlightening look at today's most important political issues. As key players on the national political stage for more than two decades, they offer unmatched insight about what's going on in Washington.

"We are pleased to be co-sponsoring James Carville and Mary Matalin's event with Oakland University," said Starr Commonwealth's Vice President and Chief Development Officer, Bill Biebuyck. "With the rapidly approaching presidential election and the heated debate it had created, Carville and Matalin's presentation, coming from the left and the right politically and falling in love in the middle, will provide for an enjoyable and entertaining evening."

Carville, a Democratic party political strategist and adviser, is known for his enthusiasm for debate and political savvy. He successfully guided William Jefferson Clinton to the presidency in 1992 and was honored as "Campaign Manager of the Year" by the American Association of Political Consultants.

Co-host of CNN's *Crossfire*, Carville has also appeared in many films, including *The War Room*, *The People vs. Larry Flynt* and *Old School*. He is the author of six books, including *All's Fair: Love, War and Running for President*, a national bestseller which he co-authored with Matalin.

Matalin, a hard-hitting political commentator and Republican party adviser, is a veteran of numerous national campaigns, including campaign manager for the 1988 re-election bid of George Bush Sr. She formerly served as counselor to Vice President Dick Cheney and assistant to President George W. Bush, the first White House official to hold that double title.

Matalin also appeared with her husband on *Crossfire* as well as HBO's critically acclaimed series, *K Street*. Her new book, *Letters to My Daughters* was named a *Washington Post* bestseller and reached #14 on the *New York Times* Advice and How-To Book List.

Advance tickets are \$15 for OUAA members, \$20 for the general public and \$25 at the door, if available. For tickets, please call (248) 370-4350 or fill out a registration form online at [www.oualumni.com](http://www.oualumni.com) under "Alumni Events & Travel."

Pre-reserved general admission tickets for OUAA members and the general public will be available at the will-call table at the event or may be picked up from OU's John Dodge House from Sept. 9 – 28; tickets will not be mailed. When reserving multiple tickets, please be advised that only the person reserving the tickets, or a designee, will be able to pick up the tickets. Multiple tickets must be picked up as an entire group.

### SUMMARY

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Modified by CareTech Administrator ([webservices@caretechsolutions.com](mailto:webservices@caretechsolutions.com)) on Monday, September 20, 2004  
Article Start Date: Monday, September 20, 2004

