

# OU wins 11 Telly Awards for outstanding video programming

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Founded in 1979, the Telly Awards honor excellence in local, regional and cable television commercials, as well as non-broadcast video and television programming. This year, Oakland University earned 11 Telly Awards – across a wide range of categories – for three videos highlighting OU students, faculty, staff and alumni:



*UCM team members Jon-Paul Bakaric and Sarah Griffith shoot footage for the Reimagining OU: Vision 2025 video.*

## Reimagining OU: Vision 2025

- Silver in Non-Broadcast: Use of Music
- Silver in Non-Broadcast: Videography/Cinematography
- Silver in Non-Broadcast: Writing
- Silver in Non-Broadcast: Low Budget (under \$700 per minute)
- Bronze in Non-Broadcast: Voiceover
- Bronze in Non-Broadcast: Employee Communications

## Ernesto's Story

- Silver in Non-Broadcast: Videography/Cinematography
- Silver in Non-Broadcast: Use of Music
- Bronze in Non-Broadcast: Documentary: Individual
- Bronze in Non-Broadcast: Sound/Sound Design

## Because of My OU History Degree, I'm Accomplished

- Bronze in Branded Content: Documentary: Individual

Nine collaborators from Oakland University's Communications and Marketing, Presidential Communication and Initiatives, and Video Services areas contributed to the award-winning videos:

- Jon-Paul Bakaric, UCM, Multimedia Producer
- Brian Bukantis, Video Services, Media Producer
- Joan Carleton, UCM, Senior Marketing Account Manager
- Sarah Griffith, UCM, Interactive Media Specialist

- Debra Lashbrook, UCM, Creative Director
- Frank Provenzano, Director of Presidential Communications and Initiatives
- Kelly Smith, UCM, Assistant Director of Marketing
- Mandy Summers, Director of UCM Operations and Brand Initiatives
- Kelli Titus, UCM, OU Magazine Editor and Content Manager

“We’re very honored to receive these awards,” said John Young, OU’s vice president of Communications and Marketing. “Both on-screen and behind the scenes, the videos encapsulate the OU brand and reflect the talent, dedication and character of the university’s best asset – our people.”

The Telly Awards receive entries from all 50 states and five continents. Submissions are judged by members of the Telly Awards Judging Council, a group of over 200 working industry leaders. Learn more about the Telly Awards at [tellyawards.com](http://tellyawards.com).