

THE OAKLAND SAIL

The Oakland Sail, Rochester, MI Vol. X No. 1

September 4, 1984

Silver Anniversary Celebrated

By **CONNIE BURKE**
Staff Writer

The university will celebrate its silver anniversary this fall with all the pomp and parade of a royal jubilee.

The 1984-85 year has OU, along with students, parents, faculty, alumni, and even the surrounding communities, celebrating its 25th anniversary.

Anyone who is somehow even remotely connected with the university this year will see (or has seen) signs of commemoration abounding, from ceremonial flower gardens to student handbooks to undergraduate catalogs.

Even the school logo has been temporarily changed to symbolize the occasion.

The 25th anniversary Septemberfest will kick off on Sept. 19 with Student Organizations Day. A Trivial Pursuit tournament will be held on the 19th and 20th in the OC.

Other events, such as OU Day at Tiger Stadium and the Hot Air Balloon Festival, should make the weekend of Sept. 21 and 22 an interesting one for students.

Why the big fuss? When taking a few moments to look at the explosive track record that OU has managed to accomplish in such a short period of time, one would feel right at home among the festivities.

From the beginning, the charter members of the faculty and staff put many long hours toward their goal of making what is now OU into a distinctive and distinguished institution.

The charter members of Michigan State University/Oakland (MSUO) did not have a lot to work with: they didn't have the levels, divisions or departments OU has today.

In 1957 Mr. and Mrs. Alfred G. Wilson donated \$2 million and their Meadow Brook Farms Estate to Michigan State University. The late fifties and early sixties saw many colleges expanding, and MSUO was established to fulfill a need for a high quality liberal arts school in Oakland County. MSUO was at first considered an experimental school, according to Rosalind Andreas, dean of students. The experiment obviously went very well. Today, the university is recognized as being "one of the outstanding institutions in the State," said Andreas. A couple of years ago, OU was the only Michigan institution mentioned in an article concerning various colleges in *Changing Times*. Andreas said OU was quoted as being "one of the best tuition buys."

Andreas adds that this is a very competitive school, with around 80 percent of the faculty having earned doctorates.

"Students score significantly better than the national average on every (ACT, SAT) test. The average ACT composite is third best in the State," said Andreas.

Reversing the trend to vocational training, MSUO was designed to be a highly reputable liberal arts college available to first generation students and to working families.

One year before the university opened its doors, the faculty and staff got together to establish fundamental curriculum plans in what were known as the Meadow Brook Seminars. Held in the fall of 1958, the seminars were designed to also establish the rigorous intellectual style that the

university would be noted for, along with creating a common bond and feeling of uniqueness among students and faculty.

These seminars recommended that the faculty try new educational approaches as an experiment of their own. It was suggested that the students be encouraged to become thinkers and doers, instead of merely doers. It was the Meadow

Brook Seminars that helped to create the image of MSUO as the "Harvard of the Midwest."

However, traditional values began to creep back in as pressure from the legislature changed the innovative program to a more conventional one. It was in 1965 that the College of Arts and Sciences, School of Engineering, and the School of Education were

authorized and that OU was reorganized as a conventional university rather than a liberal arts college.

The university has many accomplishments to celebrate, and the schedule of events is an impressive list. The preliminaries include "The President's Own" United States Marine Band in concert at the Baldwin

(See *Celebration*, page 3)



Oakland Sail/Bob Knoska
25th anniversary celebrations involve commercials during a shoot. Students were asked to dress in graduation gowns and throw their hats into the air. The students, Tara Nichols, Bob McClory, Ann Giacomazza, Kim Talliseskey and Tony Boganey (l to r) did as they were asked with gusto as university photographer Ann Straky snapped photographs from the boom of an Auburn Hills Fire Department truck.

INSIDE

•OU fencer brings back Olympic impressions, see page 3.

•A new concept in theme parks, see page 7.

•Dorm season just ahead, see page 7.

•Men's soccer team begins workout, see page 9.

Lab Expansion Nears Completion

by **STEPHEN BRUDZINSKI**
News Editor

As the university celebrates its 25th anniversary, the Institute of Biological Sciences has something of its own to celebrate—nearly 2,000 square feet of extra laboratory space.

The Institute, established in 1968, is nationally known for its eye research. Though the Institute currently

contains 10,000 square feet of lab and office space, an expansion became desirable. IBS was awarded a \$254,520 construction grant in Sept. 1982 from the National Eye Institute, one of the components of the National Institutes of Health in Bethesda, Maryland. That year, the IBS was one of only five research institutes across the nation to share in the \$2 million in construction

grants from NEI.

In addition to this grant, the IBS received \$84,840 from OU and other sources. After receiving the money, bidding began, with actual construction beginning in May of this year. The addition will contain space for a glaucoma research laboratory, electromicroscopy facilities, and a tissue culture research laboratory, for a total of 1,800 additional

square feet of space.

The money raised so far only covers the construction. Once the construction is complete, however, "we have to find money to fill it up," said Hitoshi Shichi, assistant director of the Institute.

One promising source of money for necessary equipment is a CORE grant from the National Eye (See *Expansion*, page 6)

Announcing: The apartment for "good looking" students.



There is a way to live cheaper, swim (in season, of course) and watch your choice of cable TV in your very own Pinewood apartment. And...all this at a very special rate.

When you live in a one, two, or three bedroom townhome, you get much more than just a mere place to live. At Pinewood, you get a spacious apartment with a great pool and plenty of students to share rides to school with. And free heat saves you money.



And now...cable TV has come to Pinewood which allows you to choose a great variety of cable TV shows. But best of all, when you rent an apartment at Pinewood you get a special student rate that saves you hundreds of dollars. So hurry. Don't get shut out. We only have a few townhomes left.

PINEWOOD TOWNHOMES

957 Perry Street, (313) 858-2370

WHAT EVERY STUDENT SHOULD KNOW ABOUT THE DIFFERENCES BETWEEN LEASING A TELEPHONE AND LEASING A CHICKEN.

Yes, there are differences. And we think you should know what they are. Ask yourself these questions.

WHEN YOU LEASE A CHICKEN, DO YOU GET THREE MONTHS FREE DURING THE SUMMER?

Probably not. But when you lease your telephone from AT&T this fall, you won't pay any lease charges next summer. You can use your phone at home, and bring it back to school in the fall.

DO LEASED CHICKENS COME IN A SELECTION OF COLORS AND STYLES?

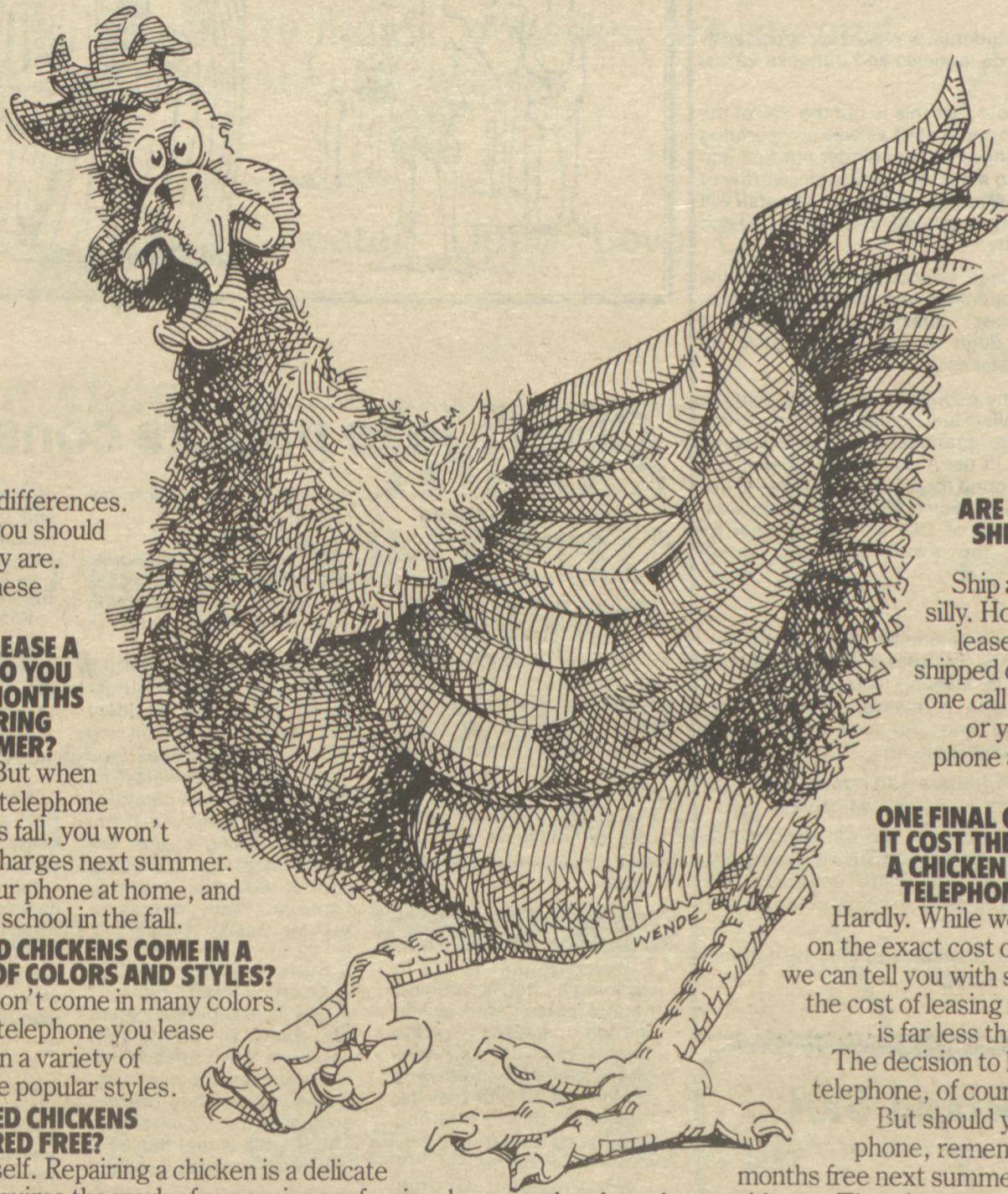
No. Chickens don't come in many colors. But the AT&T telephone you lease this fall comes in a variety of colors and three popular styles.

ARE LEASED CHICKENS REPAIRED FREE?

Don't kid yourself. Repairing a chicken is a delicate process that requires the work of expensive professionals. However, in the off chance your AT&T leased telephone



needs repairs, we'll fix it absolutely free when you visit any of our AT&T Phone Centers.



ARE LEASED CHICKENS SHIPPED DIRECTLY TO YOU?

Ship a chicken? Don't be silly. However, your AT&T leased telephone will be shipped directly to you after one call to 1-800-555-8111, or you can pick up your phone at any of our AT&T Phone Centers.

ONE FINAL QUESTION: DOES IT COST THE SAME TO LEASE A CHICKEN AS TO LEASE A TELEPHONE THIS FALL?

Hardly. While we have no hard data on the exact cost of leasing a chicken, we can tell you with some certainty that the cost of leasing a telephone this fall is far less than you might think.

The decision to lease a chicken or a telephone, of course, rests with you.

But should you opt for the telephone, remember: you get three months free next summer, and you can take

the phone home with you. There's a choice of colors and styles, free repair, and we'll ship you the phone or you can pick it up at any of our AT&T Phone Centers.

It doesn't cost much either. And that's something to crow about.

AT&T Consumer Sales and Service. To order your telephone, call 1-800-555-8111 for delivery right to your door or for information concerning AT&T Phone Center locations.



Utica
47197 Van Dyke

Valid with the following restrictions: 1. You must be registered for 12 accredited hours for the 1984 fall term. 2. Valid only to students billed by AT&T Consumer Sales and Service. 3. Delinquent accounts are void from offer. 4. Limit two telephones per account. 5. Offer expires 72 months from lease initiation date. 6. This offer is not valid for permanent year-round resident students. 7. The three free months will not begin until you have paid for the first nine months of your lease. 8. All telephones are FCC registered. We provide repair service for all telephones sold at AT&T Phone Centers. Only telephones equipped with Touchtone dialing can access certain long distance services and networks. © Copyright. AT&T Consumer Sales and Service 1984.