



Friday, October 15, 2004

Basketball team goes high tech

Oakland's **men's basketball team** has placed itself among the nation's top programs in terms of technology with the program's recent purchase of a Noah system shooting aid. OU is among just a handful of teams in the nation to incorporate the high-technology system that works to improve players' shooting mechanics. Other teams that currently have a Noah system are Auburn, Calif., and Iowa as well as the NBA's Dallas Mavericks and San Antonio Spurs.

"Staying up to date with technology is important, and shooting is such an important aspect of basketball," said OU's head coach Greg Kampe. "This is the latest technology and the best thing that I have ever seen to help us coach. We know that it is an invention that will take hold and go through the country. Being on the cutting edge (of technology) is a nice thing, but the important thing is that we are going to be able to improve our team."

The Noah system, which consists of a computer, camera and audio system, is housed in one unit that sits courtside during a practice session. When a player shoots, the system analyzes the shot, measures the arc and announces it to the shooter over an audio system.

When the player is finished with his session, the Noah system displays a plotted line of each shot on a display screen as well as information on the consistency of the arc of the player's shots. The goal of the system is to build a consistent arc and muscle memory, the most difficult parts of a shot for players to master.

The Golden Grizzlies kicked off the 2004-2005 season on Oct. 15 by hosting Midnight Madnezz. The first game for the men is Tuesday, Nov. 16, against Adrian at home.

For more information on OU's basketball teams, visit the [OU Athletics](#) site.

SUMMARY

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Modified by CareTech Administrator (webservices@caretechsolutions.com) on Friday, October 15, 2004

Article Start Date: Friday, October 15, 2004