



Thursday, February 28, 2002

OU, Detroit Urban League recruit students

For the sixth year, Oakland University and the Detroit Urban League are combining efforts to recruit students from the Detroit area by hosting a reception for Detroit-area high school students who have been admitted to Oakland University and their parents.

OU administrators, faculty and staff will be on hand at the reception to provide information and answer questions. The event is scheduled for Wednesday, March 6, from 7 to 8:30 p.m. at the Hotel St. Regis, 3071 West Grand Boulevard in downtown Detroit. Reservations are required by Monday, March 4, by calling (248) 370-4465 or (800) OAK-UNIV.

"For the past six years, this event has assisted in the increase of students from the Detroit area at Oakland University and has raised awareness among families in Detroit about the quality educational opportunities that are available at the university," said Charles Anderson, president and chief executive officer of the Detroit Urban League. "The Detroit Urban League's partnership with Oakland University has increased admissions and scholarship opportunities at the university for Detroit youth and has been richly rewarding."

The partnership provides:

- members of the Detroit Urban League College Club and their families with ongoing admissions and financial aid counseling as well as scholarship information;
- Detroit-area students with assistance from faculty, staff and graduate students in specialized tutoring and study skills;
- ongoing collaboration in the development of proposals for additional grants and funding;
- special events and programs for Detroit-area students throughout the year, including the Detroit Urban League College Scholarship Search Fest and skill-building workshops.

"Oakland University is committed to increasing recruitment of students from diverse backgrounds and providing them with quality educational opportunities," said Robert Johnson, Oakland University's vice provost of Enrollment Management. "We want to play a pivotal role with the Urban League and the City of Detroit in providing education, research, grants, scholarships and tutorial services."

Oakland University's Office of Admissions coordinates the reception and the ongoing programs with the Detroit Urban League.

For more information, contact OU's Office of Admissions at (248) 370-3360 or ouinfo@oakland.edu or the Detroit Urban League's education department at (313) 863-0300, extension 242.

SUMMARY

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