

MEMORANDUM

May 22, 1970

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To: Mr. Frederick W. Obear
Acting Provost

From: Norton C. Seeber, Dean *NCS*
School of Economics and Management *sc*

Office
of the Provost

Responding to your memorandum of April 28, the following selected items are representative of the activities of the School of Economics and Management for the period 1969-1970:

1. The most important single item is that the School of Economics and Management was formally started on July 1, 1969.
2. Three new faculty people were added to our staff as of August 15, 1969: Professor David Doane (Ph.D., Purdue), Professor Kenneth Young (Ph.D., Purdue), and Mr. Anthony Cephalas (finishing work on his Ph.D. at Wayne). As a result of our recruiting activities throughout the year, we were successful in getting Professor Lon Polk (Ph.D., Michigan) and Special Instructor Harvey Shapiro (B.S., Carnegie-Mellon University) to accept appointments with us to begin on August 15, 1970. In addition, Professor Gadis Nowell (presently completing the Ph.D. at Chicago) has accepted a mid-year visiting appointment with the School of Economics and Management. He will join the faculty for the January 1971 semester and will be given a regular appointment at the Assistant Professor level for the 1971-72 academic year.
3. Mr. Edward Starr will leave Oakland at the end of this academic year. He is presently finishing his Ph.D. at Minnesota, and will probably take a position in Washington with a federal agency.
4. Activities of Faculty. Several faculty members have had various articles, books, and reviews published, and have participated in conferences during the year. In this connection, I wish to give special mention to Professors Botsas, Mitra, and Hough. Other faculty are working on research which should shortly lead to published material. The dean attended a number of conferences throughout the year in different capacities. He presented one of the main papers at the 1970 annual meeting of the American Association of Collegiate Schools of Business.

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5. A pilot management training workshop for black managers in public service organizations in the Pontiac area was initiated in collaboration with the Pontiac Urban League and Mr. Elmer Cooper of the Chancellor's office. This project will be carried into 1971, hopefully on an expanded basis.
6. We continue to improve and extend our undergraduate offerings. In addition, work relating to a projected master's level program in management has progressed. It is our hope that such a program can be started, at least on a small scale, by September of 1971.

In keeping with your request, I have kept this memo brief. However, if you desire additional information, I shall be happy to provide it.

NCS:sc