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inside OAKLAND

News briefs for Oakland University colleagues

breaking NEWS

Chrysler Corporation commits \$1 million to OU

During the third annual Donor Recognition Gala October 12, Chrysler Corporation's Dennis Pawley SEHS '82 announced the company's commitment of \$1 million to Oakland University for science and engineering projects.

In making the announcement, Pawley, executive vice president, Manufacturing, described Oakland as a "great intellectual asset" and "important industry partner" to strengthening its corporate position.

"The close proximity of Oakland University to the Chrysler Technology Center has provided a visible, prominent symbol of our long-term relationship and we are proud to be affiliated with such a fine institution that is truly committed to preparing its graduates for the demands of a rapidly changing workplace," Pawley said. "We recognize and support OU's efforts to educate students who will be able to assume leadership roles in the future and wish the university well in its continued success."

Microsoft's Steve Ballmer to headline Workforce 2000 Conference

Oakland University will host a conference October 21 called Workforce 2000, *Exploring the Impact of Technology on the Readiness of the Workforce.*

Steve Ballmer, executive vice president, Sales and Support, Microsoft Corporation, is the keynote speaker and will present *The Impact of New Information Strategies.*

Ballmer, who joined Microsoft in 1980, is a graduate of Harvard University, attended the Stanford Graduate School of Business, and serves on advisory boards at both universities.

The conference supports the university's commitment to develop market-driven degree programs, and to prepare students for a high-performance workplace.

National publications rank OU among the best

U.S. News & World Report ranked Oakland University 23rd in academic reputation among 122 Midwestern colleges and universities in its 1997 college guide.

Rankings from other publications:

- *Money* magazine rated Oakland 10 percent above the national average in admitting freshmen who are in their high school's top fifth.
- *The Gourman Report* ranked OU's systems engineering program among the top 12 in the United States.



OU offers '2-plus-2' articulation agreement

Oakland University has formalized a new academic relationship with Oakland Community College (OCC) to offer a "seamless transfer" of academic credits for qualified OCC students who wish to get a Bachelor of Arts degree in sociology with a specialization in criminal justice.

The articulation agreement is called two-plus-two because it requires 62 credits of work at OCC and 62 credits at OU.

The program is offered by the Department of Sociology and Anthropology, College of Arts and Sciences.

what's COMING

Highlights of stories scheduled to appear in the November *Inside Oakland*:

- University marks **record-high enrollment**. Oakland University's fall student enrollment set yet another school record as OU took another big step in advancing toward its goal of enrolling 15,000 students by the year 2000.
- 'Apathetic' public faces **pivotal elections**, says Sheldon Appleton, political science professor, College of Arts and Sciences.
- **Faculty excellence** award winners Virinder Moudgil (Research), Andrew Rusek (Teaching) and Geoffrey Wawro (Investigator; new award).
- **Economics Department** will provide Oakland County data for a national Cost of Living Index.
- **New graduate stipends** went into effect this fall, and the increases are expected to offer a significant improvement to the programs.
- **Professor Ka C. Cheok** is preparing students for a rapidly changing workplace.
- **Gateway to Higher Education Program** offers university life and academic credits to high school students.
- **New Cumulative Trauma Research** Institute attempts to generate knowledge, improve treatment and reduce incidence of cumulative repetitive trauma disorders — considered among the fastest growing job-related health problems in the country.