



Thursday, September 2, 2004

Get college, OU info from College Tour 2004

Get an up-close look at Oakland University – and five other Michigan colleges and universities – by watching College Tour 2004 on Saturday, Sept. 4, from 7:30 to 8 p.m. or Sunday, Sept. 12, from 1 to 1:30 p.m. on **WXYZ Channel 7**.

The program features a broad range of information for college-bound students and their families. Information includes academics, campus life, housing and facilities. Viewers also will hear from current students and college representatives who highlight aspects of each university. The program airs between two college football games.

Oakland's segment focuses on how its unique combination of liberal arts and professional education, along with opportunities for undergraduate research and other hands-on experiences, gives students an edge in the marketplace after graduation. OU's portion, which features OU students, faculty and staff, also highlights OU's academic quality, campus growth, student services and the excitement of student life, including athletics and student organizations.

WXYZ will promote the program on the air the week of Aug. 30 and on the **WXYZ** Web site.

SUMMARY

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