



Friday, November 5, 2004

OU teams up with AAA to offer discounts

Through a partnership between **Oakland University Athletics** and AAA Insurance, OU students, faculty, staff and alumni can get discounts on AAA membership as well as reduced rates on season tickets to Golden Grizzlies men's and women's basketball games.

"We've established a partnership with AAA that not only benefits athletics but also benefits Oakland University's students, faculty, staff and alumni," said Denise McGee, assistant athletic director of marketing. "AAA is the official insurance partner of OU Athletics, and together we've created a value package that allows great discounts and a chance to enjoy OU basketball.

Those who sign up for the promotion receive:

- membership with AAA for just \$48 the first year and a waiver of the \$15 enrollment fee;
- 24-hour prepaid roadside assistance;
- Discounts at Dunham's, Casual Corner, LensCrafters and hundreds of restaurants, car washes and hotels;
- Travel and vacation TourBooks and exclusive membership pricing on cruises and trips;
- A voucher for discounts on OU season basketball tickets.

For 25 home games, faculty, staff and alumni pay \$75 (normally \$125). Students get the season tickets for free (normally \$20).

In addition, members of the OU Branch of the MSU Federal Credit Union may be eligible for discounts on AAA auto and home insurance.

To take advantage of this offer, contact AAA Sales Agent Joe Tomlinson at his Rochester Hills office, 2490 Walton Boulevard, Suite 204. He also may be reached at (248) 656-9616. Or you may call or visit the AAA Troy/Rochester Branch Office, 25 E. Long Lake Rd., at the corner of Livernois in Troy. Their phone number is (248) 879-2030.

SUMMARY

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