

OAKLAND  
UNIVERSITY  
C O M M E N C E M E N T



SCHOOL OF BUSINESS  
ADMINISTRATION



The motto of Oakland University, "*Sequir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza  
Fatti non foste a viver come bruti  
Ma per seguir virtute e canoscenza*

*Consider your birth  
You were not made to live like brutes  
But to follow courage and knowledge*

# SCHOOL OF BUSINESS ADMINISTRATION

June 7, 1997

4:00 p.m.

Howard C. Baldwin Memorial Pavilion

Oakland University

Rochester, Michigan



# ORDER OF CEREMONY

## **Processional**

Kevin J. Murphy, *Marshal*  
Eleftherios N. Botsas, *Deputy Marshal*  
Augustin K. Fosu, *Deputy Marshal*

## **Exordium**

Eileen Peacock  
*Associate Professor of Accounting and  
Chair, Department of Accounting and Finance*

## **Commencement Address**

Mort Crim  
*Vice President of Community Affairs  
Former Editor/Senior News Anchor, WDIV,  
and creator and voice of "Second Thoughts"*

## **Presentation of Special Awards**

John C. Gardner, Sr., *Dean*  
*School of Business Administration*

## **Investiture**

Gary D. Russi  
*President*

## **Awarding of Degrees**

### **Graduate Degrees**

Brian R. Goslin,  
*Acting Associate Vice President for Academic Affairs  
and Dean of Graduate Study*

### **Undergraduate Degrees**

John C. Gardner, Sr.  
Gary D. Russi

## **Alumni Welcome**

John Ganfield, B.S., '81  
*School of Business Administration Alumni Affiliate*

## **Valediction**

Gary D. Russi

## **Recessional**

*The audience is requested to stand during the processional and recessional.*

*Today's ceremony is interpreted in American Sign Language  
for the hearing impaired by Christine Haire.*

# ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as

emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a

hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors.

According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority walking in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

# DEGREES AWARDED

## December 1996

### MASTER OF BUSINESS ADMINISTRATION

Andrea Bergami  
Paul Joseph Bourgeau, Jr.  
Patricia Ann Buckley  
Sheryl Anne Catsburg  
James Michael Cavellier  
Evan Andrew Christensen  
Karen Lynn Cumming  
David William Decker  
Donald Bradley Dixon  
David Eugene Elston  
Kevin Glenn Frayne  
Chad Roger Geelhood  
Richard Louis Goulette  
Susan Lynn Hedlund  
Gregory Dean Heyboer  
James Edward Hill  
Jennifer Lynn Horonzy  
Pankaj Kakkar  
Barbara Jean Knauss  
Paul Gerard Litchfield  
Sonja Merdonik  
Stephen F. Miller  
Philip Byron John Needham  
Kimberly Ann Perkins  
Elsa Mary Samuel  
Jeffrey Mark Schroeder  
Michelle Ann Tengler  
Eli Tamir Tiomkin  
Robert M. Tomaszewski  
Carolyn Yurka Ullrich  
Murray Anthony Vrooman

### MASTER OF SCIENCE

**Engineering Management**  
Reinhard Ematinger  
Leopold Gerstmayr  
Thomas Hudetz

Bernd Kopacek  
Astrid Lenz  
Tom Meniga  
Michael Schloissnik  
Johann Schweiger  
Brandie Nicole Sigers  
Jasminka Smejkal  
Sarah Jane Tison  
Martin Zauner

### BACHELOR OF ARTS

#### **Economics**

Faris Ramzi Ajo  
Christopher Thomas Stuve

### BACHELOR OF SCIENCE

#### **Accounting**

Deanne Marie Daugherty  
Valentina Djokaj  
Christopher W. Elkins  
Thomas Anthony Frazee  
Joanna Lynn Higbee  
Karrie Ann Hodge  
Stephanie Ann Hubanks  
Kimberly Sue Jaraczewski  
Therese Kozlowski  
Terese Ann LaRaia  
Linda Marie Mohan  
Patricia S. Pasque  
Kimberli Ann Rathbun  
David Michael Schafer  
Julie J. Wilson  
Michael Dean Wilson  
Andy Chiang Wong

#### **Economics**

Srividhya Venkatakrishnan



**Finance**

Joseph Gerade Acho  
Tiffany Rose Baker  
Wendy S. Belloli  
Brigitte Rejeanne Buckley  
Scott Thomas Cieslak  
Rick Gregory Cota  
Valentina Djokaj  
Thomas Anthony Frazee  
Trina Carmilita Govan  
Zené J. Grundy  
Karen B. Helber  
Christopher Patrick Kozlowski  
Therese Kozlowski  
Terese Ann LaRaia  
Joseph Ronald Lesner  
Ralph Johannes Liebner  
Kenneth Walter Maciejewski  
Michael R. Manson  
Ronald McKee  
Patricia S. Pasque  
Paul D. Riddell  
David Michael Schafer  
Michael Theodore Schulenberg  
Andy Chiang Wong

**General Management**

Kristine Hope August  
Kimberly Ann Badger-Katona  
Michael E. Burleson  
Jeffrey W. Messing  
Brian K. Millichamp  
William Joseph Minor  
Brian A. Tideswell

**Human Resources Management**

Carrie Lynn Borawski  
Paula Ann Demchak  
Monica Rae Leseman  
Robert Pejas  
Kirsten Doris Sapelak

**Management Information Systems**

Raymond Corey Byrd  
Mark A. Cullen  
Paul Roger Danis  
Frank C. Edgerton  
Yvette M. Guthery  
Nicole Helgeson  
Cheryl Ann Higbee  
Catherine Elizabeth Hodgson  
Elaine Locke  
Karen Susan Mathieu  
Robert Daniel McDonald  
Jodi L. Michela  
Fara Letizia Pernice  
Marla Marie Salazar  
James P. Scherphorn  
Yolanda Sokolowski  
John Joseph Stieber  
Nicole Calina Talley  
John David Tompkins  
Natalie Jane Yanosy

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Mark Russell Anderson  
James David Berner  
Scott R. Bialas  
Kevin Andrew Burdak  
Bradley John Hatfield  
Rita J. Hooley  
Gregory Taylor Knoff  
Patricia A. McAtamney  
Amy E. Mitchell  
Janine Marie Moscone  
Patricia Jean Mott  
Michael Oblizajek  
Brian Adam Ramel  
Kirsten Doris Sapelak  
Samantha Danielle Smith  
Michael S. Spencer  
Valerie Rita Talia  
James Byron Taylor

# CANDIDATES FOR DEGREES

## April 1997

### MASTER OF BUSINESS ADMINISTRATION

Michael Christopher Bailey  
Leslie C. Collins  
S. Curt Collins  
James S. Dorenbecker  
Melissa Ann Ewald  
James Matthew Feaheny  
Mark Douglas Foyteck  
Vasil Germanski  
Mark Steven Grimes  
Jonathan Lloyd Gross  
James P. Hamlin  
Susan Caroline Hausfeld Moote  
Esteban Inza  
Cheryl R. S. Kaltz  
Elizabeth Pechta Kalusniak  
George Roman Kapitanec  
David John Kropp  
Mark A. Lebovitz  
Kenneth Edmund Norden  
Jennifer Jessica Pfaff  
Raymond Eric Pope  
James Justin Rometty  
Kevin Scott Rosenau  
Michelle D. Ross  
Sumali Sanyal  
James Gerald Sharkey  
Joseph Louis Stanley  
Howard Clark Stephens  
David Joel Sussman  
Raymond K. Taylor  
Gary L. Tucker  
James Joseph Wallace

### MASTER OF SCIENCE

#### **Engineering Management**

Ruthanne Annette Abbott  
Diane Marie Bick  
Scott A. D'Eath  
Lori B. Fox  
Michael C. Lefebvre  
Christopher Robert Pennoni

Michael Edward Reibling  
Raul Sosa  
Taj Ahmed Zaman

### BACHELOR OF ARTS

#### **Economics**

Gregory James Deakin  
Steven Lewis Goff  
Kimberly Anne Obloy  
Cynthia M. Randall  
Pamela Lynn Yuhas

### BACHELOR OF SCIENCE

#### **Accounting**

Michael S. Brown  
Eric Steven Corbin  
Lina Daniel  
Marsha Janet DeVries  
Penny L. Dierickx  
Jennifer Lynn Fraczek  
Rosa Maria Giovinazzo  
Nicole Lorraine Guastella  
Lisa Jeanne Heyner  
Jennifer Sue Hill  
Steven J. Kramer  
Thomas Kroetsch  
Kristin Lyn Massimilla  
Elaine L. Morgan  
Kirk Wayne Parish  
Tracey Lynn Patera  
Laurie Kate Pendred  
Carolyn F. Perry  
Patricia Diana Rea  
Lisa Marie Rozmarek  
Marc K. Salach  
Scott Richard Seeley  
Bradford James Southern  
Cassandra E. Stinson  
Stephen R. Tingleft  
Lisa Lyn Wekwert  
Deborah Lee Wivo

**Economics**

Matthew Joseph Parker

**Finance**

Steven Wade Alexander

Guy P. Anzell

Penny L. Dierickx

Colleen Louisa Donaven

Victoria A. Fennell

Brian Matthew Follbaum

Robert Richard Holdridge

Kelli Kay Knibbe

Brett Joseph Kulka

Michael Dennis LeVans

Kevin Paul Manninen

Thomas Michael Marra

Jeremy Robert Niederstadt

Kirk Wayne Parish

Craig Pazarena

Laurie Kate Pendred

Debbie Ann Persichino-Harms

Matthew David Peters

Christopher Michael Phillips

Johnathan Thor Summers

Susann Elizabeth Szeptyowski

Jayston James Weitzel

Michael Thomas Wells

**General Management**

Barbara Anne Bethune

Mary Carol Cinder

Anne Catherine Cole

Kristen Marie Curley

Rebecca A. Dawe

Monique Gratiela Evans

James Keith Henry

Eric Michael Ronne

Stacy Lynn Schilling

Anthony C. Vassallo

**Human Resources Management**

Melissa Ann Bondy-Kaspari

Jennifer Anne Chudo

Michelle Lynn Murray

Aretha Onyenweaku

Maria Ecaterina Pascu

Heather Lynn Piontek

Kelli S. Pyles

**Management Information Systems**

Teresa M. Armstrong

Danny L. Baur

Dawn M. Bieser

Andrea Josephine Bray

Michael David Corbett

Marco Antonio Cuenca

Robert George DuRoss

Amy L. Dutzy

Kyle Joseph Gauthier

Craig A. Hemingway

Donald Barry Hinkle

Michael Gary Kollver II

Dawn April Kwiatkowski

Jill Kathleen Miller

Steven John Moore

Patricia Jane O'Donnell

Mark A. Puchalski

Christopher James Reszewski

Fourier LaPlace Ross

Sherri Renee Ruthenberg

Kevin H. Smith

John P. Smolinski

Cassandra E. Stinson

Rodney Townsend

Jennifer Tuttleman

Kathleen Chere Vachon

James Jason Voight

Deborah Lee Wivo

Marie Annette Woertz

Ryan Worner

Daniel A. Young

**Marketing**

Susanne Maria Armstrong

Brian James Belloli

Andrew Marcus Blum

Jason David Bottiglia

Andrea Josephine Bray

Julie Gay Bristol

Jason Patrick Cromley

Michael Dawson

Scott Ronald Hobart

Andrew Joseph Jaracz III

Adam P. Kalaydjian

Amanda Lyn King

Scott Arthur Kolinski

Todd Andrew Lautner

Daniel James Long  
Lynne Woodcum Maracle  
Sandra Lea Mastromatteo  
Kathryn Anne Matuszak  
Kelli Ann Melen  
Scott Alan Menig  
Catherine E. Padgett  
Tai D. Pham  
Anthony William Pinho  
Salina Marie Rivera

Kelly Lynn Russell  
Anna A. Sawosko  
W. Samino Scott  
Bryan Patrick Stafford  
Dawn Lynn Sutherland  
Stephanie Marie Toussaint  
Julia Marie Van Tiem  
Sheryl Ann Wagner  
Scott Christopher Witzke  
Scott Allen Wood

## HONORS COLLEGE

The Honors College has been established for highly motivated students who wish an unusually challenging undergraduate education. It provides a specially designed general education and additional requirements in conjunction with a departmental major in the College of Arts and Sciences or in one of the professional schools.

Honors College graduates are identified by a white cord worn over academic regalia.

April 1997  
Michelle Lynn Murray

# UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

## ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Alpha Psi, the national scholastic and professional accounting society, is indicated by an orange cord worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

# HONORS AWARDED

## December 1996

### UNIVERSITY HONORS

#### *Summa Cum Laude*

Tiffany Rose Baker  
Julie J. Wilson

#### *Magna Cum Laude*

Scott Thomas Cieslak  
Thomas Anthony Frazee  
Brian A. Tideswell  
John David Tompkins

#### *Cum Laude*

Wendy S. Belloli  
Brian Adam Ramel

### SCHOOL HONORS

#### **Accounting**

Thomas Anthony Frazee  
Joanna Lynn Higbee  
Terese Ann LaRaia  
Linda Marie Mohan  
Kimberli Ann Rathbun  
Julie J. Wilson  
Andy Chiang Wong

#### **Finance**

Tiffany Rose Baker  
Wendy S. Belloli  
Scott Thomas Cieslak  
Thomas Anthony Frazee  
Karen B. Helber  
Terese Ann LaRaia  
Andy Chiang Wong

#### **General Management**

Brian A. Tideswell

#### **Human Resources Management**

Kirsten Doris Sapelak

#### **Management Information Systems**

Nicole Helgeson  
James P. Scherphorn  
John David Tompkins

#### **Marketing**

Mark Russell Anderson  
Amy E. Mitchell  
Patricia Jean Mott  
Michael Oblizajek  
Brian Adam Ramel  
Kirsten Doris Sapelak

# HONORS AWARDED

## April 1997

### UNIVERSITY HONORS

#### *Summa Cum Laude*

Michael S. Brown  
Patricia Jane O'Donnell

#### *Magna Cum Laude*

Thomas Michael Marra  
Marie Annette Woertz

#### *Cum Laude*

Rebecca A. Dawe  
Robert George DuRoss  
Lisa Jeanne Heyner  
Kirk Wayne Parish  
Lisa Marie Rozmarek  
Michael Thomas Wells

### SCHOOL HONORS

#### **Accounting**

Michael S. Brown  
Lisa Jeanne Heyner  
Kirk Wayne Parish  
Carolyn F. Perry  
Lisa Marie Rozmarek  
Marc K. Salach  
Bradford James Southern  
Cassandra E. Stinson

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Cynthia M. Randall

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Kirk Wayne Parish  
Matthew David Peters  
Christopher Michael Phillips  
Michael Thomas Wells

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Rebecca A. Dawe

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Michelle Lynn Murray

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Robert George DuRoss  
Amy L. Dutzy  
Steven John Moore  
Mark A. Puchalski  
Sherri Renee Ruthenberg  
Cassandra E. Stinson  
Marie Annette Woertz

#### **Marketing**

Adam P. Kalaydjian  
Todd Andrew Lautner  
Lynne Woodcum Maracle  
Dawn Lynn Sutherland  
Stephanie Marie Toussaint

# THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to the School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. With the growing importance of information technology on the success of businesses, the School is also dedicated to providing students with in-depth knowledge in the application and management of technology in their discipline.

A manager's ability to adapt to ever changing competitive environments and embrace opportunities as they present themselves is fundamental to his/her success. Our goal is to provide today's students with the fundamental knowledge and skills to be successful managers in the dynamic business environments of the future.

Graduates of the School of Business Administration are successful in a variety of professional areas including managers, entrepreneurs, public servants, and academics, and are located throughout the United States and worldwide.



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Durakon Industries

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Oakland University Branch  
MSU Federal Credit Union

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Vice President, In-Client Operations & Strategic Planning  
MSX International

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