



Wednesday, May 12, 2004

## OUAA volunteers dialing up potential members

By **Dawn Pauli**, contributing writer

The **Oakland University Alumni Association** (OUAA) will be dialing up alumni to recruit new and past members during a membership phone-a-thon May 18-20.

Current OUAA members, including many faculty and staff, will be calling some of OU's 68,000 alumni to share the benefits of joining the association and encourage membership sign-up.

"One hundred percent of OUAA membership dues go directly to alumni programming and student scholarships," said Jamie Simek, assistant director of Alumni Relations. "This means each year we are able to offer alumni a variety of programs and events in addition to awarding at least 15 scholarships totaling more than \$40,000, ensuring students are recognized for their achievements."

The phone-a-thon is part of a larger initiative to increase the number of members in the OUAA. A membership brochure was mailed to about 29,000 alumni during April, highlighting the benefits of joining, including access to the **Katke-Cousins Golf Course**, the **Recreation Center** and international travel opportunities through the **Grizzly Getaway Program**.

The OUAA is committed to broadening its membership and Simek is hoping to accomplish that in part by expanding regional and affiliate alumni chapters.

"We are open to creating new chapters anywhere alumni have a common bond. We are looking for dedicated alumni volunteer leaders to help us in the process," Simek said.

There are more than 700 faculty and staff members on campus who also are OU alumni. Those who are not alumni but would like to support the mission of the Alumni Association can join as a Friend of the OUAA.

More information about the OUAA and an online application form are available at the **OU Alumni** Web site.

### SUMMARY

The Oakland University Alumni Association (OUAA) will be dialing up alumni to recruit new and past members during a membership phone-a-thon May 18-20. Current OUAA members, including many faculty and staff, will be calling some of OU's 68,000 alumni to share the benefits of joining the association and encourage membership sign-up.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Wednesday, May 12, 2004  
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Wednesday, May 12, 2004  
Article Start Date: Wednesday, May 12, 2004