

MICHIGAN STATE UNIVERSITY - OAKLAND

NEWSLETTER

3070 BUTLER ROAD, ROCHESTER

PHONE: FE 8-4515

Volume I Number 3

February 1959

As Thomas Huxley wrote, "If a little knowledge is dangerous, where is the man who has so much as to be out of danger?"

\*\*\*

ENROLLMENTS: Applications for the history-making Freshman Class of '59 are coming in steadily. It appears that this will be a class of which we can be proud. Uniquely, it will be their privilege to choose the official MSUO Colors--establish some student policy--set the pace for future students, both in honors and tradition. This is a rare and adventurous opportunity for the high school graduates of Oakland and Macomb Counties.

\*

SCHOLARSHIPS: As has been indicated previously, some scholarships will be available for fall term 1959. Entrance scholarships (tuition) will be provided by MSUO for all high schools in Oakland and Macomb Counties. The "Scholarship Policy" and appropriate application forms will be released before the end of February. Your inquiries regarding scholarships should be directed to Mr. Herbert W. Stoutenburg, Director of Admissions and Registrar, at MSUO.

\*

GROUND BREAKING ceremonies for the Student Center, our second major building, will be held on 25 February. This beautiful, contemporary-design building will be completed for use by September. It will be comprised of ample dining areas, lounges, offices, student activity areas, recreation spaces and a snack bar.

\*

STUDENT EMPLOYMENT: In cases of need, every effort will be made to provide part-time work for students. If part-time work

is desired, this should be indicated on the application for admission, or by letter to the Director of Student Services. Application blanks for part-time employment may be obtained from the Student Services Office, MSUO, by persons who have been admitted for the fall term 1959.

\*

FULL TIME EMPLOYMENT: Applications for employment are being accepted at MSUO. Probably, there will be few jobs available before September; however, applications may be submitted now. Blanks may be obtained from Roy J. Alexander, MSUO, and should be returned by mail. Applicants will be notified for interviews.

\*

HOUSING: Some off-campus housing may be made available for students this fall. A housing policy to make this possible is presently under consideration. As soon as the policy is completed, it will be released through various news media. Only housing within 8 miles of the campus will be considered for approval.

\*

LOST & FOUND DEPT.: Anyone knowing the whereabouts of loose monies available for scholarships, please contact:

Mr. Alfred C. Girard, Chairman  
Scholarship Committee  
MSUO Foundation  
P. O. Box 178  
Pontiac, Michigan

Seriously!



ADMISSIONS REQUIREMENTS: The following are the requirements for admission to MSUO:

1. Graduation from an approved high school in the top half of the graduating class.
2. Recommendation of the high school principal that the applicant is a sound college risk.
3. Pursuance of a college preparatory curriculum having a total of 15 units.
4. Under the Michigan Secondary School-College Agreement, MSUO will accept students from among the more able graduates of accredited high schools without regard to the pattern of subject matter completed, provided such students are recommended by their high school principal.
5. If a student is not from the upper one-half of the class, he may still apply to MSUO to take qualifying examinations. The results of these examinations, plus other criteria established by the University, will determine whether or not he will be admitted to a degree program.
6. A fee of \$10 must accompany all applications for admission. This fee will be applied toward the first term tuition for those students who are accepted and enrolled.

\*

ENROLLMENT: For the beginning class in September 1959, only freshman students will be accepted. Four years hence, this will be our first graduating class. In addition to the regular full time students, we plan to offer a part time freshman program, which will be held for the most part in the evening. Students in the part time program will be enrolled in the same academic departments, and have the same professors, as the regular full time students. The school day will thus extend from 8 a.m. to 10 p.m. There will be no Saturday classes.

\*

TUITION AND FEES: MSUO will operate on a term system; that is, three terms a year instead of two semesters. Tuition and fees will be \$255 per year. You should add to the tuition cost about \$40 per term for books and materials. Costs thus total \$375 per year. Board and room, of course, is an individual matter. The regular school year of three terms will be organized in such a way as to provide opportunity for a full term of work in the summertime. Tuition for summer school will be extra.

\*

SCHOOL CALENDAR: The calendar for the school year 1959-60 has been planned as follows:

August 1959 - Freshman Orientation Clinic (dates to be announced later)

September 17-18	- Registration for First Term
September 21--December 8	- First Term Classes
December 9-14	- First Term Examinations
January 4-5	- Registration for Second Term
January 6--March 16	- Second Term Classes
March 17-22	- Second Term Examinations
March 29-30	- Registration for Third Term
March 31--June 9	- Third Term Classes
June 10-15	- Third Term Examinations

\*

All inquiries regarding admissions should be directed to Mr. Herbert N. Stoutenburg, Director of Admissions and Registrar, MSUO.



CURRICULUM DEVELOPMENT AT MSUO: A somewhat unique concept of curriculum development has been organized for program planning at MSUO. Implementation of this concept is still in progress. What makes our approach unique is the pattern of involving people in the planning process. Groups comprising the curriculum construction operation include lay citizens, professional educators, nationally recognized experts in the four academic fields to be offered, and selected junior and senior honor students presently attending Michigan State University. All of these people, spearheaded by the MSUO Program Development Committee chaired by Mr. James Zeder, have shared the responsibility for developing an excellent academic program at MSUO.

In 1957, a curriculum committee was established at MSU to recommend "courses and curriculum in general studies, business administration, teacher training, engineering science and the sciences and arts." This group was not to deal with course content, syllabi, text or materials, but was rather to prepare a preliminary curriculum for MSUO. The group was chaired by Vice-President Hamilton and included representatives from each of the academic fields involved, plus Basic College and the Registrar's Office. This group met for many months and actually did propose a preliminary curriculum. However, today's world necessitates wider participation in curriculum planning.

The present-day world is much too expensive and volatile for universities to consider curricular programs without involving lay citizens who look at professional preparation from the standpoint of experience in the practical field. This point of view necessitated the establishment of a lay committee to deal with program development. This lay committee, established by the MSUO Foundation, was headed by Mr. James Zeder, Vice-President of Chrysler Corporation. The resolution which established the Program Development Committee indicates "that this Committee be established for the purpose of assisting MSUO officials in exploring the most suitable needs for developing an academic program which will achieve the highest possible level of education attainable within the limits of resources available." This Committee was made up entirely of lay citizens representing a number of different professional fields and interests. To meet with the requirements of its function, this group felt the necessity for top-level professional advice. For this reason, that of shedding the best possible light on dynamic curriculum program planning, the Committee established a series of seminars in each of the academic areas to be presented with the opening of MSUO. Top people from all over the United States participated in the seminar series. Following are the outstanding consultants who were brought to Meadow Brook for the four seminars:

(1) ENGINEERING SCIENCE

Dr. Lee A. DuBridge

President, California Institute of Technology.

Dr. Newman Hall

Professor and Chairman of Mechanical Engineering, Yale University

Dr. John D. Ryder

Dean of Engineering, Michigan State University

Dr. C. Richard Soderberg

Dean of Engineering, Massachusetts Institute of Technology

Dr. Frederick E. Terman

Dean of Engineering, Stanford University

Dr. Eric A. Walker

President, Pennsylvania State University



(2) TEACHER EDUCATION

Dr. Samuel Miller Brownell  
Superintendent, Detroit Public Schools

Dr. Clifford Erickson  
Dean, College of Education, Michigan State University

Dr. Henry Townley Heald  
President, Ford Foundation

Dr. Henry Harrington Hill  
President, George Peabody College for Teachers

Dean Francis Keppel  
Graduate School of Education, Harvard University

Dr. Ernest Oscar Melby  
Distinguished Professor, Michigan State University

Dr. Carroll Vincent Newsom  
President, New York University

(3) BUSINESS ADMINISTRATION

Dr. George Leland Bach  
Dean, Graduate School of Industrial Administration, Carnegie Institute of  
Technology

Mr. William Howard Coleman  
President, Twin Coach Company, Kent, Ohio

Mr. Theodore V. Houser  
Chairman, Board of Directors, Sears, Roebuck & Company, Chicago, Ill.

Dr. Frank Cook Pierson  
Professor, Department of Economics, Swarthmore College

Professor Erwin Haskell Schell  
School of Industrial Management, Massachusetts Institute of Technology

Dr. Alfred L. Seelye  
Dean, College of Business and Public Service, Michigan State University

(4) LIBERAL ARTS

Dr. Sarah G. Blanding  
President, Vassar College, Poughkeepsie, New York

Dr. Edward A. Carlin  
Dean, Basic College, Michigan State University

Dr. Henry Steele Commager  
Professor of History and American Studies, Amherst College, Amherst, Mass.



(Liberal Arts - cont'd)

Dr. Milton S. Eisenhower  
President, Johns Hopkins University, Baltimore, Md.

Mr. Henry R. Luce  
Editor-in-Chief, Time, Inc., New York, N. Y.

Dr. Milton E. Muelder  
Dean, College of Science and Arts, Michigan State University

Dr. Ralph W. Tyler  
Director, Center for Advanced Study in the Behavioral Sciences, Stanford, Cal.

These consultants were addressed a very simple question, which had at best a very complex answer:

"With your knowledge and experience in your particular field, how would you organize a program at this new institution to educate people in professional fields for the half century ahead of us?"

Aside from the central question were a number of other questions no less important, which dealt specifically with establishing a point of view for curriculum planning in each of the areas given. Obviously, more emphasis was placed on developing a philosophy to underlie the program to be planned, rather than devising the specifics of curriculum. Issues in each given field were considered without regard to tradition or taboo. We were anxious for the kind of thinking which would educate people for today and tomorrow rather than yesterday. The result of these seminars was a tremendous curriculum proposal in each of the four areas. We may not be able to follow out completely these proposals. However, a philosophy for curriculum planning in each of the areas was established which makes possible the operation of the final steps in curriculum planning for MSUO.

The next step was this: Committees in each of the academic curricula to be offered were organized at MSU. These committees were made up primarily of department heads, but also included other faculty who could make unique contributions in terms of programing. These groups have been meeting at MSU to discuss the implications of the program planning presented by the seminar reports.

Following this level of planning, a further step will involve present junior and senior students in the Honors College at MSU. The second preliminary plan, which will be drawn up by the academic committees, will be presented to this Honors College group for the purpose of getting their reactions. After all, these students have only recently gone through a general education program and should be able to react to the worth of the competencies and skills which have been developed in their own general education.

Following this critical analysis, the plan will be presented to the Program Development Committee of MSUO Foundation. This group will then have an obligation to analyze all that has been done in the area of program planning, to pass judgment on the basis that the planned program will meet the expectations for human intellectual development necessary in our culture during the next fifty years. We would hope that the total curriculum development process will be completed by the end of March.



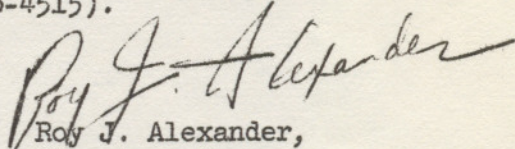
Naturally it is a hope that this system of curriculum planning will prove to be eminently successful in offering higher education programs to meet the vital educational needs of young people. As you will recognize, we have used to an extensive degree the educator-professional, the theoretical and practical expert, the important lay citizen and the superior college student. Each of these groups has made a valuable and unique contribution to the planning. Each has made possible the kind of development program otherwise impossible. Whatever success our curriculum development program has, it will be the direct result of a great contribution by these groups.

Special thanks should go to Mr. Zeder's Program Development Committee, the members of which sacrifice both time and effort to provide optimum service in this cause. They have been extremely important in helping us to see ourselves as others see us.

\*.

THE NEXT ISSUE of the MSUO NEWSLETTER will deal with the Seminar Report on Engineering Education. It is hoped that this information is not only interesting

to you, but will also prove practical. If further information is desired, please feel free to write or phone this office (FE 8-4515).

  
Roy J. Alexander,  
Director of  
Student Services