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## PDM Center research chronicled in 'CIO Magazine'

By **Jeff Samoray**, *OU Web Writer*

The innovations developed by OU's **Product Development and Manufacturing (PDM) Center** recently were chronicled in "**CIO Magazine**," a leading resource for chief information officers.

Assistant professor of engineering and PDM director Patrick Dessert is working with OU students on programs designed to improve efficiency in the auto industry by integrating two previously separated departments -- information technology and auto engineering.

PDM Center efforts already have helped a local bumper factory save 40 percent in manufacturing costs and a DaimlerChrysler plant reduce inventory costs by more than \$600,000.

Future PDM research projects will seek to develop faster customer order fulfillments, reduce vehicle warranty claims and produce an interactive, Internet-ready electrical system for vehicles similar to KITT from the 1980s television series "Knight Rider."

### **SUMMARY**

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