

**OAKLAND UNIVERSITY
CAMPAIGN CELEBRATION EVENT
OAKLAND CENTER, FIRESIDE LOUNGE
APRIL 15, 2009, 1:45 P.M.**

Sue Goepp:

- Thank you Golden Grizzlies Band!
- Good afternoon. Thank you all for joining us today for this exciting event – the successful conclusion to our comprehensive campaign, “Innovation and Opportunity – The Campaign for OU.”
- Many of you were with us in this very room when we kicked off the public phase of the campaign four years ago.
- We announced a lofty campaign goal of \$110 million dollars dollars and an intent to reach that goal by 2010.
- Well, we’re here today, a *year* ahead of schedule to say that we *did* reach our goal, and to thank all of you. Without each of you we would not be here today.
- For the students in the room... you and future generations of students like you are the beneficiaries of this campaign...
- Through the gifts brought in by the campaign we have:
 - Established new academic programs.
 - Added a new Writing Center in Kresge Library, which more than 1,700 of you used during the past fall semester.
 - We have established 44 endowed scholarships.

- Gift fund monies have been used across campus to renovate and improve space for students, including the new Center for Integrated Business Research and Education and its Center for Student Advising and Development.
 - Also, renovations to Varner Recital Hall were made and the naming of Pawley Hall was completed.
 - Through the support of a number of endowment funds, scholarships have been provided for students to participate in a vast array of study abroad programs.
 - 24 students will be able to enroll in an accelerated two-year bachelor of science in nursing program each fall, thanks to a \$2 million dollar endowed professorship in the School of Nursing.
 - 11 programs have been established in the cultural and arts areas, enriching our already strong position as a leader in the arts.
 - Nearly \$1 million dollars has been raised to support the Fastening and Joining Research Institute and the important research conducted there.
 - And the list goes on...
- For me personally, it has been extremely gratifying to see the response by our growing community of donors that support Oakland University.
 - Together, we *have* made a difference!
 - It is now my distinct pleasure to introduce the leader of our university – an individual who has worked tirelessly to make this campaign a success. We truly would not be here celebrating the conclusion to our campaign a year early without his leadership and personal involvement. Please help me give a warm welcome to President Gary Russi.

Dr. Russi:

- Thank you, Sue and let me commend you and your entire division on your equally tireless work to lead our campaign.
- I'd like to also thank the members of the president's campaign council; our campaign co-chairs, Susan Cischke, Ann Nicholson and Dennis Pawley; each member of our Board of Trustees; and our vice presidents, deans, faculty and staff.
- This conclusion to our campaign is truly a success story and an historic moment in the life of Oakland University.
- Since the campaign's launch in 2002 Oakland's identity and reputation in the marketplace has strengthened and extended well beyond our regional borders – no question.
- Our enrollment has grown to more than 18,000 students.
- We've made great strides in the area of applied research, technology enhancements, and maintaining our tradition of involving undergraduate students in faculty-mentored research projects.
- Our alumni are making a name for themselves in the workplace by landing high level positions in health care, government, business and industry and education.
- Our impact is expanding outside our campus walls to Macomb where we are offering a growing number of degree programs for the residents of Macomb County.
- Through the campaign we pledged support for a reinvigorated liberal arts tradition that produces graduates who think and communicate effectively, possess strong technological and human relations skills and understand and appreciate the diverse society in which we live.
- We strived to raise funds for faculty chairs and professorships. We asked for research support. We aimed to enhance our academic programs. We sought funds for student scholarships. And, finally, we gathered support for capital enhancements, such as construction of new and modernized buildings and laboratories.
- In *each* of these critical areas of support we *have* made a difference – which has resulted in bringing innovation and opportunity to our students and faculty.

- With fewer and fewer state resources, it becomes ever challenging to add high quality programs, world-class faculty and improvements to infrastructure so that we can continue to evolve as a university of distinction.
- That's why capital campaigns are so crucial to Oakland's present and future.
- Thank you for your support during the life of our campaign.
- As we look to the future, we are in a strong position to continue our success and to build on our current momentum and to plan for our next campaign.
- There are so many individuals who have given this campaign momentum, that it would be impossible for me to thank them all here today.
- I would like to once again acknowledge our campaign co-chairs, Ann Nicholson, Susan Cischke and Dennis Pawley who deserve our sincere gratitude for their contributions during the life of our campaign.
- I am pleased to introduce to you Dennis Pawley.
- Dennis Pawley is an alumnus, a former chair and member of the Board of Trustees. He and his wife, Carlotta, have made many gifts to the university. Our education building is named in honor of the Pawleys, and their donations have established and funded the Pawley Institute for Lean Learning on our campus.
- Please join me in welcoming Dennis Pawley.

Dennis Pawley:

Trustee Pawley Personal Remarks

Sue Goepf:

- Thank you, Denny.
- Your generosity during the life of the campaign has put us in a solid position to move forward with confidence.
- The entire campus community is indebted to our campaign co-chairs for their leadership.
- We thought you'd want to see a glimpse of what this campaign has accomplished.
- Please direct your attention to the video screen for a short campaign wrap-up.

Show Video**Sue Goepf:**

- I hope you enjoyed that presentation about the impact of our campaign.
- I'm now pleased to introduce Marta Bauer. Marta is an English major in The Honors College, finishing up her sophomore year. Marta has received several scholarships from Oakland including two made possible through donor support. Please help me welcome Marta who will say a few words... Marta?

Marta Bauer:

Ms. Bauer Personal Remarks.

Dr. Russi:

- Thank you, Marta.
- I'd now like to invite Sue Goepp and Dennis Pawley to join me on stage for an unveiling of the total dollars raised during the campaign.
- Drum roll please...
- Oakland University is proud to announce that we've reached our campaign goal of \$110 million dollars by raising **\$111 million, 843 thousand, one hundred and 87 dollars and .93 cents** one year ahead of schedule.

Sue Goepp:

- **Together We Did Make a Difference!** Thanks to each of you for all that you do for Oakland University.
- As you leave the Oakland Center today I invite you to visit our Donor Honor Wall located in the southwest corner of the building at the bottom of the staircase leading to the second floor.
- It is an impressive testament to the countless donors who have given their support to Oakland University.
- Thank you all for joining us.
- We appreciate your ongoing support of Oakland University.
- Please join us for a dessert reception in the rear of the room.
- Thank you all.

4/8/09