

OAKLAND UNIVERSITY

COMMENCEMENT



SCHOOL OF BUSINESS
ADMINISTRATION



The motto of Oakland University, "*Seguir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, 1. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoscenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 5, 1993

4 p.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*
Kevin J. Murphy, *Deputy Marshal*

Exordium

Gadis J. Dillon, *Chair*
Department of Accounting and Finance

Peroration

Cheryl Longtin, *Vice President*
Business Development and Strategic Planning
ITT Automotive

Presentation of Special Awards

George E. Stevens, *Dean*
School of Business Administration

Investiture

Ronald M. Horwitz, *Acting Vice President*
for Academic Affairs

Awarding of Degrees

Graduate Degrees
George Dahlgren, *Associate Vice President for*
Academic Affairs and Dean of Graduate Study

Undergraduate Degrees
George E. Stevens

John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

Deborah Lewakowski, *B.S. '87, President*
School of Business Administration Alumni Affiliate

Valediction

Ronald M. Horwitz

Recessional

The audience is requested to stand during the processional and recessional.

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is

long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design

impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

December 1992

MASTER OF BUSINESS ADMINISTRATION

Richard Thomas Burks
Lois Helen Edford
Thomas Brill Glennan
Ronald J. Grajewski
John Gerald Harding
Cynthia Hudock
Kathryn Anne Johnston
Mathew James Kramer
Grace J. Kurn
Patricia A. Morrison
Eric Rutherford Noyes
Kelly Anne Pratt
Kerry W. Skelton
James Randall VonAllmen

BACHELOR OF ARTS

Economics

Vivian Georges
Scott Bennett Harris

BACHELOR OF SCIENCE

Accounting

Kenneth L. Berry
Jacqueline Beth Bloss
Leslie Bohls-Reinhart
Michelle Yvette Campbell
Gary Dale Clippard
Michael John Dingwall
Kelly Jo Dodson
Cheryl Lee Edwards
Diane Lorraine Golombek
Tracey Leann Jump
Jill Lesley Kovacs
Thomas Edmund Lenda
Jonathan J. Nofz
Bruno Ricciuti
Kenneth Frank Robb
KellyLynn Marie Rowland

John Sattler
Ann Marie Scrivano
Lawrence Edward Smith
Brian Thomas Susko
Gina Tuckfield
Nichole Marie Upcott
Tricia I. Walters
Kristie J. Wehner

Economics

Derick W. Grembi

Finance

Gary Dale Clippard
Robert Kevin Day
Gerald K. Frushour
Lori Ann Grund
Scott Michael Helmer
Jonathan Mark Jensen
E. Bruce John
Thomas Edmund Lenda
James Manzo
Vicki A. Ortlieb
Scott A. Samulon
John Sattler
Tracy Lynn Sherby
Rebecca Ann Smith
Amy D. Solden
Cynthia A. Toupin
Lynn Marie Wasilewski
Elaine Diane Zack
Thomas Walter Zych

General Management

Ann Marie Balmes
Joan Marie Boyea
John Paul D'Agostino
Christopher James Koshorek
Marianna May
Connie Lynn Murray
Tamara M. Ostrom

Todd Glen Rose
Robert Paul Woolley

Human Resources Management

Amy Marie Brim
Anne Eileen Connors
Candace Margaret Jessee
Robert Michael Kuron
Rachelle Rae Ociepka
Michael Gregory Slater

Management Information Systems

Deborah Susan Anderson
Leslie Bohls-Reinhart
Jacqueline M. Brown
Diana Thuc Bui
Janet Suzanne Commarford
Catherine S. DeRousha
Michael Joseph Durbin
Mei Ling Ip
Karen Anne Kraemer
Kevin Michael LaLonde
Gregory Charles Niemiec

Anthony Joseph Rash
Elida Mae Schacher
Kary Virginia Schulz
Cheryl Marie Spagnuolo
Paul James Tranchida
Karen Ann Vogel

Marketing

Cynthia Christine Ambruster
Joan Marie Bobak
Elizabeth Ann Chie
Brian Campbell DePolo
Timothy James Jarrett
Jennifer Mary Jendrowski
Andrew Stephen Landry
David Scott Larkin
Julie Lynn Morton
Kraig E. Oliver
Susan Marie Podkowa
Pamela Ann Poholsky
James R. Sharkey, Jr.
Diane Marie Shires
Christopher Andrew VanBuhler
Rene Marie White
Linda S. Wrathell

CANDIDATES FOR DEGREES

April 1993

MASTER OF BUSINESS ADMINISTRATION

Jerome Joseph Anway
Stephen John Branigan
Ana A. Burns
David Mark Calder
Nestor Eduardo Cerame
Valerie G. Caryer Cook
Virginia L. Courter
Bret A. Edwards
Lance Gerald Elson
Stuart John Hunt
Richard C. Jones
Suzanne Kay LeVasseur
Xun Li
David K. Mienko
Lynn Murphy Miramontes
Thomas Enriquez Mirasol
Steven Michael Murphy
Edward Joseph Piquette
Joseph Podsiadlik
Michael Douglas Rizzo
Karl Douglas Schmidt
Kurt Alan Schutt
Myron P. Sedman
John M. Smail, Jr.
William George Walsh
Lolita Ward
Terance John Wilk
Michael Edward Wysocki

BACHELOR OF ARTS

Economics

Elmer Gutierrez Baisa
Michelle Chen
Terrence Patrick Flynn
Christine Ann Koliba
Vasko Popovski
Scott J. Spiewak

BACHELOR OF SCIENCE

Accounting

Susan Ann Abraam
Jennifer Lynn Andersen
Thomas J. Barsalou
Jennifer Ann Berard-Smith
Gayla Frances Bonner
Brian David Brady
Denise Marie Brendle
Thomas Albert Brouillette
Gary Scott Canup
Renee Lynn Chadwick
Dana Joan Davis
Ha Tuyet Dinh
Douglas Gerald Dwyer
Patrick William Eckhout
Laurie Denise Gilliland
Charlene Ann Haddad
Shari Kay Herbert
Michelle Leslie Holloway
Mirjana Ilijevskaja
Chester Jablonski
Kevin Hastings Keith
Jill M. Killinger
Kelly Sue Kozara
Michele Elise Lach
Jonathan Brien Locke
Scott Martin Margarita
John Thomas Mazuchowski
Deborah L. Mislin
Jennifer Lynne Moellering
Kelly Lynn Pawlak
Robert E. Scope, Jr.
Sharon Anne Smith
Steven Joseph Sosnoski
Michael Alan Stopczynski
Kevin Michael Titus
Rami Ubaydi
Linda Rose Washburn
Janet Lynn Widina

Economics

Bradley Joseph Asselin
Alfredo Casab
Andrew John Delie
Kevin Thomas Kiepert
Amy Beth Nida
Karl Chandler Randall III
Eric Brian Reichert
Robert J. Vasiloff
Michelle Heather Walk

Finance

Michael V. Badalamente
Margaret J. Beale
Thomas Paul Bellos II
Jon Curtis Boutorwick
Brian David Brady
Craig Alan Braun
Jeffrey Michael Brock
Paul MacLean Buckley
Kevin R. Caton
Renee Lynn Chadwick
Stacey Ellen Cole
James Hugh Collins III
Gary R. Cook
Kimberlee Anne Florka
Carol M. Fox
Robert William Griffin, Jr.
Michelle Leslie Holloway
Mirjana Ilijevska
Kevin Thomas Kiepert
Heather Leslie Koehler
Kevin Peter Lambrix
Pietro L. Loria
Scott Martin Margarita
Kirk Victor McCardell
Ulrike Moeller
Todd Richard Randall
Karl Chandler Randall III
Eric Brian Reichert
Damon Dwight Salisbury
Anthony G. Schena
James Raymond Schmidt
Brenda S. Smith
Sharon Anne Smith
Jill Elizabeth Stasch

Damian Eugene Steckbauer
Kimberly Ann Stefanski
Michael Alan Stopczynski
Todd T. Storey
Steven Michael Sutter
Rona Ruth Taylor
Therese Lynn Tully

General Management

Shelly Lynn Allison
Eric Daniel Austermann
Jonathan David Ball
Kimberly D. Benton
Constance Ann Brzozowski
Scott J. Clark
Brett W. Cooley
Kim Darrah
Andrew Depage
Marina Carmen DePaolis
Julianne Gordon
Steven Michael Hatala
Laura Ann Merritt
Michael Jerome Mocerì
Timothy Earl Reynolds
Susan Marie Rinke
Dennis Brian Sturza
Lauri A. Tymoszek
Jonathan David Vanderwerff
Sara Lynn Wienckowski

Human Resources Management

Kelly A. Arch
Kimberly Ann Barszcz
Eric Sean Brennan
Morris Patrick Brown
Kimberly R. Fleury
Lois Marie Hopp
Carol A. Kreft
Donna Marie Markiewicz
Kimberly K. Midea
Janet Lynn Parman
Monica Ann Quigley
Sharise Christine Rimpela
Cheryl A. Ulfig

Management Information Systems

David Peter Bava
Kenneth Michael Beierlein
Debra Lynn Brenner
Eric A. Burchard
LaRora Marie Callihan
Thomas Howard Craig, Jr.
Susan Terese Defauw
Christine Marie Dobosenski
Lori A. Frushour
Gary Garrison
Eric C. Genord
Kimberly Ann Giles
Carolyn Marie Gordon
Roe G. Green
Susan Elizabeth Hassey
Michael Heintz
David Joseff Hickey
Matthew M. Holmes
Steven Michael King
Denis M. Lacap
Scott Martin Margarita
Julie Ann Michal
Gina Lynn Pattison
Garrett Gerard Printz
Todd Richard Randall
Steven Mark Stocking
Kenneth David Vachon
Mark L. Vachon
Sheryl Ann Vaughn
Albert Richard Veith

Marketing

Robert Vern Bowman
Peter Colangelo IV
Christina M. Collins
Aslesha M. Deshpande
Lori Ann Edwards
Elizabeth A. Erwin
Timothy J. Francis
Samia Hammou
Ronald James Keller
Kathryn Anne Kiertanis
Eric Michael Krupa
Vincent James Lipari
Paul David MacNeil
Karen Darlene Gates Mills
Thomas R. Neal
Juanita Hope Otto
Catherine Jo Pausa
Kathleen E. Perez
Allison Plizga
Jessie Lavette Powell
Diana Pugh
Mary S. Rekawek-Zychowski
Natalie Ann Sant
Lorrie Ann Sieczkowski
Wendy Katherine Smith
Joanne Elizabeth Steinke
Sean Patrick Taffe
Steven Joseph Tranchida

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

HONORS AWARDED

December 1992

UNIVERSITY HONORS

Magna Cum Laude

Gary Dale Clippard

Cum Laude

Robert Kevin Day

Derick W. Grembi

Marianna May

Ann Marie Scrivano

SCHOOL HONORS

Accounting

Leslie Bohls-Reinhart

Michelle Yvette Campbell

Gary Dale Clippard

Michael John Dingwall

Jill Lesley Kovacs

Thomas Edmund Lenda

KellyLynn Marie Rowland

John Sattler

Ann Marie Scrivano

Kristie J. Wehner

Economics

Derick W. Grembi

Finance

Gary Dale Clippard

Robert Kevin Day

Thomas Edmund Lenda

James Manzo

John Sattler

Elaine Diane Zack

General Management

Christopher James Koshorek

Marianna May

Human Resources

Management

Candace Margaret Jessee

Management Information

Systems

Leslie Bohls-Reinhart

Marketing

Joan Marie Bobak

Andrew Stephen Landry

Susan Marie Podkowa

Pamela Ann Poholsky

HONORS AWARDED

April 1993

UNIVERSITY HONORS

Magna Cum Laude

Scott J. Clark
Christine Marie Dobosenski
Shari Kay Herbert
Carol A. Kreft
Michelle Heather Walk

Cum Laude

Kimberly Ann Giles
Scott Martin Margarita
Kimberly K. Midea
Susan Marie Rinke

SCHOOL HONORS

Accounting

Jennifer Ann Berard-Smith
Renee Lynn Chadwick
Shari Kay Herbert
Michele Elise Lach
Scott Martin Margarita
Deborah L. Mislin
Kelly Lynn Pawlak

Economics

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Michelle Heather Walk

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Thomas Howard Craig, Jr.
Christine Marie Dobosenski
Lori A. Frushour
Kimberly Ann Giles
David Joseff Hickey
Julie Ann Michal
Gina Lynn Pattison
Todd Richard Randall

Marketing

Robert Vern Bowman
Thomas R. Neal
Natalie Ann Sant
Joanne E. Steinke

These lists were current at the time of printing this commencement program. Changes occurring to late to be included are reflected on the diplomas and transcripts of graduate.

THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. A globally integrated society cannot meet its needs by simply reacting to challenges. Managers have to anticipate and cause changes in an ever growing and changing global environment where old institutions are swept away, targets keep moving, technology introduces new demands and opportunities, and competition becomes borderless.

The graduates of the School of Business Administration have joined the ranks of managers, entrepreneurs, public servants, professors, and the professions. They are located throughout the United States and in at least twenty countries.

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Assistant Treasurer
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Gerald Lundy
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Ford Motor Company
World Headquarters

Ronald L. Roudebush
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Rockwell International Corporation

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Oakland University Branch
MSU Federal Credit Union

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Vice President, Public Affairs
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