

# OAKLAND UNIVERSITY

C O M M E N C E M E N T



SCHOOL OF BUSINESS  
ADMINISTRATION



The motto of Oakland University, "*Seguir Virtute E Canoskenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza  
Fatti non foste a viver come bruti  
Ma per seguir virtute e canoskenza*

*Consider your birth  
You were not made to live like brutes  
But to follow courage and knowledge*

# SCHOOL OF BUSINESS ADMINISTRATION

June 3, 1995

10:00 a.m.

Howard C. Baldwin Memorial Pavilion  
Oakland University  
Rochester, Michigan

# ORDER OF CEREMONY

## **Processional**

Kevin J. Murphy, *Acting Marshal*  
Augustin K. Fosu, *Deputy Marshal*

## **Exordium**

Karl D. Gregory  
*Professor of Economics and Management*

## **Commencement Address**

The Honorable Conrad L. Mallett, Jr.  
*Associate Justice*  
*Michigan Supreme Court*

## **Presentation of Special Awards**

George E. Stevens, *Dean*  
*School of Business Administration*

## **Investiture**

Gary D. Russi, *Interim President*

## **Awarding of Degrees**

Graduate Degrees  
George Dahlgren, *Associate Vice President for*  
*Academic Affairs and Dean of Graduate Study*

Undergraduate Degrees  
George E. Stevens

John E. Tower, *Associate Dean*  
*School of Business Administration*

## **Alumni Welcome**

Angela M. Reynolds, *B.S. and B.A. '86, President*  
*School of Business Administration Alumni Affiliate*

## **Valediction**

Gary D. Russi

## **Recessional**

*The audience is requested to stand during the processional and recessional.*

# ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is

long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a

hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.



# DEGREES AWARDED

## December 1994

### MASTER OF BUSINESS ADMINISTRATION

Alan Scott Aloe  
Jeffrey Scott Brodowsky  
Christin Lynn Chaffin  
Daniel James Clarkson  
Michael G. De Buck  
Gregory Paul Denomy  
Christopher Paul Fayer  
Janice Louise Fitch  
Jyoti K. Gorur  
Richard Thomas Jones  
Karl Roy Keller  
Todd Robert Keller  
Patricia Jane Kirkpatrick  
Sally Lynn Korth  
Randall Wayne Latham  
Michael Donald McIntyre  
Douglas Alan McLane  
Clara Marie Michetti  
Kevin Michael Miskowski  
John LeRoy Myers  
Kenneth John Notter  
Vicki Lynn Marie Prill  
Marti J. Riley  
Keith Edward Sikaitis  
Lori Ann Stile  
Hsueh-Chu Judy Sun  
Kari Sue Vander Ploeg  
Kurt Vincent Vatalaro  
Diana Lynn Watt

### BACHELOR OF ARTS

#### **Economics**

Renee Michele Piatt  
Sylvester Ndoh Arima Zama

### BACHELOR OF SCIENCE

#### **Accounting**

Carol Ann Albright  
Christine Bazan  
Lynn Ann Bollenberghe  
Polli Jean Burdo  
Anne Carmel Calhoun  
Jeanine Marie Campau  
Mark William Cebelak  
Mathew David Cobbett  
Kathryn Marie Deakins  
Jan M. Erla  
Michael Scott Frechette  
Amy Lynn Grassi  
Donna L. Hasse  
Daniel R. Hopgood  
Paul Steven Horvath  
Barbara D. Jenkins  
Erin Kelie Kirk  
Andrew James Kraniak  
Paul Joseph Link  
Joseph G. Martin  
Francesca Maria Mattina  
Kristy M. Morris  
Cheryl Ann Ochodnický  
Amanda Marie Osburn  
Katherine Marie Riebel  
Theodore A. Rittinger  
Philip E. Rivera  
Susan Patricia Schoenherr  
Radovan Stefanovski  
Janet Elizabeth Stevenson  
Shamim Sultana  
Ronald L. Taulbee  
Jerry Lewis Tomberlin, Jr.  
Elizabeth Trpcevski  
Hope Elaine Walker  
Celia Ann Waryas  
Debra Lyn Woodward  
Emi Zafferani  
Cynthia Anne Zahorchak

## **Finance**

Lynn Ann Bollenberghe  
Randy Michael Bonam  
Jeanine Marie Campau  
Mark William Cebelak  
William Michael Edwards  
Michelle Ann Fotenas  
Michael Scott Frechette  
Lori M. Grenier  
Paul Steven Horvath  
Paul Robert Jenkins  
Erin Kelie Kirk  
Mitchell Martin Knaack  
Joseph Keith Medley  
Todd Sterling Mitchell  
Sean Lee O'Dell  
Rebecca Ann Roose  
Patrick Joseph Slattery  
Carrie A. Sloan  
Lisa C. Stacer  
Elizabeth Trpcevski  
Kurt David Vogler  
Michael S. Ward  
Celia Ann Waryas  
Thomas Joseph Wieleba

## **General Management**

Peggy S. Adamaitis  
Lana DeFour  
Kimberly Ann Flaska  
John D. Miller  
Michael Barton Murphy  
Darcie Michele Parton  
John Edward Quirk  
Bernhard Felix Sinz  
Cynthia B. Tomczak

## **Human Resources Management**

Heather Lee Austin  
Steven Charles Halanski  
Michael Keith Lee  
Gail Elizabeth Miller  
Jennifer Lynn Palmer  
Suzanne Marie Raney  
Danielle Leigh Waldie

## **Management Information Systems**

Brian Robert Benoit  
Aimee Marie Bondy  
Christopher Joseph  
Bongiovanni  
Nancy Lynn Goffeney  
Derek Robert Hay  
Larry F. Hillock, Jr.  
Caroline Anita Karl  
Rachelle Klinkner  
Birgitta R. Kramer-Pettibone  
Mary Jo Grace Kuplicki  
Kirk Douglas Maas  
Robert Joseph Manning  
Michelle Renee McPhail  
Rebecca Ann Roose  
Jeffrey S. Scheffe  
Michael Joseph Setera  
Janet Elizabeth Stevenson  
Ronald L. Taulbee  
Judith Kay Wellnitz  
Eric Charles Zajac

## **Marketing**

JoAnne Theresa Banish  
Thomas Matthew Blose  
William C. Carlile  
Catherine Ann Carnaghi  
Terry Leigh Colonna  
Brenda Ann Cross  
Douglas Jonathan Derby  
Chad Matthew Doughty  
Marc E. Gregorich  
Jeffrey John Haddad  
Patricia Ann Hoff  
Richard Vern Hueter  
Paul Robert Jenkins  
Denise S. Koivu  
Mary Elizabeth Korpala-Johnston  
Christopher Michael Provo  
Julie Renee Quintana  
Derrick Wayne Rose  
David Michael Scillion  
Stacey Marie Spitler  
Daniel Jacob Van Buhler  
Jonathan J. Willis  
Julie A. Wright



# CANDIDATES FOR DEGREES

## April 1995

### MASTER OF BUSINESS ADMINISTRATION

Elizabeth L. Aitken  
Michael Joseph Bailey  
Richard Nevin Carlson, Jr.  
Eric J. Cencer  
R. Benjamin Cramer  
Gerald Michael Fowler  
Timothy D. Fowler  
Donald F. Hense  
Anne J. Kabourek  
Cindy Marie McMillan  
Cynthia Dawn Mette  
Ulrike Moeller  
Kirk David Palmer  
David Walter Rogers  
Robert F. Rogers  
Robert Joseph Schroeder  
Steven David Sloane  
Mark R. Sturza  
Maureen T. Sturza  
Holly Ruth Sutton  
Frank Walter Szuba, Jr.  
Catherine Thompson  
Catherine Price Willuweit  
Lolamarie Lenora Wilson  
Jane M. Winship  
Timothy Edward Wolak

### BACHELOR OF ARTS

#### **Economics**

Isabel Elizabeth Acre  
Wendi J. Beiler  
Denise M. Derderian  
Jason Michael Preuss  
Meribeth E. Rains  
Frank Anthony Stone III  
Christopher E. Wetherington

### BACHELOR OF SCIENCE

#### **Accounting**

Angela M. Bond  
Michele Ann Borkowski  
Gary Francis Coats  
Tonya Clifton  
Robin Lynn Faulkner  
Scott Allan Fournier  
Julie Ann Gillman  
Grazia Vincenzina Giovinazzo  
Michael Joseph Golek  
Scott T. Grange  
Sharon M. Graves  
John Paul Grijak  
Loraine C. Harmon  
Stephen Charles Knotts  
Keith A. Maslowski  
Tonya N. Miller  
Michael C. Perazza  
Alethea Denise Pettway  
Kenneth John Phillips  
Lisa Ann Piebiak  
James Butler Reynolds  
Lisa Renee Rotole  
Laura A. Salwach  
Carolyn Kiyomi Smith  
Joseph Brant Stone  
Robert D. Thorpe  
Jeffrey Louis Vitale  
Charles Alan Wellman  
Judy Anne Wiegand  
Pavel Yanovsky

#### **Economics**

Chalice Michelle Burcham  
Sherry Ann D'Agostini  
Jeffrey J. Hydar  
Kendra Sue Ketzler  
Marcus Julian Robbins  
Christopher A. Vance  
Christopher Shawn Whiteford

**Finance**

Ricardo J. Armijo  
Thomas James Bacarella  
Beth L. Belloli  
Steven Willard Booth  
Marie A. Brown  
Gary Francis Coats  
Diana DiLegge  
Monica Fournier  
Sebastian Miroslaw Glowacki  
Roman Edmund Gorecki  
Scott T. Grange  
Stacey Leigh Guldi  
Eric Tyson Haegel  
Asmaa Jamil  
Cynthia L. Kaiser  
Stephen Charles Knotts  
Brent Eugene Lilly  
Keith A. Maslowski  
Gregory S. Neel  
Michael Sean Nykiel  
Dino Eduardo Paglia  
Kathleen A. Paquette  
Kenneth John Phillips  
Maribel Salazar  
Ray Owen Spence  
William Andrew Stroud, Jr.  
Douglas Allen Thiele  
Janice Dianne Vanitvelt  
Jeffrey Louis Vitale  
Christopher Shawn Whiteford

**General Management**

Nicole Lynn Afton  
Robert Michael Barnes  
Cheryl D. Brennan  
Sherry Ann D'Agostini  
Denis Fekaris  
Sharon Kay Fisher  
Timothy Sean Fitzgerald  
Christina Ann Garrisi  
Jill Ann Heil  
Athir Danial Jaddou  
Cynthia Marie Ostroski  
William John Peters II  
Lori L. Ponath  
Mary Ann Remstad

Ryan Robert Schoen  
David James Sopko  
Thomas A. Wolfe

**Human Resources  
Management**

Dawn Marie Aleck  
Monica B. Arrowsmith  
Michael A. Dumas  
Lisa Juliene Dye  
Bryan Matthew Hallman  
Asmaa Jamil  
Andrew Ryohei Kawada  
Jean Ann Daoud Kizy  
Colleen Gail Magill  
Chrysoulla Makrides  
Lisa Kay McMullen  
Paul Joseph Ottroy  
Pamela Jean Schleicher

**Management Information  
Systems**

Angela E. Banister  
Heather B. Biller  
Randolph Alan Block  
Dawn L. Boutell  
Dean Joseph Buchanan  
Rob Roy Cole  
Monique A. Cousino  
Dario DiFazio  
Michael A. Dumas  
Laura Marie Easterly  
Roger Andrew Ellero  
Paul J. Geesey, Jr.  
Diane Sylvia Jonas  
Carolyn Suzanne Krygel  
Jo Chen Lee  
Mark Ordon  
Kimberly Anne Raiss  
Steve G. Robbins  
Laura A. Salwach  
Emerick Arthur Sanders  
Scott Michael Sokolowski  
William Andrew Stroud, Jr.  
Jenina Marie Sutton  
Peter James Szpakowski  
Larry Wayne Wills

**Marketing**

Kristine Michele Barbane  
Suzan Bogoevski  
Steven Dodson  
Tanya Charlene Eriksen  
Monica Frisch  
Steven Michael Hadd  
Keri Jensen  
Jane Rachel Klaus  
Thomas S. Kostecke, Jr.  
Jeffrey A. Lynch  
Colleen Gail Magill

Carrie Ann McCormack  
Christopher Harold Meerschaert  
Patrice L. Olendorf  
Karry Lee Oleszkiewicz  
Mai Pin  
Rachelle M. Pomponi  
Aurelia Rasa  
Ronald Adam-Peter Schmid  
Timothy S. Soubliere  
Jennifer Marie Sura  
Jennifer J. Timpf  
Eli Tamir Tiomkin

# UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
------------------------	-----------

<i>Magna Cum Laude</i>	3.75-3.89
------------------------	-----------

<i>Cum Laude</i>	3.60-3.74
------------------	-----------

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

## ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

# HONORS COLLEGE

The Honors College has been established by the faculty of the College of Arts and Sciences for highly motivated students who wish an unusually challenging undergraduate education. It provides a specially designed general education and additional requirements in conjunction with a departmental major in the College of Arts and Sciences or in one of the professional schools.

The graduate listed below has completed a program in both the Honors College and the School of Business Administration and is identified by a white cord worn over academic regalia.

APRIL 1995

Judy Ann Wiegand

# HONORS AWARDED

## December 1994

### UNIVERSITY HONORS

#### ***Cum Laude***

Brian Robert Benoit  
Anne Carmel Calhoun  
Kathryn Marie Deakins  
Jan M. Erla  
Daniel R. Hopgood  
Paul Steven Horvath  
Birgitta R. Kramer-Pettibone  
Michelle Renee McPhail  
Philip E. Rivera  
Rebecca Ann Roose

### SCHOOL HONORS

#### **Accounting**

Lynn Ann Bollenberghe  
Polli Jean Burdo  
Anne Carmel Calhoun  
Mathew David Cobbett  
Kathryn Marie Deakins  
Jan M. Erla  
Donna L. Hasse  
Daniel R. Hopgood  
Paul Steven Horvath  
Andrew James Kraniak  
Paul Joseph Link  
Joseph G. Martin  
Theodore A. Rittinger  
Philip E. Rivera  
Ronald L. Taulbee  
Jerry Lewis Tomberlin, Jr.

#### **Economics**

Renee Michele Piatt

#### **Finance**

Lynn Ann Bollenberghe  
Lori M. Grenier  
Paul Steven Horvath  
Rebecca Ann Roose

### **General Management**

Kimberly Ann Flaska

### **Human Resources Management**

Heather Lee Austin  
Gail Elizabeth Miller  
Jennifer Lynn Palmer  
Suzanne Marie Raney

### **Management Information Systems**

Brian Robert Benoit  
Nancy Lynn Goffeney  
Birgitta R. Kramer-Pettibone  
Michelle Renee McPhail  
Rebecca Ann Roose  
Michael Joseph Setera  
Ronald L. Taulbee  
Judith K. Wellnitz

### **Marketing**

JoAnne Theresa Banish  
William C. Carlile  
Patricia Ann Hoff  
Richard Vern Hueter  
Julie A. Wright

# HONORS AWARDED

## April 1995

### UNIVERSITY HONORS

#### ***Summa Cum Laude***

Julie Ann Gillman

#### ***Magna Cum Laude***

Sherry Ann D'Agostini

Kenneth John Phillips

#### ***Cum Laude***

Angela M. Bond

Rob Roy Cole

Michael Joseph Golek

Michael C. Perazza

Steve G. Robbins

### SCHOOL HONORS

#### **Accounting**

Angela M. Bond

Gary Francis Coats

Scott Allan Fournier

Julie Ann Gillman

Michael Joseph Golek

Scott T. Grange

Loraine C. Harmon

Michael C. Perazza

Kenneth John Phillips

Judy Anne Wiegand

#### **Economics**

Sherry Ann D'Agostini

Christopher A. Vance

#### **Finance**

Gary Francis Coats

Monica Fournier

Scott T. Grange

Brent Eugene Lilly

Kenneth John Phillips

William Andrew Stroud, Jr.

Douglas Allen Thiele

#### **General Management**

Cheryl D. Brennan

Sherry Ann D'Agostini

Cynthia Marie Ostroski

#### **Management Information**

##### **Systems**

Randolph Alan Block

Rob Roy Cole

Monique A. Cousino

Laura Marie Easterly

Paul J. Geesey, Jr.

Jo Chen Lee

Steve G. Robbins

William Andrew Stroud, Jr.

#### **Marketing**

Kristine Michele Barbane

Steven Michael Hadd

Jane Rachel Klaus

Mai Pin

These lists were current at the time of printing this commencement program. Changes occurring too late to be included are reflected on the diplomas and transcripts of graduate.



# THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. A globally integrated society cannot meet its needs by simply reacting to challenges. Managers have to anticipate and cause changes in an ever growing and changing global environment where old institutions are swept away, targets keep moving, technology introduces new demands and opportunities, and competition becomes borderless.

The graduates of the School of Business Administration have joined the ranks of managers, entrepreneurs, public servants, professors, and the professions. They are located throughout the United States and in at least twenty countries.

# BOARD OF VISITORS

Thatcher W. Root, Chairperson  
Vice President  
Prudential-Bache Securities, Incorporated

Rogert M. Blau  
Vice President-Sales  
Ameritech Advertising Services

James K. Croll  
Sales Vice President  
AT&T

Brent J. Garback  
President  
Total Travel Management

Lee M. Gardner  
President & COO  
Masco Tech

Michael W. Grieves  
President  
Data Systems Network Corporation

Kenneth J. LaMotte  
Attorney  
Cox, Hodgman & Giarmarco

H. William Lytle

John G. Middlebrook  
General Manager  
Pontiac Motor Division

E.R. Mitchell  
Chairman & CEO  
Professional Life Underwriters Services, Incorporated

Eddie R. Munson  
Managing Partner  
KPMG Peat Marwick

Louis R. Ross  
Vice Chairman and Chief Technical Officer  
Ford Motor Company

Ronald Roudebush

John M. Savio  
Vice President, Branch Operations  
Oakland University Branch  
MSU Federal Credit Union

George H. Seifert  
Principal  
Seifert & Associates

A. Robert Stevenson

Raymond J. Waelchli  
General Manager, Manufacturing, Planning  
Operation Control  
Chrysler Technology Center

Otis N. Walton  
Strategic Business Unit President  
Electronic Data Systems

Ted D. Wasson  
Executive Vice President and COO  
William Beaumont Hospital Corporation

James R. Wilbert  
Partner  
Coopers & Lybrand

# OAKLAND UNIVERSITY BOARD OF TRUSTEES

David T. Fischer, *Chairman*

Rex E. Schlaybaugh, Jr., *Vice Chairman*

David J. Doyle

David Handleman

Ann S. Nicholson

Howard F. Sims

James A. Sharp, Jr.

Louis R. Ross

*Ex officio*

Gary D. Russi, *Interim President of Oakland University*

