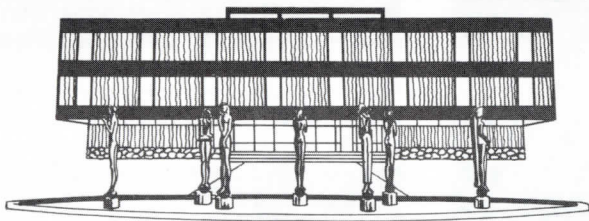


OAKLAND UNIVERSITY NEWS



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August 1984

A publication for faculty, staff and friends

State Boosts OU Support By 11.8 Percent

University officials are pleased with the state legislature for increasing total appropriations to colleges and universities by 11.2 percent for the 1984-85 state fiscal year, which begins October 1.

OU will receive 11.8 percent more in state funds, bringing its total to \$24.9 million. This year OU received \$22.3 million. The governor is expected to sign the appropriations bill for aid to higher education, which has passed both the House and the Senate.

President Joseph E. Champagne says, "This university is deeply appreciative of the recognition of the budget needs for Oakland University and higher education in general by the governor and the legislature. The need to increase the total dollars allocated to higher education in the face of many other budget demands is gratifying."

"The legislature deserves a special tribute. Through this year's budget review process, the members of the legislature determined the needs for higher education were of such great magnitude that they added an additional \$12 million to the budget proposed by the executive office."

Champagne adds that the legislature also appears interested in developing a "formula system" for the future to link state assistance for higher education to programs and enrollment.

"It is satisfying to the university to know that the legislature has indicated a desire to reinstate the formula-funding process," Champagne says. "The process will take in the special needs of institutions like OU, which have experienced growth in enrollment. We have testified vigorously about the need to return to formula-funding to relieve the inequities that have accrued in

the past few years due to enrollment changes across Michigan."

Champagne emphasizes, "Although Oakland University did relatively well in the total state budget for higher education, the university expects a budget deficit for 1984-85. This deficit is in part the result of an anticipated tuition freeze in accordance with the governor's request. Since state aid accounts for only 57 percent of the budget, a tuition freeze will cause OU serious financial problems."

Because OU has a small graduate enrollment and virtually no out-of-state students, total tuition income will not increase over last year. The governor exempted graduate and out-of-state students from the freeze request.

President Champagne estimates the university's current annual underfunding from the state to be about \$3.5 million.

This is due to the inequities created by the method that funds are currently being allocated to institutions. Several other state institutions have similar budget problems as a result of enrollment changes.

Champagne remarks, "OU's projected 1984-85 deficit is in part the result of two revenue problems. The first is caused by the lack of a formula-funding approach in our state; the second relates directly to the expected effect of a tuition freeze."

The specific impact of state funding on the Oakland University budget and the size of the projected deficit are now being analyzed by the Office of Finance and Administration. Recommendations on the 1984-85 budget will be presented to the OU Board of Trustees at its Wednesday, August 8 meeting.

Fund Raisers Aid Arts, Hall

The first of several unusual fund-raisers for the arts and Meadow Brook Hall was a success beyond expectations.

The Meadow Brook Art Gallery's 12th annual Picnic on the Grass on July 18 earned over \$12,000 for the gallery, with actual sales topping \$15,000. The gallery auctioned sheets that had been turned into tablecloths, wall hangings and sculpture by artists from the Detroit metropolitan area. Auctioneer Hal Youngblood of WJR radio coaxed bidders into buyers as the 69 entries were sold. Attendance at the auction was about 250 persons.

"This year was the best we have ever had," says Kiichi Usui, art gallery curator. The previous high was a \$6,000 net sale for the gallery, he says. Last year's auction

raised \$3,500.

The auction's highest bidder at \$950 was David Handleman II, nephew of OU Board of Trustees member David Handleman. The buyer received a sculpture made of white sheets by artist Linda Riehl of Detroit.

Sheets for the auction were donated by K mart Corp. Rosanne Schluskel and Linda Goldman co-chaired the event, which was sponsored by the Meadow Brook Gallery Associates. Marion Handleman is president and Mardell DeCarlo is vice president.

The next event will be the annual Concours d'Elegance at Meadow Brook Hall. The August 5 event is expected to attract about 10,000 persons who will be able to view 150 cars from 10 a.m.-4 p.m. Admission is \$6.

The featured nameplate this year is Chrysler and Chrysler Corp. Chairman Lee Iacocca is concours chairman. He was the honorary chairman of the first concours in 1979. Robert E. Larivee, Sr., of Group Promotions in Pontiac is chairman.

A feature unique to the Meadow Brook event is the International Automotive Art Exhibit with 12 of the country's most respected automotive artists competing for cash prizes. All works will be available for sale.

Tom Hale of Farmington Hills, an automotive designer with American Motors,

created the official concours poster. His acrylic/watercolor rendition is of one of the few surviving boat-tailed Duesenbergs, a 1934 J437 Weyman-coachwork speedster.

Other artists who will display their automotive art are Glen Abbot of Ann Arbor; Jack Juratovic of Lake Orion; John Krieger of Plymouth; John McCormick of Linden; Dennis Brown of Covina, Calif.; Ken Eberts of Tenecula, Calif.; David Lord of Indianapolis, Ind.; Bill Motta of Newport Beach, Calif.; Bob Rector of Laguna Beach, Calif.; Stanley Wanlass of Astoria, Oregon; and Phyllis Krim of New York City.

The emphasis will shift from stylish cars to fashionable clothes on August 15 when the Meadow Brook Music Festival Women's Committee presents a **Fashion Extravaganza** at Baldwin Pavilion. Fashions by Saks Fifth Avenue will be presented. Door prizes include a fox jacket by Revillon.

Tickets are \$12.50, but patron tickets at \$25 and benefactor tickets at \$50 are also available in limited quantities. For information, call 377-3316.

The fashion show is the major benefit for the music festival that the women's committee sponsors. The organization is also offering a raffle of a Chrysler Corp. minivan. The winner will be announced during the September 1 performance of **Oklahoma** at the music festival. The same



The Meadow Brook Art Gallery's 12th annual auction of tablecloths and wall hangings, such as Bernice Forrest's, raised over \$12,000. It was the most successful Picnic on the Grass auction ever.

number may be called for tickets.

Another art event at Meadow Brook Hall will be the annual Art in the Courtyard sale on August 18-19.

Now This Is A Picnic

A picnic with an unusual dash of style will benefit the Kresge Library as the Meadow Brook Hall grounds take on the look of an English hunt.

The Glyndebourne, with picnickers dressed in formal attire and toting their own gourmet food baskets, is held to raise funds for library acquisitions. Over the past 10 years, the Glyndebourne has raised over \$100,000.

The picnic will be in tents outside of Meadow Brook Hall from 6 p.m.-12:30 a.m. on Saturday, September 8. Complimentary fine wines and liquor will be served to guests and music will be provided by Jay Valle and Eddie Schick's Band.

Tax-deductible donations for tickets are \$150 a couple (\$75 single), \$300 a couple for patrons, and \$1,000 a couple for benefactors. Last year about 300 persons attended and this year's Glyndebourne is expected to attract even more. For tickets, call 377-2477 by September 1.

The Glyndebourne is patterned after the popular opera festival of the same name near London, England, at which persons attending stroll the grounds of the Glyndebourne estate dressed in formal wear and are entertained by an opera.

The Glyndebourne at OU is sponsored by the Friends of the Kresge Library. General chairpersons are Louis and Carolyn Ross. Kenneth and Tirzah Anne Cunningham are co-presidents of the Friends of the Kresge Library.

Indexing Payments Coming

Those university employees whose pay is indexed to university revenue for 1983-84 and who otherwise meet prescribed eligibility requirements will, in general, be receiving a "special payment" of 4.6 percent (4 percent for AFSCME Local 1418) of their regular earnings in fiscal year 1983-84 or, for employees whose salaries are determined by union contracts, of their regular earnings in the relevant bargaining unit contract year.

Contract years are: AAUP, August 15, 1983-August 14, 1984; AFSCME Local 1418, November 1, 1983-October 31, 1984; OU Chapter of FOP, July 1, 1983-June 30, 1984; OU Chapter of POAM, October 1, 1983-September 30, 1984; and UAW/CT Local 1925, July 1, 1983-June 30, 1984.

This special payment will be made on August 10 for nonrepresented employees, for UAW/CT Local 1925 and for OU Chapter of FOP. It will be made in September for the AAUP, in October for the OU Chapter of POAM, and in November for AFSCME Local 1418.

Additionally, 1984-85 payrates/salaries

for these employees (with a very few specific exceptions) will be increased by 4.6 percent (4 percent for AFSCME Local 1418). This 4.6 percent (4 percent for AFSCME Local 1418) increase will be implemented in the following manner:

Nonrepresented eligible employees will receive the increase in July, retroactive to July 1; AAUP will receive the increase effective August 15 (Appendix A salary levels to be increased by 4.6 percent effective on that date); OU Chapter of FOP

will receive the increase in July, retroactive to July 1; OU Chapter of POAM will receive the increase effective October 1; UAW/CT Local 1925 will receive the increase in July, retroactive to July 1; and AFSCME Local 1418 will receive the increase effective November 1.

The July increases are occurring earlier than the previously scheduled September date because it was deemed desirable to deliver the increase to employees at the earliest possible time.

Get Set For Fall Hours

University offices will return to the fall and winter work schedule on Monday, August 27. The present summer hours being observed are for all employees except members of AFSCME, POAM and FOP unions because of the nature of their duties and the services they provide.

The regular workweek will be 8 a.m.-5 p.m. weekdays with an hour for lunch.

Robert J. McGarry, vice president for finance and administration, reminds

supervisors and staff that the workday under summer hours begins at 7:30 a.m. and that all employees are expected to work a full 40-hour week. Observation reveals that many are not complying with the early starting time and are not making up for the lost time, he says.

If the summer schedule is to be continued, he adds, departments must enforce the 40-hour workweek for their staff.

● Joan Stinson, Alumni Relations, was elected secretary of the Michigan Advancement Council at its annual meeting. The position leads to the council's presidency. The MAC consists of advancement officers of state-assisted four-year colleges and universities. It enhances the public's understanding, interest and support of higher education.

● Egbert W. Henry, biological sciences, presented a paper, **SuperOxide Dismutase Activity in Tobacco Flower Pedicel Abscission** at the annual meeting of the American Association for the Advancement of Science in New York City. Gildana Hegyan, senior biology major and pre-medical student, was a co-presenter. Super oxide dismutase is a relatively new enzyme that destroys toxic oxygen radicals that may build up in aging tissues. Hegyan also presented the paper at the Midwest Section of the American Society of Plant Physiologists at its annual meeting.

● Richard A. Mazzara, modern languages and literatures, has published **Machaado de Assis (1839-1908): Francophile and Francophone** in the **Kentucky Romance Quarterly**. Mazzara will chair the session on Brazilian literature at the meetings of the American Association of Teachers of Spanish and Portuguese in Mexico City this month.

● Carl F. Barnes, Jr., Center for the Arts, has been elected to a four-year term on the board of directors of the Detroit Institute of Arts' drawings and Prints Club. This division of the DIA Founders Society arranges programs about fine art on paper, visits to private collections, trips to special exhibitions, and annually commissions a special-edition print to be added to the DIA collection.

● James Dow, anthropology, published a comment in the **American Ethnologist**

Forum Continues

Four discussion sessions remain in the Women's Forum Interest Group sponsored by the Women of Oakland University.

The brown bag lunches are held in Room 125 Oakland Center. The topics for this month are **Minority Women's Issues**, August 7; **Workplace Discrimination**, August 14; **Biological Sex Differences**, August 21; and **Sexual Harassment**, August 28. Copies of articles to be discussed should be read beforehand. The articles are available at the Office of Equal Opportunity.

A group of faculty and staff will attend the **Oklahoma** performance at Meadow Brook Music Festival on Wednesday, August 29. The Women of OU has arranged special group rates: lawn tickets are \$7.70 and pavilion seats are \$12.75.

A bring-your-own picnic on the festival grounds will be held prior to the performance. Call Pam Marin at 377-3500 with your reservations by August 8.

Jobs Available

The following job openings have been listed by the Employment Office, 140 NFH. Information about any of them may be obtained by calling 377-3480 or visiting the office.

- Finance manager, AP-11, Meadow Brook Theatre/Music Festival.
- Laboratory research technician II, C-9, Institute of Biological Sciences.
- Counselor/trainer, AP-5, Continuum Center Older Adult Project.
- Office assistant I, C-6, Office of Graduate Study.
- Library technician I, C-6, Kresge Library, serials.

New Staff At OU

Recent additions to the staff at OU have been announced by the Employee Relations Department. They are:

- Karen Welker of Pontiac, a secretary in the Office of Placement and Career Services.
- Jimmy Briggs of Pontiac, a custodian in Campus Facilities and Operations, campus cleaning.
- Cornelius Spillane, Jr., of Orchard Lake, a custodian in Campus Facilities and Operations, campus cleaning.

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- Jerry Dahlmann, assistant to the president for university relations.
- James Llewellyn, senior editor and news director.
- Jay Jackson, staff writer.
- Ann Straky, photographer.

Our people

entitled, **The Genetic Basis for Affinal Cooperation**. The article offers dramatic evidence of genetically transmitted structures in human social organization. He is also a joint author with other members of the Committee on Computer-Assisted Anthropology of an article, **Computer-Assisted Anthropology**, which appeared in **Practicing Anthropology**. Dow's 1983 paper, **Communications and Conferencing Software for Anthropology**, is now being distributed by ERIC.

● Robert Stewart, psychology, presented two papers, **The Ontogeny of Sibling Relations: Early Regressive Behavior in First-born Children** and **Two Kids Are Tougher Than One: Sources on Parental and Marital Stress**, at the Southeastern Conference on Human Development in Athens, Georgia. The papers were co-authored by Myrna A. Salvador and Linda A. Navarro, and by Deborah S. Walls, Lori A. Oresky and Salvador, respectively. These co-authors are all recent OU graduates. Two additional papers addressing the same themes were also presented by Stewart at the first meeting of the Midwestern Society for Research in Life-Span Development in Akron, Ohio.

● Sheldon Gordon, biological sciences, has been invited to the Corneal Wound Healing and Normal Development symposium to be held in conjunction with the sixth International Congress of Eye Research at the University of Alicante. The symposium will bring together scientists from diverse fields to discuss research on the topic. Gordon is also an OU graduate.

● Economics and management faculty member Karl Gregory has been named a member of the Governor's Entrepreneurial and Small Business Commission for a two-year term.

● Ronald M. Horwitz, economics and management, spoke at the Michigan Society for Respiratory Therapy annual meeting on **Impact of Third Party Reimbursement on Respiratory Therapy Department Budgets**.

Tickets Discounted

Discount cards for all regular university faculty and staff employees are available for the Six Flags AutoWorld in Flint and all other Six Flags attractions across the country.

The cards enable visitors to enter the attractions for \$7.95, which is \$1 off the regular admission price. The discount is in effect all season. The Hyatt Regency Hotel in Flint also offers a weekend family rate of \$49.

One card per employee will be distributed by the Employment Office, 140 NFH.

Meade Remembered

Contributions made in memory of the late Kenneth A. Meade have been used to establish a loan fund for short-term loans to engineering and computer science students.

Meade, who was associated with the School of Engineering and Computer Science from 1967 until his death in November 1983, was well known to all students through his work as an instructor in statics and dynamics and as a patient and understanding adviser.

Individuals who wish to contribute to the Kenneth A. Meade Memorial Loan Fund may do so by sending gifts to Gladys Rapoport, director of financial aid, 161 NFH, and indicating the contribution is for the loan fund.

GHC Schedule

The Graham Health Center will be closed from August 11-26 but reopen for regular hours on August 27.

Until August 10, the health center will be open from 7:30 a.m.-5 p.m. Monday-Thursday (including during lunch periods) with physician's hours of 1-4:30 p.m. On Friday, hours are 7:30-11:30 a.m. with physician's hours of 9-11 a.m.

Regular hours beginning August 27 will be 8 a.m.-5 p.m. Monday-Friday and regular physician's hours will be 10-11:30 a.m. and 1-4:30 p.m. the same days.



Michigan Lieutenant Governor Martha Griffiths spoke at a Women in Leadership Forum at Meadow Brook Hall, urging those present to take a more active role in business and society. Others at the four-day seminar spoke about issues in education, business, entertainment and human services agencies.

Funding Sources Listed

National Endowment for the Arts

Literature program: assistance to literary magazines, proposals due August 10; small-press assistance and distribution project proposals, both due September 13.

U.S. Department of Health and Human Services

Child-support enforcement research and demonstration grants, proposals due August 27; natural family planning and absent-parent survey, both due dates not available; autism and related behavioral disorders, proposals due October 1 and November 1; and Urban Mass Transportation Administration, innovative techniques and methods, proposals due September 24.

U.S. Department of Housing and Urban Development

Housing development grant program, proposals due August 14.

National Highway Traffic Safety Administration

Alcohol campaign planning and trend analyses of traffic safety system, no due date available for either proposal.

National Cancer Institute

Involuntary exposure to tobacco smoke and cancer risk, proposals due October 15.

Donors Aid Cancer Patient

Persons with B-negative blood type are asked to assist Jackie Sferlazza's husband, who is suffering from bone marrow cancer. She is an office assistant at Meadow Brook Theatre.

Guy Sferlazza requires periodic platelet transfusions and donors are needed. Platelets are removed from the blood in a process called plateletpheresis. The blood is drawn from a donor's arm and enters a centrifuge for platelet separation. Once the platelets are isolated and diverted into a collection bag, the remainder of the blood is returned to the donor through the other arm.

Eligible donors include anyone in good health between ages 17 and 55 who weighs at least 110 pounds. Potential platelet donors must undergo a screening procedure to determine compatibility with Guy Sferlazza's blood.

Anyone interested in becoming a donor may call Jackie Sferlazza at 377-3316. Appointments to undergo the screening procedure at the Red Cross office can be made by calling 833-4440.

Fulbright Scholar Awards

Expanded exchange program with Japan in 1985 with areas of emphasis to include education, business, journalism and public administration, proposals due September 15.

Federal Highway Administration

Quality assurance manuals, proposals due August 16.

Internal Revenue Service

Artificial intelligence course (nine-month program for three students) and artificial intelligence training (graduate level for eight students), due dates not available for either.

Agency for International Development

Nutrition study/weaning practices, proposals due August 13.

National Science Foundation

Date management and analysis, due date not available.

U.S. Department of Education

Training package for physicians, nurses, educators and health care professionals, proposals due August 22; rehabilitation funds, proposals due August 17; bilingual education support, proposals due August 13; library training grant, proposals due September 18; and handicapped services research, proposals due August 9.

Minority Concerns Aired

Members of the Consortium of Ethnic Concerns in Higher Education from state universities, government and the military attended a daylong conference at OU on June 5 to discuss issues related to minorities.

Speakers included state Rep. Charlie Harrison, Jr., of Pontiac, who delivered the keynote address. He spoke about minority access to higher education from the viewpoint of the legislature.

Harrison represents the 62nd District, which includes Pontiac, Keego Harbor and Sylvan Lake. He is a member of the House Appropriations Committee and the following subcommittees: natural resources and environment, federal-state-local government, agriculture, social services, transportation, and public health.

Harrison has served five terms in the legislature, from 1972-80 and 1982 to the present. He is Democratic majority whip.

The conference drew about 50 representatives of CECHE who discussed such issues as raising admissions standards, and how it could affect the recruiting and retention of minority students, and how faculty and staff can assist minority students to become more marketable in their career areas.

Johnetta Brazzell, director of placement and career services, served as moderator

of the day's program and Janice Wilkerson-Smith, assistant director of special programs, was coordinator. Wilma Ray-Bledsoe, vice president for student affairs, welcomed the CECHE members to OU.

The morning panel discussion on "access to excellence" was moderated by Robert Douglas, administrative assistant in student services. Speakers were George Feeman, vice provost and dean of the Graduate School; Cleveland Hurst, director of special programs; and Denise Tyiska, director of minority student services at Western Michigan University.

The luncheon speaker was Odell Nails, superintendent of Pontiac schools. Manuel H. Pierson, dean of student services at OU, was the moderator.

The afternoon workshop on marketability of minority students was conducted by Sandy Clark, director of placement at the University of Michigan-Flint; and Elizabeth Glass, director of Upward Bound at OU.

CECHE was founded in 1982 and meets three times a year at member institutions.

Keep File Current

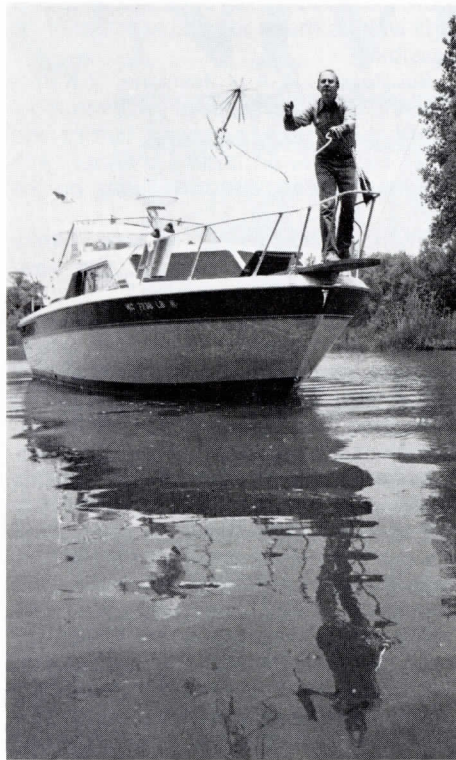
OU employees who are parents of recent high school or college graduates are asked to stop in or call the staff benefits office in the Employee Relations Department to update health and dental insurance records.

Continued coverage may or may not be possible and new cards are necessary. For details, call 377-3483.



Charlie Harrison

Biological Treasures Rise From The Deep



Clockwise: James Wells casts the grapple hook; student Bonnie Hough and Wells bring in a sample; and Hough places samples between newspapers before pressing them.



With 2,500 different plant species to choose from in Michigan, it should be easy to stock the herbarium that the Department of Biological Sciences is preparing.

It would be, that is, if all plants were readily accessible, but some can be found only under water or in remote areas. Field work to obtain plant samples is being done separately by Adjunct Professor James R. Wells and Assistant Professor Ann K. Sakai. This past winter semester, Wells and his field biology class gathered samples and the work continued into the summer with senior Bonnie Hough and Wells conducting research.

Once a herbarium is established, students and faculty will benefit from having access to plants for study purposes. It will also be handy for the public, which could arrange to identify a mysterious plant.

Collecting samples can be tedious work. One such trip by boat to Peche Island on the Canadian side of the Detroit River resulted in nine samples being obtained. In the past few months, day trips have also been made to Kensington Metro Park, the Highland Recreation Area, Bald Mountain Recreation Area, the Cranbrook sanctuary, and Seven Ponds near Metamora.

Although there is an abundance of foliage in Michigan, finding a particular species can be difficult. Some plants are found in all 83 counties, but others must be traced painstakingly.

During the trip along the Detroit River, Wells and Hough dipped to the river bottom with a grapple hook to obtain samples. Two each of the specimens were brought aboard the boat to be placed between sheets of newspaper and then in a wooden press bound with straps for drying. Later, the samples would be dried further in a low-wattage oven, Hough says. Once the specimens are mounted, notations are made about the date and location where each was found.

Wells, who teaches at Cranbrook, brought back a set for OU and a set for Cranbrook to add to its herbarium.

"A herbarium is like a library," Wells says. "It's a reference collection, a resource. Someone who wants to identify a plant could ultimately come to the herbarium to check its identity against those that were found by others." Having the plants will be useful to persons who may think they have found a rare plant or one not thought to have existed in a certain area, Hough adds.

Wells is experienced in studying plants in the wild. In addition to working at Cran-



brook and at OU for the past 14 years, Wells does work for the Geological Survey Division of the Michigan Department of Natural Resources. He has studied the sand dunes along Lake Michigan and is now cataloging plants on South Fox Island in northern Lake Michigan.

Wells draws from that experience to teach his students about identifying plants in the field. Becoming an expert at plant identification could take 40-50 years, he says. Wells hopes students will become

more independent in their research work and be able to do much of the work without an instructor present.

During the regular semester, students are required to spend their Saturdays doing research. They gather and identify plants and are given tests about them at the site.

The trip to the Detroit River did not cost the university. Ronald Cojocar, instrument shop manager, donated the use of his cruiser for the expedition.

OU Will Miss Gina Dearth

Gina Dearth, wife of Oakland University's Director of Cultural Affairs, Robert Dearth, passed away early Wednesday morning, July 25 after a long illness.

Gina Dearth's life was filled with commitments to community service. She was a member of the Founders' Society of the Detroit Institute of Arts and worked with the Rental Gallery. Her lifelong love of the arts included weaving, where she was a leader in the Michigan Weavers Guild.

Gina Dearth

Her other community activities included membership in the National Lawn and Garden Association and the Village Women's Club of Bloomfield Hills.

Mrs. Dearth was an outstanding Oakland University volunteer involved deeply with several organizations including the Women's Committee of the Meadow Brook Festival, the Meadow Brook Gallery

Associates, the Meadow Brook Theatre Guild, and the Rochester Festival Club.

Most people who knew Gina remember her for her smile and gentle personality. She was also a health enthusiast and an avid walker.

The Dearth family includes three sons, Robert Jr., Gregg and Jeffrey and three grandsons.

President Joseph E. Champagne recalled that, "Gina Dearth had a warm and caring manner which was reflected in all she did. Her enthusiasm, untiring dedication, and inspiring personality has left an indelible mark on this community and university."

"We will miss Gina dearly, but her memory will long be with us. We extend to Bob and the family the deepest condolences of the university and individually we offer our prayers of support and thanks."

Services for Mrs. Dearth were held at the Birmingham Unitarian Church Monday evening, July 30.

The family has requested that memorials in Gina's memory be made to either the Birmingham Unitarian Church or Camp Oakland.

OU Hosts National English Faculty Seminar

The problems facing departments of English and writing were explored during a National Association of Departments of English seminar at OU.

For over a decade, experienced and new administrators at two-year, four-year and graduate institutions have met at regional seminars with other leaders of the profession to discuss events in a relaxed, congenial setting. Formal meetings, informal events and recreational facilities at each seminar offer an unusual variety of professional and social activities.

Robert Eberwein, chair of the Department of English, and Donald E. Morse, chair of the Department of Rhetoric, Communications and Journalism, were co-hosts for the seminar in late June. Provost Keith R. Kleckner and Dean Brian P. Copenhaver of the College of Arts and Sciences welcomed delegates to the seminar, which was held in the Oakland Center and at Meadow Brook Hall.

Speakers and delegates from across the United States discussed the state of affairs of two-year colleges, public and private bachelor's and master's degree program institutions, and doctoral program institutions.

OU programs were featured prominently in two sessions. The first, **Feuerstein Psychology and the Teaching of Writing: An Experiment in Critical Thinking**, was presented by Donald M. Miller of the School of Human and Educational Services, and Karen Robinson, Carole Royer and Morse, all of rhetoric, communications and journalism. Helen Schwartz, English, presented a paper on **Computer Programs in Writing and Literature** and Ronald A. Sudol, rhetoric, communications and journalism, presented one on **Word Processing and the Teaching of Writing**.

Other featured speakers were Marilyn L. Williamson, formerly of OU, **Dealing with**

the Dean: Odious but Necessary; Michael F. Shugrue of the College of Staten Island and Alan C. Purves of the University of Illinois at Urbana, **Coherence and Literary Study: The Past**; George L. Levine of Rutgers University and Charles B. Harris of Illinois State University, **Making Sense Out of Literary Study Now**; David H. Stewart of Texas A&M University, **Administering the English Department**; and Richard E. Young of Carnegie-Mellon University and Merrill D. Whitburn of Rensselaer Polytechnic Institute, **Providing and Developing Resources**.

Seminar participants also visited the Wilson Apple Lab for hands-on demonstrations of word processing and the teaching of writing. Some went to the Detroit Institute of Arts and others enjoyed golf, swimming and tennis. The OU seminar was one of three, with the others at Yale University and the University of Utah.



ADE seminar speaker Michael F. Shugrue of the College of Staten Island addresses participants.

Music Festival Committee Volunteers Meet

Volunteers who assist music festivals across the United States gathered at OU in July to discuss fund raising and other activities related to their support groups.

The 21 representatives attended the four-day national Festival Volunteers Conference at Meadow Brook Hall. Representatives of festival committees toured OU and attended music festival concerts, heard university staff and administrators speak, and shared information about their own festivals.

All of the major music festivals were represented, says Jane Mosher, Meadow Brook Theatre community relations direc-

tor, who helped coordinate the event. The music festivals included Spoleto, Blossom, Ravinia, Artpark and Wolftrap.

The seventh annual conference included discussions of the role that volunteers play in making a festival successful. "Without them we couldn't function," Mosher says.

Board Meets August 8

The OU Board of Trustees will meet at 7:30 p.m. Wednesday, August 8 in Lounge II of the Oakland Center. The July board meeting was canceled.

Having the conference at OU also brought recognition to the Meadow Brook Music Festival, Mosher adds.

Representatives from OU who spoke at the conference were President Joseph E. Champagne, who hosted a reception for the participants; Sue Mitchell, president of the Meadow Brook Music Festival Women's Committee, which was the official host of the conference; Robert A. Dearth, director of the Office of Cultural Affairs; and Stuart Hyke, music festival managing director.

A panel discussion moderated by Janette Engelhardt, first president of the

women's committee, featured Audrey Baird of Milwaukee, speaking about membership development; David Rodwell, OU director of development, speaking about fund raising; and Ruth Coulson, of Birmingham, speaking about gift shop management.

the performing arts and director of audience development for the Milwaukee Symphony, spoke about **Volunteers on the Move—Keep Your Motor Running**.

Participants were also treated to a luncheon at the Bloomfield Hills Country Club as guests of Mrs. George T. (Florine) Trumbull.



Hollie Lepley, left, and Bill Rogers speak to young golfers attending their instructional camp. Photo by Bob Knoska.

Tutoring Fits Them To A Tee

The fundamentals of golf include more than just how to swing a club properly, participants in golf camps conducted by the Department of Athletics learned this summer.

With retired head golf coach and athletic director Hollie Lepley leading a team of professional instructors, the youngsters, ages 12-18, picked up tips on proper conduct on the course, safety, strategy—and of course—how to play the game effectively.

For Lepley, conducting the camp is like coming home. Now living in a Denver suburb, Lepley returns to OU expressly for the golf camps. The popularity of the camps is indicated by the fact that more than can be accommodated apply each time.

“It makes you feel good to work with

them,” Lepley says, remarking about his reason for teaching. “They get as much out of this as they want if they pay attention and try out what the talented professionals are offering.”

The students may spend the full week at OU, living in a dormitory. The camp is divided into three-hour morning and afternoon sessions, with each devoted to a different topic. Films and discussions are scheduled for evening hours. The instruction culminates in a Friday afternoon tournament for the students to practice everything they have learned during the week.

Since its inception in 1977 when about 20 students signed up for the camp, the program has grown to three camps a summer with about 40 students attending each. The instructional staff has also

grown to provide this year’s 122 boys and girls with as much individual attention as possible.

Bill Rogers, PGA professional at Katke-Cousins Golf Course, says the instructors stress grip, chipping, driving, putting and other basics in an orderly manner, with each succeeding lesson building on the last.

“We’re traditionalists,” he says. “We’re not trying to teach them all the new-fangled ways of power hitting.”

Rik Bond, a 1980 OU graduate who played on Lepley’s final golf team, observes that some of the students have “real good potential. It all depends on the dedication and desire that they have.” Bond is the pro at Red Run Country Club.

Ability varies, with some students being experienced and members of their school golf teams. Others are beginners taking the camp for the exposure to the game. Regardless, Lepley says, the instructors teach each one at his or her level.

Faculty Receive Advising Awards

Two faculty members and a department received the Outstanding Advising Awards from the OU Alumni Association for their achievements.

Donald C. Hildum, professor and chief

adviser in the Department of Rhetoric, Communications and Journalism; R. Douglas Hunter, associate professor and chief adviser in the Department of Biological Sciences; and the Honors College and its director, Professor Robert C. Howes, were presented the awards during the June 3 commencement ceremonies.

The awards have been funded and presented annually since 1980 by the association and its arts and sciences affiliate as an expression of appreciation to arts and sciences faculty who “go the extra mile” in providing academic advising to students. The awards consist of a framed certificate and \$300 to individuals and \$500 to

departments. The cash awards may be used for any professional purpose, from receptions for departmental advisees to the acquisition of research materials.

This year’s recipients were selected by a committee of Professor Peter Bertocci of the Department of Sociology and Anthropology, one of last year’s award winners; Robert Denewith (philosophy ’63) and Diane Geffert McGee (computer science, ’81), representing the Alumni Association; and Sheldon Appleton, associate dean of the College of Arts and Sciences.

Nominations for the 1985 awards should be sent to Appleton at 207 Varner Hall. For information, call 377-4569.



Jo Jo Mann and Michael Hart let their creative juices flow during the Center for the Arts’ summer arts camp for children. The youngsters took part in art, music, theatre and dance workshops.

Services List Compiled

A free international business services directory to help Michigan firms do business abroad and help foreign firms to locate in the state has been published by the OU Department of Modern Languages and Literatures.

The directory was compiled by the department as a public service with the support of OU and the Michigan Department of Commerce.

David Jaymes, modern languages chairperson, says the book will be updated every two years. The reference work lists companies, institutions and agencies that provide services to the Michigan inter-

national business community, in particular to exporters and foreign firms operating in Michigan.

The directory is designed to promote exports of Michigan products, make it easier for foreign firms to locate in Michigan, and generate new jobs in Michigan, he explains.

The directory is free and can be obtained by writing to Marc Santucci, director, Office of International Development, Michigan Department of Commerce, P.O. Box 30105, Lansing, 48909. Phone (517) 373-6390.



Former Detroit Tiger Charlie Gehringer and his wife Josephine rest for a moment during the annual Gehringer-Kaline Golf Classic at Katke-Cousins Golf Course. The popular event attracted a number of media and sports personalities who mingled with the crowd and attended a dinner at Meadow Brook Hall.

University Adds Policy On Computers

An office automation analyst has been hired by the Office of Computer and Information Systems to help departments determine their needs for personal computer and word processing equipment.

Debbie Doan will conduct needs analysis surveys, offer solutions to office automation problems, and provide training and implementation assistance. Doan comes to OU from NBI in Southfield. She was a marketing support representative for the firm, which manufactures and sells computer and word processing equipment. In that position, she worked with General Motors, Ford, BASF, Sinai Hospital and others on their office automation needs.

Previous to working with NBI, Doan was a word processing supervisor for the Stroh Brewery in Detroit for 4½ years. Doan lives in Sterling Heights and is attending OU and will receive a bachelor’s degree in English next spring.

The office automation analyst position is newly created. In the job, Doan will carry out the policy on Personal Computer Purchases for Administrative Use that the OU Board of Trustees has adopted. Details of that policy follow:

OU plans to acquire and utilize numerous personal computers as administrative workstations which will function in a campus-wide information network. This policy is to be administered by the Office of Computer and Information Systems.



Debbie Doan

General

The intent of this policy is to:

(a) Ensure the smooth and orderly growth of administrative computer workstations on campus, including computer terminals, word processors and personal computers.

(b) Initiate and support the widespread utilization of qualified personal computers as word processors.

(c) Ensure equipment connectivity.

(d) Provide for basic software standardization.

(e) Provide for the identification and installation of sufficient packaged personal computer application software to eliminate the need for user programming of applications.

(f) Ensure data compatibility.

(g) Ensure cost effectiveness.

(h) Provide financing programs to departments whose budgets cannot support the one-time purchase of personal computers.

(i) Provide a service resource to users for personal computers which meet the specifications listed under Technical Requirements.

All personal computers acquired will be able to function as a 3278-type terminal to IBM 4341 on-line data bases, function as an independent word processor, operate as a microcomputer with required mainframe data transfer facilities, and provide interchange with the campus-wide electronic document distribution network. Other facilities, including laser printing, local utilities, and networking will also be available.

Technical Requirements

In order for any administrative personal computer to qualify for purchase, it must be capable of meeting the following

requirements:

- 3278 connectivity with full security facilities to IBM mainframe.
- SNA/SDLC communications protocol.
- 2.3 million bps transmission over multiplexed line.
- Full screen 25 line display.
- 3270 operation including function (24), cursor, and edit keys.
- Sufficient variety of advanced application software available.
- Interchange with electronic document distribution network.
- Capability to receive data from the 4341 via the IBM 3270-PC File Transfer Program.
- Support for both a host-controlled 3270 session and a local PC session to be active concurrently.
- Consideration must be given to product acceptance in the market place and proven status of hardware and software.

Office of Computer and Information Systems will establish a list of approved personal computer software. The list will include standard word processing, spread sheet, data base, and other software recommended for office automation and supported by the Office of Computer and Information Systems. This list will be reviewed and updated as new capabilities become available.

Services

The Office of Computer and Information Systems will provide the following services for users of qualified personal computers and approved software:

- General support, training and trouble shooting.
- Financing: three-year pay back and terminal allocation.

- Inventory, ordering and installation services.
- Software evaluation and compatibility.
- Hardware and software exchange.
- Application systems analysis.
- Applications demonstration, prototyping and implementation.
- Maintenance assistance.

Purchase Plan

(1) Funding through a deferred plan will be made available to departments in amounts of \$1,000 or more to purchase administrative personal computers and peripherals. These items must be purchased as a package and must meet the specifications listed under Technical Requirements.

(2) Payments are to be made over three years with the first payment due in the current fiscal year.

(3) The Office of Computer and Information Systems will monitor this plan, review justification and approve funding.

Procedures

(1) For the purchase of a personal computer, the department must submit a purchase requisition (Appendix A) through the Office of Computer and Information Systems for approval.

(2) Requests for funds under the purchase plan must be clearly identified on the purchasing requisition. A statement of justification outlining cost savings or cost avoidance and productivity gains must be included with each request for funds.

(3) Departments that wish to dispose of equipment purchased under the purchase plan may sell such equipment to the Office of Computer and Information Systems for the balance owed, or at an agreed upon price. This equipment will then be made available to other university users.