

## Seniors list priorities, goals in study

The highest priority for high school seniors selecting a college is to find a school where courses will either help them find a job, or prepare them for graduate or professional school, it was found in a survey conducted by David Beardslee, institutional research, and Jerry Rose and Ed Bagale of the admissions office.

The trio also unearthed a previously unrecognized factor students consider when selecting a college: whether or not the professors are interested in the students.

"The underlying desire is for a life built around a job that uses one's skills. This permits both enjoyment of work and a sense that one is a competent person. Co-equally, young people desire the sense that their own decisions determine their life and life-style," it says in the report.

The information, gathered through a questionnaire sent to 8,000 high school seniors in Michigan, will be important as colleges become increasingly more competitive in attempts to attract students, the report says.

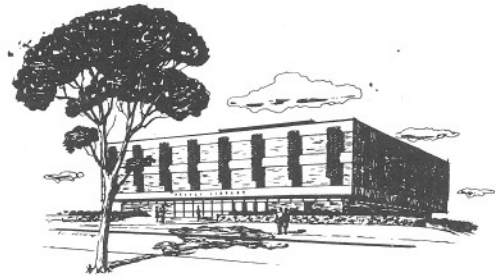
All of the seniors sent questionnaires were B or better students and had indicated as a prospective major a subject which Oakland offers. The 2,845 who responded were also asked their reactions to five 'types' of institutions and to rate activities which revealed their values and goals.

When asked which characteristic was most important in selecting a college, 55 percent picked either "courses that will help me get a job" or "courses that will prepare me for graduate/professional school." Next, with 13 per cent identifying it as most important, was "professors that are interested in me."

This faculty concern for students was either first or second in importance to one-third of the students, and one of the three most important factors to nearly half.

Oakland's survey was the "first empirical data to display the importance of this concern. While outcome considerations (jobs or post-baccalaureate training for a career) come first, it clearly comes next in importance," the surveyors note.

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AUGUST 9, 1977

# OU NEWS

ROCHESTER, MICHIGAN

## Women's bowling

The OU Women's bowling league will hold its first meeting of the season at noon, August 10, in 126 Oakland Center.

Anyone interested in bowling should attend the meeting. If unable to attend, contact one of the following persons and let them know of your interest: Shirley Cobb, president, 7-3486; Esther Eisley, vice president, 7-2485; Carol Lamb, secretary, 7-3126; or Connie Cummings, treasurer, 7-2370.

## Library hours

The Kresge Library hours for the end of the term will be 8 a.m. to 10 p.m. for August 17 and 18, and 8 a.m. to 5 p.m. for August 19.

The library will be closed the weekends of August 20, 21, and 27, 28, and be open from 8 a.m. to 5 p.m. the week of August 22.

The library will be open from 8 a.m. to 5 p.m. on August 29, 30, and 31 before resuming regular fall hours on September 1.

## Student survey (cont. from pg.1)

Other factors which ranked high in importance were financial considerations and meeting new people. Fourteen percent said that either financial aid or tuition less than \$2,000 was most important, and, although only five percent said meeting new people was first in importance, it was one of the top three considerations to almost a third of the students.

The importance of their findings will be evident in future years, the report says, as schools compete for students.

"As the number of high school graduates shrinks in the years ahead, colleges which can successfully convince a prospective student that their professors are interested in him/her as a person may well have a substantial advantage in attracting students.

"In this respect, the most competitive schools, of course, will be the smaller liberal arts colleges, especially the less selective ones, whose faculty do indeed place concern for the individual student as a high priority and where costs are only moderately higher than at public institutions."

Students were also asked which type of institution (major state university, major private university, state college, community college, or private college) came closest to certain general characteristics or fit certain personal feelings such as "I would feel most comfortable at this college" or "Students at this college are most likely to be like me."

Each type of institution had its own following, but "the real competition must be between the major state university and the state college," the report said. "The major state university is best known, is where the largest single percent would like to go, and has the largest number of choices as the institution which one's parents would approve. The state college dominated on comfort and friendship, and was disliked by no one."

When asked to rate certain activities according to their importance, 76 percent of the students marked "having a job that I enjoy" as number one. This was followed closely by "having the freedom to make my own decisions about what to do in life," which was most important to 71 percent.

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## Science article

An article co-authored by Thomas Friedman, biology, and Daniel H. Johnson, an undergraduate student in biology, appeared in the July issue of Science magazine.

The article was entitled, "Temporal Control of Urate Oxidase Activity in *Drosophila*: Evidence of an Autonomous Timer in Malpighian Tubules." Research was supported by funds from the Oakland University Research Committee, an Oakland University undergraduate research grant to Johnson and a grant from the National Institute of Health.

## Trustees meeting

The Oakland University Board of Trustees will hold its next meeting at 7:30 p.m., August 24, in Lounge II of Oakland Center.

## Two write paper

David Doane and Richard M. Reese, economics and management, are the authors of an article entitled "An Assessment of the Accuracy of the  $x^2$  Approximation to Hypergeometric Probabilities in  $2 \times 2$  Contingency Tables Using Rules of Thumb" which has been accepted by the Statistical Computing Section as a paper to be presented at the 1977 annual ASA meeting in Chicago in August.

Doane also wrote an article entitled "The Effect of Case Weights on Perceived Court Workload," which appeared in The Justice System Journal this spring.

# OU CALENDAR AUGUST 9-22

## CAMPUS ACTIVITIES

- 9 Summer Orientation '77, Faculty Lounge, Room 125-130, Gold Room, Oakland Center Patio, and Oakland Room, Oakland Center
- 11 Summer Orientation '77, Room 125-127, Oakland Room, and Oakland Center Patio, Oakland Center
- 13 Summer Orientation '77, Lounge II, Oakland Center and Room 201, Dodge Hall
- 15 Summer Orientation '77, Faculty Lounge, Room 125-130, Oakland Room, and Oakland Center Patio, Oakland Center and Room 201, Dodge Hall
- 18 Orientation, 1-4 p.m., Varner Recital Hall, sponsored by Student Services
- 19 Jazz Dance Workshop, 6 p.m., Varner Recital Hall Dance Program, for information call 7-3015

## CULTURAL EVENTS

- 15, 22, 28 "Agape," a review of love songs with music by Darien Martus with lyrics based on conversation with the company, 8 p.m., Barn Theatre, a S.E.T. Production, adm. free

## MEADOW BROOK FESTIVAL

- 9 Kris Kristofferson with Rita Coolidge, 8:30 p.m., for information call 7-2010, adm. \$7; lawn \$5
- 10 Matinee Open Rehearsal, Detroit Symphony Chamber Orchestra, 1 p.m., for information call 7-2010, adm. \$3
- 11 Detroit Symphony Chamber Orchestra, 8:30 p.m., for information call 7-2010, adm. \$7-6-5; lawn \$3.50
- 12 Buddy Rich and his Killer Force, 8:30 p.m., for information call 7-2010, adm. \$7; lawn \$5
- 13 Detroit Symphony Chamber Orchestra, 8:30 p.m., for information call 7-2010, adm. \$7-6-5; lawn \$3.50
- 14 Detroit Symphony Pops, 7:30 p.m., for information call 7-2010, adm. \$7-6-5; lawn \$3.50
- 18 Elena Obraztsova, 8:30 p.m., for information call 7-2010, adm. \$8-7-6; lawn \$3.50
- 19 Tex Beneke, Helen O'Connell, Bob Eberly, 8:30 p.m., for information call 7-2010, adm. \$5
- 20 Albert Markov, 8:30 p.m., for information call 7-2010, adm. \$8-7-6
- 21 Conway Twitty and Crystal Gayle, 7:30 p.m., for information call 7-2010, adm. \$8-7-6; lawn \$4