

ONE DOLLAR

AND YOUR OLD WASHER puts a new **MAYTAG** in your home!

**NO PLUMBING
ON THE NEW
PORTABLE
MAYTAG**

CAN BE MOVED ANYWHERE

*Easy
TO BUY!*
PAY LITTLE AS
\$2.50
WEEK

*The Completely
AUTOMATIC
WASHER*

- ★ DESIGNED TO BRING WASHDAY FREEDOM
- ★ WASHES REALLY CLEAN
- ★ THOROUGH SPIN DRYING
- ★ SAFE, SIMPLE OPERATION

... now leisure for the years ahead!

NEW ROUND BOBBIN ELECTRIC SEWING MACHINE

Parts Interchangeable With

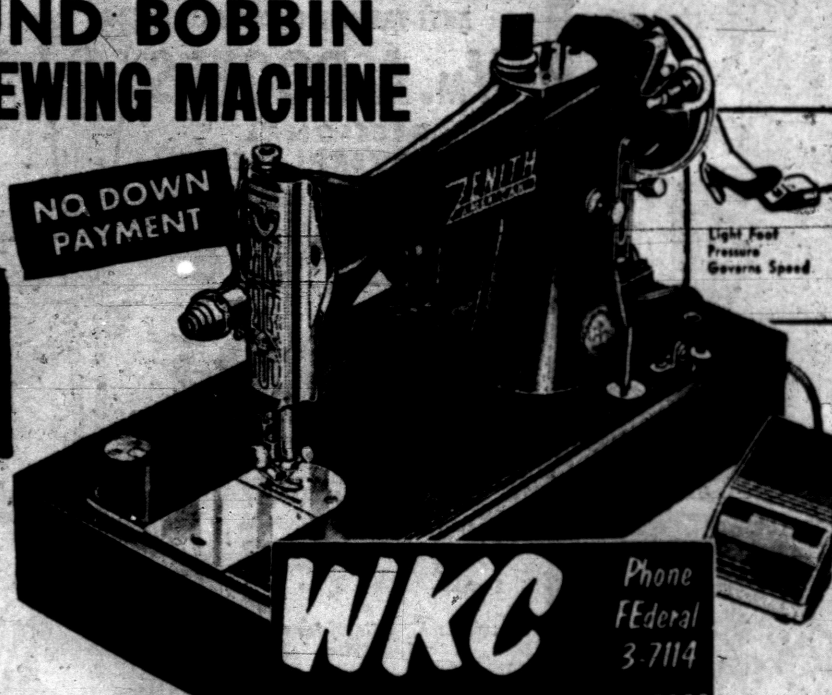
SINGER

\$49.98

No Down Payment \$1.25 a Week

30 Day Home Trial!

- Parts Interchangeable with Singer
- Variable Speed Foot Control
- Stitch Regulator
- Floating Foot
- Winds Bobbin while Sewing



WKC

Phone
FEderal
3-7114

108 NORTH SAGINAW

WEST BEND



**ELECTRIC CORN
POPPER** **6.95**

Pop 2 Quarts
in 2 Minutes

LAYAWAY FOR XMAS

WEST BEND

Fully
Automatic
**COFFEE
MAKER**

\$10.95

Just Plug In
Cord



Shuts
Off
Keeps Hot

LAYAWAY FOR XMAS

WEST BEND



**7-Pc.
Electric Bean Pot**

For simmer —
baking beans and
other dishes.

8.95

LAYAWAY FOR XMAS

WEST BEND

Singing Star in
**CHEERFUL
KITCHENS**



**2 1/2 Qt. Trig
Singing TEA
KETTLE**

4.75

Solid Copper Bottom



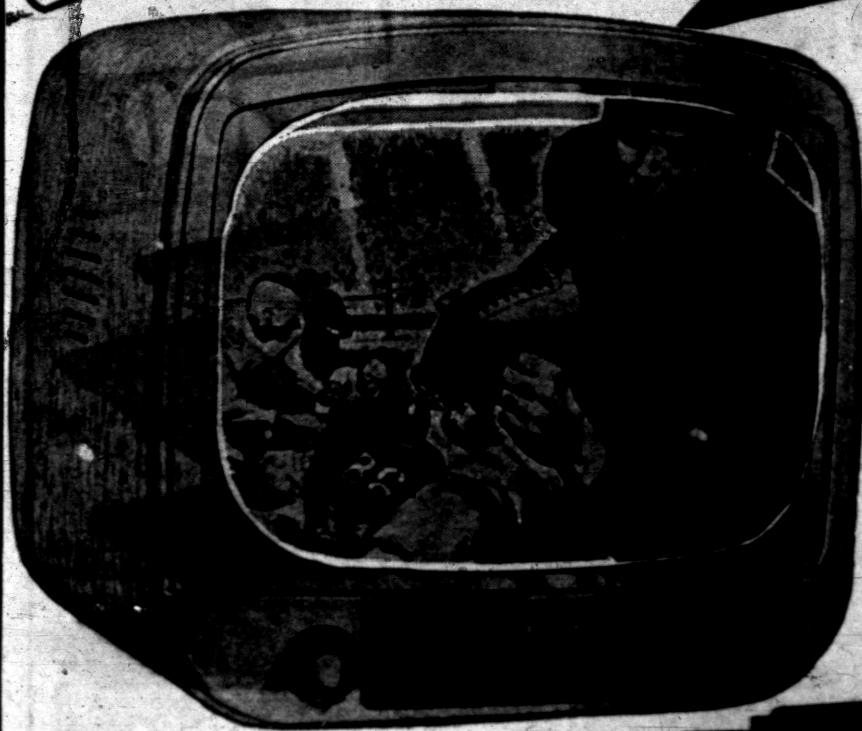
For
Personal
Shopper

PHONE

Kitty Kelly, FE 3-7114

SEE FOOTBALL ON ZENITH TV

BETTER THAN A 50 YD. LINE
TICKET FOR THE WHOLE
FOOTBALL SEASON!



'54 Zenith Costs Only
\$179.95

... and you get BIG SCREEN TV
plus the sensational new "Super K" chassis

Pay as little as
25¢ a day
On Our Meter Plan



SEE and HEAR
the

**WORLD
SERIES**



50¢
A
Week

Zenith's AM-FM 'CHALLENGER'

Clear, static-free FM and power-
ful standard broadcast reception
of long distance AM.

\$49.95

WKC

108 NORTH SAGINAW

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New 1954 ZENITH
21-inch Consoles

from **\$299.95**

No Money Down
OPEN FRIDAY NIGHT 'TIL 9

**DEPT.
SPECIAL**

☐ Add to Account ☐ New Account ☐ Reopen Account