



OU NEWS

President Sends Open Letter to Community

I wish to express my appreciation to the members of the Committee on Academic Mission and Priorities and the Student and Urban Affairs Mission and Priorities Committee, as well as the members of the Task Force on Public Service.

All three reports were submitted to me on time on March 15 as I had requested last fall. By now, most in the community are generally familiar with the contents and recommendations of these reports. The committees were courageous in their look at the university; they did not skirt controversial issues; and they provided an in-depth analysis of virtually every aspect of university life. For these accomplishments, I am deeply grateful.

Naturally, the reports are not without controversy. Some people like the recommendations; others do not. But the important features of the process are the openness with which we are now evaluating these reports and the manner in which the recommendations were generated.

It was my early decision that if Oakland University is going to rethink the capacity of the institution to function adequately with declining resources, the basic input for this process must come from those most affected. Consequently, the Committee on Academic Mission and Priorities was largely a faculty committee with representation of the student body and the alumni association. The Student and Urban Affairs Mission and Priorities Committee was largely a committee made up of members of the Student and Urban Affairs division as well as several students. The Task Force on Public Service was largely a faculty and service-oriented committee.

I firmly believe that this "bottoms-up" approach to the solicitation of information that will guide us in our future planning is the only way we can effectively manage a university. Information obtained this way allows those of us in administrative responsibility to study the opinions and thoughts and collective wisdom of the users and deliverers themselves. I have

been committed to this approach since I arrived here over a year ago and I remain committed to this open process. One price we pay for this openness is the public controversy that looms for a period of time. But to me this is a worthwhile price to pay so that we are relatively confident that the constituents have been heard before we make final decisions which affect the lives of all of us and the programs available to our student body.

We will continue to evaluate those reports and the responses to them. However, no major decisions have yet been made. The reports are still considered as advisory. They are indeed far-reaching in nature and we shall take seriously the ramifications of the implementation of the recommendations made. We are setting up a process to evaluate the recommendations quickly and we are taking actions necessary to move with dispatch since the financial

status of the university is not improving and many questions have been raised as a result of the reports.

But I firmly believe that in the final analysis we will emerge a much better institution than we would have been in a period of declining resources without the degree of public debate that is now going on concerning these various reports. Let me commend the community for the manner in which it is dealing with these issues.

Let me also dispel a rumor that currently exists. There will be a spring and summer term this year. It is true that we evaluated the effect of reducing or eliminating one of the terms. However, the decision was made that it was in the best interest of our student body to retain both the spring and summer terms this year.

Joseph E. Champagne, President
April 2, 1982

Public Service Task Force

PUBLIC SERVICE AT OAKLAND UNIVERSITY REPORT OF THE PRESIDENT'S TASK FORCE MEMBERSHIP

Jacqueline Scherer, associate professor of sociology, chairperson; Robert Eberwein, associate professor of English; Lowell Eklund, dean of continuing education; Harvey Hohaus, associate director of Urban Affairs Center; Gerald Pine, dean of School of Human and Educational Services; Diane Stricker, special instructor, economics and management; Elinor Waters, director, Continuum Center.

This report has been prepared by the President's Public Service Task Force to define and clarify the meaning of university public service at Oakland University, to explain the importance of public service activities in the university's mission, and to

suggest ways of stimulating university public service activities by integrating them more effectively in the academic program of Oakland University.

Summary of the Report prepared by the President's Task Force on University Public Service

By public service we refer to the application of the intellectual resources of higher education to public concerns. This is characterized by commitment, relevance and excellence, and rests upon the belief that Oakland University has a responsibility to enhance the quality of life for people within its sphere of influence.

University public service is distinct from community service which is rendered as a private citizen and not related directly to the individual's professional identity (example: working with church groups,

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Dicron Tafralian has returned to work following his recent illness. He expresses his gratitude to all members of the university community who gave him personal support through flowers, cards, and visits.

continued from page one the Boy Scouts, local political campaigns); and **university service** which includes committee work, governance activities and other internal activities.

University public service activities respond to public needs. They are intrinsic to the intellectual mission and priorities of the university; capitalize upon the expertise of the university community; have relevance to the academic programs of the university; and make the resources of the university accessible to many different publics.

In our view, the university's commitment to public service has to be given full academic respect, supported by faculty and staff at every level of the university, and infused throughout all university programs. To accomplish this, university public service must be fully recognized as an integral feature of Oakland University's mission. **Public service is a philosophic orientation and a moral commitment: it is not distinct or separate from other university functions but an inherent feature and extension of our fundamental intellectual traditions.**

If we are serious about encouraging university public service, we must consider the implications of our commitment as carefully as we now view other university activities. Involvement in public service will require the university to find ways to protect the intellectual integrity of applied scholarship; facilitate exchanges between on-campus and off-campus activities; recognize and support existing university public service activities and those persons engaged in this work; maintain an ongoing presence in local communities; promote applied scholarship; and examine institutional public service commitments in ways similar to those used in the more traditional functions of teaching and scholarship.

Guidelines

1. University public service activities should be related to the teaching and research expertise of the individual. Ideally, such activities would have programmatic impact. An important by-product of these should be an en-

larged perception of the university in the eyes of the general public.

2. Although historically some units, such as the School of Nursing and the School of Human and Educational Services, have been expected to integrate public service activities within their operations, public service should be an obligation of all units. At the same time that we recognize that some individuals have more talents, skills and expertise than others in this area, we also believe that all members of the university should be encouraged to engage in university public service to some degree.
3. It is particularly important that those persons engaged in university public service activities be given recognition and rewards in the review process because of their contributions in this area. We believe that as public service becomes better integrated and coordinated with teaching and research, both will be invigorated.
4. Financial considerations, or the absence or presence of remuneration for service, should not be an issue as long as the activity meets the definition of public service adopted by the institution. However, we note that private entrepreneurial activities do not meet this definition, since we refer to institutional priorities and programs, not individual preferences. While the Task Force does not distinguish between paid and unpaid consulting, the expectation is that outside consulting should not interfere with the performance of teaching and related duties and must conform to university policies regarding conflict of interest.
5. Professional service, such as serving as an officer in a leadership role for professional association, can be thought of as meeting the guidelines because such visibility does relate to university programs. Membership per se, or participating by reading papers or attending conferences, while clearly valuable, does not qualify.

Institutional Priorities

The Task Force recognizes that the demands for public service are always much greater than the resources available. In our view, the following opportunities for university public service should be encouraged:

1. To address the economic crisis of the local economy; to promote community and economic development; to assist in the personal and social problems associated with economic dislocation.
2. To advance the university's cultural enrichment activities.
3. To respond to the needs of special populations, such as the aged, minority groups, handicapped persons, small businesses, and the unemployed.
4. To improve the quality of public education.
5. To use traditional academic programs and facilities in more creative ways that respond to public concerns, such as in continuing education, extension courses, and cable television.
6. To enhance the education of citizens in a democratic society.

Present Status of University Public Service

The Task Force was impressed by the extent and volume of university public services presently taking place. We are proud of our record and think it important that these activities be well publicized in order to make the general public aware of how much is being done. As a mature institution, with a well-established reputation for academic excellence, research productivity and teaching quality, we believe that our present efforts to integrate, coordinate and focus upon university public service activities can enhance our basic teaching and research functions. Our tasks now include focusing our energies, approaching public service more creatively than we have in the past, recognizing those who contribute to this important function, and finding means which allow us to engage in a continuous

process of examination and evaluation of our efforts.

Recommendations

1. To institutionalize our public service mission, we recommend creating an administrative position that will:
 - provide sustained support and visibility for university public service activities;
 - develop an annual system of reporting;
 - document university public service throughout the institutions;
 - promote new activities;
 - advise the president in these matters;
 - suggest mechanisms to focus and coordinate public services; and
 - report to the provost those persons and programs deserving special recognition.
2. We also recommend that all units examine the university institutional priorities in order to determine
 - how to integrate these into their existing activities; and
 - how to make such activities more accessible to the public through scheduling, outreach programs, and publicity.
3. Collaborative planning for university public service must involve the constituencies served.
4. It is imperative that public service activities be recognized and rewarded in the personnel review process.
5. Oakland must initiate a public relations program to increase community awareness of the public service activities that take place.
6. A university public service council, made up of representatives from the university and the public, should be established to facilitate the implementation of these recommendations and suggest policies to monitor the development of university public services.

Commencement Times Set; Five Ceremonies Scheduled

Oakland University is preparing five separate commencement ceremonies for over 1300 graduates scheduled for Saturday, June 5, 1982.

The ceremonies are scheduled as follows:

Baldwin Pavilion:

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| 9 a.m. | School of Economics and Management |
| 12:30 p.m. | College of Arts and Sciences, School of Performing Arts, students receiving the Bachelor of General Studies and students receiving degrees from the Center for Health Sciences |
| 4 p.m. | School of Human and Educational Services |

Varner Recital Hall:

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| 10 a.m. | School of Nursing |
| 4 p.m. | School of Engineering |

Letters of invitation have been mailed to each tentative graduate at his or her permanent address of record.

All graduates will be individually recognized in their ceremony and academic honors earned by December and April undergraduates will be presented.

All graduates will receive diploma covers during the ceremony. Diplomas have been mailed to December graduates. Diplomas will be distributed to April graduates immediately following the ceremony.

All graduates participating in a commencement ceremony will wear academic regalia. Those who are being recognized for receipt of the baccalaureate **may purchase retainable** caps and gowns from the university bookcenter. The price is \$13. Those completing master programs **may rent** and pick up appropriate regalia at the bookcenter any time. The price for rental of a master's cap, gown and hood is \$15.50. Those completing doctoral or specialist programs **may rent** appropriate regalia at the bookcenter. The apparel may then be picked up in the bookcenter, any time after May 20. The price for rental of the specialist cap and gown is \$9 and the price for rental of the doctoral regalia is \$18.

Graduate announcements have been available for purchase at the bookcenter since April 1. University rings may be ordered at any time through the bookcenter.

Please Copy

Responsibility for office copy machines will now reside with Mr. Frank Clark, manager of University Services.

Users are reminded that the office copiers are for low production needs—20 copies or less. Copying needs greater than this should be referred to the university print shop for rapid copy service. Jobs submitted for rapid copy will be picked up, completed and delivered within four working hours.

If you have any questions please call 7-2282.

Senate Meetings

The next regular meeting of the OU Senate is scheduled for Thursday, April 8. In order to accommodate the usual end-of-semester business rush, the steering committee has established additional senate meetings for Thursday, April 15 and Thursday, April 22. Times and places are as follows:

Thursday, April 15, 3:10 p.m., 128, 129, 130 Oakland Center

*Thursday, April 22, 3:30 p.m., 204 O'Dowd Hall. Please note the time and date changes for April 22.

Michigan Academy Participants

Oakland University faculty and students participated at the Michigan Academy of Science, Arts and Letters 86th annual meeting held March 26 and 27 at Western Michigan University. In addition, a number of former students were participants in the conference.

Philip Singer, anthropology/sociology and Center for Health Sciences, with Barbara Singer co-authored "Cultural Approaches to Sickle-Cell Disease." Philip Singer also presented a paper on "Western Psychiatric Therapy and Traditional Healing Therapy Compared: The Guyana Case" and a film "Trance, Dance and Healing in Guyana."

James Dow, anthropology/sociology, spoke on "The Teachings of Don Serafin."

Carlo Coppola, modern languages/area studies, presented "Faiz Ahmed Faiz: The Most Recent Poetry."

Egbert W. Henry, biological sciences, officiated as chairperson of the botany session, and co-authored "Peroxidase and Polyphenol Oxidase Response to Protein Synthesis Inhibitors in Ethylene-Induced Tobacco Flower Pedicel Abscission."

Henry co-authored "The Effects of Brassinolide on Growth and Enzyme Activity in *Pisum Sativum* var. 'Alaska' and 'Little Marvel'" with David M. Bracciano, Julia K. Yeekpah and Lauren J. Dungy.

F. James Clatworthy, human and educational services, presided as moderator for

a panel discussion, "Education in the Future Tense: Critical Issues, Management Perspectives" and presented a paper "Toward a New Paradigm for Educational Innovation: Transformational Leadership."

W. David Jaymes, modern languages, officiated as 1981-1982 chairperson of foreign languages and literatures.

"Gretchen and Her Fickle Lovers" was presented by Renate Gerulaitis, modern languages.

Dolores Burdick, modern languages, and Robert T. Eberwein, English, officiated as chairperson and vice chairperson respectively of cinema studies.

Charlotte Stokes, art and art history, presented a paper on "Marilyn Monroe: From the Movies to the Museum."

Jane D. Eberwein, English, and Joan M. Rogers, presented papers on "Emily Dickinson's Art of Distillation" and "Orchard Spring: Emily Dickinson and the Seasonal Cycle."

Sharon Bostick, library, presented the paper "A University Library Working for the Community: The Oakland County Experience" and Janet A. Krompart, library, asked "Would There Be Faculty Status If We Surveyed Surveys That Survey Faculty Status?" The latter paper was co-authored by Clara DiFelice, audio visual.

Peter G. Evarts, English, presented a paper on "Troilus and Criseyde and the Passyouns' of Boethius."

Edward J. Heubel, political science, officiated as chairperson in the political science area, and Roger H. Marz, political science, presented "Authority, Influence, Power: An Essay in Conceptual Clarification."

Robert B. Stewart, Jr., psychology, officiated as 1981-1982 chairperson of the psychology session. Stewart co-authored "Mother-Infant Free Play Interaction: A Between Groups Lag Sequential Analysis of Contingency" with Suzanne M. Pellerito. Robin L. Murray, Darise E. Farren, and Stewart presented a paper on "Early Sibling Interaction: The Role of the Older Child as Teacher for the Younger." Stewart and Jolene D. Paulson-Benson presented "Sibling Relations: The Role of Social Perspective Taking in Care-Giving Exchange."

William C. Fish, human and educational services, and Sally M. Whitty, an OU student, were co-authors of "Parents Who Lose Children: A Study of Male/Female Differences in Parental Grief."

Edmund R. Lipinski co-authored "Beliefs about Likableness: Comparing Models of Impression Formation."

"Context Effects in Reading" was presented by Anne E. Cunningham, M.A., and Dorothy Feeman, M.A.

Sigma Xi Meets

The Oakland University chapter of Sigma Xi, the Scientific Research Society, will be holding its annual meeting on Thursday, April 15 at 6 p.m. at Meadow Brook Hall. Provost Kleckner will speak, and new members will be inducted. The president of the group, Frank Butterworth will be presiding. Other officers are: John Cowlishaw (secretary), and Bev Berger (treasurer).

MB Special

An Easter Family Special will be in effect at Meadow Brook Hall on Sunday, April 11, when all children 13 or under will be admitted two for the price of one. Families are encouraged to include children of friends and neighbors when they take advantage of this holiday rate reduction.

Jobs

Secretary II, C-5, undergraduate advising and placement. Assistant Program Administrator, AP-I, Meadow Brook Hall. For additional information call the employment office at 377-3480. OU is an affirmative action employer.