

5-6-2000
SBA

OAKLAND UNIVERSITY

C O M M E N C E M E N T



SCHOOL OF BUSINESS
ADMINISTRATION



The motto of Oakland University, "*Seguir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, line 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoscenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

May 6, 2000

1:00 p.m.

Baldwin Pavilion
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Kevin J. Murphy, *Marshal*
Eleftherios N. Botsas, *Deputy Marshal*

Board of Trustees Welcome

Robert N. Cooper

Exordium

Daniel N. Braunstein
Professor of Management and Psychology

Commencement Address

Eugene Miller, CEO
Comerica, Inc.

Presentation of Special Awards

John C. Gardner, Sr., Dean
School of Business Administration

Investiture

Gary D. Russi, *President*

Awarding of Degrees

Graduate Degrees

Ranald D. Hansen
*Acting Vice Provost and Director of Grants, Contracts
and Sponsored Research*

Undergraduate Degrees

John C. Gardner, Sr.
Gary D. Russi

Alumni Welcome

Cindy Tomczak
School of Business Administration Alumni Affiliate

Valediction

Gary D. Russi

Recessional

*The audience is requested to stand during the processional and recessional.
Music is being provided by the Moon Sextet*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as

emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders

down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

December 1999

MASTER OF BUSINESS ADMINISTRATION

Matthew S. Anderson
Barbara Susan Barringer
Lisa Bender
Kurtis G. Boeve
Bruce Raymond Bolt
Chalice Michelle Burcham
Michael Roy Campbell
David Joseph Chippi
Robert John Cleghorn
Deborah Lynne Cohn
Kathy S. Colah
Jonathan M. Cook
Gregory Norman Corda
Robert Thomas Currier
Michael Stephen Desoff
Anthy Nelson DiMarzo
Christopher Anthony DiMarzo
Glen M. Dinolfo
Laurie Anderson Dunn
Gregory Ethan Hamman
Loraine C. Harmon
Nicole Helgeson
David Thomas Imrick
LaKesha Joy Liggins
Deborah A. Linn
Astrid Irmgard Martin
Andrew Michael Martlock
Christopher John Mattia
Shannon Kathleen McCormick
Jerel Lamar McPhearson
Kelley Elisabeth Mires
Jamie Michelle Moon
Jeffrey Lee Pepper
William Thomas Presley
Lynda R. Rubin
Becky L. Sallans
Lee Caroline Semp
Michael James Stafford
Adilakshmi Sunkara

Yvonne Renee Tipton
Brad Eugene Tolley
Rajkumar Shantilal Valera
Linda L. Van Natta
Elizabeth Suzanne Warner
Kristi Jean White
John T. Wills
Callie Ann Zampetis

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Tracie Ann Beltramo
Rachel Jean Clor
Paula Marie Cudney
Kathryn Ann Currie
Johns M. George
Shannon Renee Gilewski
Robert David Hayes
Mark Lee Hutchins
Tamra Lea Kays
Sarah Elizabeth Lorenz
Rosa Maria De Guadalupe Ooink
Roy P. Peters
Elizabeth Susan Price
Julie Ann Sadowski
Tammy Jean Schornack
Stephanie Ann Yaroch
Cheryl Lynn Zaglanis
Daniel Zlatevski

Finance

Anita Alvarez Birchmeier
Antionette Susanne Brideau
Carolyn Christine Brown
Mark Lee Hutchins
Marzieh K. Khojasteh
Justin Eric McNeil
Anna Pyzio
Kyle David Simmons

Walter Peter Tornopilsky
Stephanie Ann Yaroch
Rebecca Marie Zeller

General Management

Erica Leigh Allen
Lori Nicole Betts
Matthew Thomas Davis
Erika Eunice Kornacki
Daniela Matic
Keti Matic
Kelly McCartney
Janice L. Paine-Webb
Joshua Alan Smith
Amie Suzette Swanson
Nicole Ann West

Human Resource Management

Julie Michele Glaeser
Jill M. Sutherland
Heidi Marie Swiastyn
Laura Elizabeth Wark
Jaymi Lynn Welton

Management Information Systems

Richard S. Boaz
James D. Boniface
William Don Bradley
Jaison Jerone Busby
Valerie Theresa Carnovsky
Rachel Jean Clor
Tracy Ellen Deuman
Amanda Elizabeth Dix
David Maxwell Edgington, Jr.
Nathan Andrew Gasowski
Eric Jeffrey Honeycutt

Laura Marie Kroll
Kate Emily Lindquist
Lam Xuan Luu
Colin Michael Mach
Thomas M. McCormick
Cynthia Ann Moss
Emily M. Muglia
Tina Marie Paradise
Jason Gary Randall
Becky Ellen Sienkiewicz
Mark Alan Smillie
Edward Jay Smith
Margaret A. Snyder
Sui Ping Wong

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Stacey Lynn Czerniak
Melissa May Degen
Sara Christine DiSanto
Michael Paul Dodd
Scott Alan Dolkowski
Bianca Christine Gallegly
Lisa Marie Genord
Kristopher Joseph Gibson
Deborah Yvonne Hanson
Gregory Charles Hirschlieb
Steven Craig Klusek
Jamie Anne Makowski
Charmain Chahine Orłowski
Anna Pyzio
Angela Jane Rachas
Wendy S. Rigg
Becky Ellen Sienkiewicz
Eric Lee Soncrant
Julie Frances Steele
Robert Allen Stewart

CANDIDATES FOR DEGREES

April 2000

MASTER OF ACCOUNTING

Eric Michael Santiago
Xiaomu Wang

MASTER OF BUSINESS ADMINISTRATION

Gianni Mario Agostinelli
Casimer John Andary
Christine Klahre Armitage
David Michael Boggiano
Kristine Lynn Brewer
Christopher G. Carlin
Gretchen Oehmke Carlin
Charles Joseph Dionne
Jeffrey Alan Ellerholz
Christine Fox
Michael Scott Harbaugh
Sherri Lynn Hawkins
Brandon James Heilig
Jenifer Denise Hodge
Christopher Dale Hollo
Mark Joseph Hyduk
Lee Eugene Krispin
James Edward La Bay
Robert Hugh Lake
Doyle Zhaoxiong Lian
David Liano
David Lo
Lorelei A. Lugartos
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Lynne Woodcum Maracle
Stephen Blake Marani
Lea Christine Mascia
Darren Scott Master
Eric David McCarty
Amy Simms McLain
Ann Elaine McPhillips
Jennifer L. Morford
Kimberly Ann Novak
Parveen Parikh
Justine Lokanis Pratt
Ryan Edward Purman

David W. Saliba
Jerry L. Shanek
Jacob Michael Singer
Donald Edward Smith
David Neil Sokol
Andre Zoltan Toth
Evan Kakeng Vumai
Jean Marie-Jankord Wharton
Jill Renee Yaroch

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Mark Kelly Bunch
Terry Marie Burke
Heather Nancy Buss
Frances Ellen De Vos
Amy Suzanne Dedeyne
Emanuela Florica Ghitas
Daniel Patrick Hutchinson
Matthew Sigmund Keller
Jennifer Lynn Klejment
Kelly Sue Kosanke
Mickey Allen LaPratt
Karen Linske
Mary Katherine McDermott
Jeremy Michael McVety
Joshua D. Nast
Jeffrey Michael Pike
Sharon Rumble
Carolyn Sue Rzonca
Jody Mae Saunders
Lisa Marie Shea
Andrea Marie Trupiano
Thomas R. Warrington III
Michael Lewis Zannetti

Economics

Viggo S. Anthonsen
Kevin E. Gebhard
Lauri Michelle Lawson
Loretta Mary McGuckin
Angela Lorraine Trupiano

Finance

Heather Nancy Buss
Deborah Ann Dobish
Michele Marie Eaton
Kirk Michael Huddleston
Dawn M. Impullitti
Michelle Catherine Klein
Brian Timothy Malesko
Ian Richard Martin
Joshua Seth Mermell
Emanuel Negrut
Claudia F. Parra
Jeffrey Robert Patrick
Sebastian Mauro Perin
Christina Jane Periso
Jeffrey Michael Pike
Brad Aaron Rogers
Sarah Marie Sherman
Katherine N. Sienkiewicz
Kimberly L. Ubbelohde
Michael James Wojno
Michael Lews Zanetti

General Management

Lori Marie Bossardet
Sonya La'Verne Brooks
Celine Aziz Gebara
Lisa Pauline Michalewicz
James D. Reading

Human Resource Management

Fiona Erin Brown
Dawn Marie Carter
Jennifer Anne Ridings
Kathryn Elizabeth Wright
Connie Zak

Management Information Systems

Sonia Cynthia Aiello
Tara Alexander
Erich Allen Bergen
Anthony W. Bottrell
Kirk J. Brain
Julie Christine Bucko
Kathleen Ann Byrne
Matthew James Camps

Brian Michael Carr
Pavan A. Chandra
Casey Richard Colussi
Joseph Anthony Cottone
Alan Leigh Cunningham
John Joseph Damiani
JauLanda Michelle Davenport
Samira Malekian Davis
Gary Joseph DeBin
John Andrew Drazba
Michael Jon Edwards
Alicja Farbaniec
Joshua Leon Feldman
Loraine Olina Fraser
Todd M. Gallant
Susanna Galwaa
Edward E. Glassford
Jay A. Goodier
Jesse H. Goodier
Angela S. Griffin
Jason P. Hoorn
Jill Ann Howard
Supriya Hukku
Jayne Ayn Humphrey
Tone Ivanovic
Dawn R. Lane
Joshua James LeBlanc
Zakhar Leonidovich Lipov
Eugene Robert Lopinski
Jeffrey Edward Macuga
Carolyn Moroz
William Michael Murakami, Sr.
Joshua D. Nast
Jon W. Payne, Jr.
Natan Raman Patel
Shannon Marie Pettit
Tatyana A. Polevaya
Chad Everett Prestridge
Melissa Ann Seifert
Julie Dae Simmons
Justin Lloyd Smith
George Mark Sokolowski
Steven Ronald Torey
Rodney E. Townsend
Domingo Trevino
Tramale KaJuan Turner
John Michael Vitale

Marketing

Catherine Anne Anderson
Izabela Bak M. Bak
Courtney Elizabeth Braun
Christian Louis Cantrell
Jennifer Marie Ciokajlo
Sungura Noegwa Connolly
Michael Sean Dezenski
Christine Kathryn Edwards
Robyn Freeman
Timothy J. Garcia
Lisa Marie Gromek
Giuseppe Guarino
Betty J. Harper
Deanna Lynn Herman
Kimberly Colleen Hosner
Brooke Bethany Kairies
Michael Christopher Kaminski
Paula J. Kania
Melody Nagam Lirato
Luciana Port Madeira
Harmony Star Martin
Michael Clifford Martin
Kristie Marie Mathews

Laura Merlo
Catherine Ann Miniuk
Michael Albert Morton
Daniel Patrick O'Hearn
Kari Leigh Pardee
Eleanore M. Paulos
Eric Alan Raab
Sonia Franca Rea
Heather Anja Regier
Gregory Thomas Rogers
Jeffrey James Ross
Christy Lynn Sierakowski
Michael Robert Skvarce
Jeffrey William Smith
Lisa A. Smith
Julie Marie Staab
Stacie Ann Stevelinck
Ricardo Daniel Therrien
Laurie Marie Thomas
Aimee Marie Thompson
Arin Lindsay Towns
Jason Kennedy Vehar
Kelly Susan Wade

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
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<i>Magna Cum Laude</i>	3.75-3.89
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<i>Cum Laude</i>	3.60-3.74
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Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Alpha Psi, the national scholastic and professional accounting society, is indicated by an orange cord worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

HONORS COLLEGE

The Honors College has been established for highly motivated students who wish an unusually challenging undergraduate education. It provides a specially designed general education and additional requirements in conjunction with a departmental major in the College of Arts and Sciences or in one of the professional schools. Honors College graduates are identified by a white corn worn over academic regalia.

Graduating from the Honors College with a major in the
School of Business Administration:

December 1999
Walter Peter Tornopilsky

HONORS AWARDED

December 1999

UNIVERSITY HONORS

Summa Cum Laude

Angela Jane Rachas

Magna Cum Laude

Stacey Lynn Czerniak

Cynthia Moss

Cum Laude

Becky Ellen Sienkiewicz

Walter Peter Tornopilsky

Cheryl Lynn Zaglanis

SCHOOL HONORS

Accounting

Scott A. Beckrow

Paula Marie Cudney

Kathryn Ann Currie

Rosa Maria De Guadalupe Ooink

Roy P. Peters

Cheryl Lynn Zaglanis

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Marzieh K. Khojasteh

Walter Peter Tornopilsky

Rebecca Marie Zeller

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Erica Leigh Allen

Human Resources Management

Heidi Marie Swiastyn

Laura Elizabeth Wark

Management Information Systems

William Don Bradley

Cynthia Ann Moss

Becky Ellen Sienkiewicz

Edward Jay Smith

Sui Ping Wong

Marketing

Stacey Lynn Czerniak

Scott Alan Dolkowski

Jamie Anne Makowski

Angela Jane Rachas

Becky Ellen Sienkiewicz

CANDIDATES FOR HONORS

April 2000

UNIVERSITY HONORS

Summa Cum Laude

Luciana Port Madeira
Carolyn T. Moroz

Magna Cum Laude

Joseph Anthony Cottone
Michael Jon Edwards
Harmony Star Martin
William Michael Murakami, Sr.
Jody M. Porter

Cum Laude

Courtney E. Brau
Kathleen Ann Byrne
Alan Leigh Cunningham
Samira Malekian Davis
Alicja M. Farbaniec
Celine Gebara
Kevin E. Gebhard
Lisa Marie Gromek
Deanna Lynn Herman
Dawn M. Impullitti
Tone Ivanovic
Paula J. Kania
Kelly Sue Kosanke
Jeffrey James Ross
Lisa Marie Shea
Sarah Marie Sherman
Katherine N. Sienkiewicz
Christy Lynn Sierakowski
Angela Lorraine Trupiano

SCHOOL HONORS

Accounting

Jennifer Lynn Klejment
Kelly Sue Kosanke
Jeremy Michael McVety
Joshua D. Nast
Jeffrey Michael Pike
Jody Mae Saunders
Lisa Marie Shea
Michael Lewis Zannetti

Economics

Kevin E. Gebhard
Loretta Mary McGuckin
Angela Lorraine Trupiano

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Joshua Seth Mermell
Christina Jane Periso
Jeffrey Michael Pike
Sarah Marie Sherman
Katherine N. Sienkiewicz
Michael Lewis Zannetti

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Marketing

Courtney Elizabeth Braun
Lisa Marie Gromek
Giuseppe Guarino
Betty J. Harper
Deanna Lynn Herman
Paula J. Kania
Luciana Port Madeira
Harmony Star Martin
Laura Merlo
Jeffrey James Ross
Christy Lynn Sierakowski

THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to the School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. With the growing importance of information technology on the success of businesses, the School is also dedicated to providing students with in-depth knowledge in the application and management of technology in their discipline.

A manager's ability to adapt to ever changing competitive environments and embrace opportunities as they present themselves is fundamental to his/her success. Our goal is to provide today's students with the fundamental knowledge and skills to be successful managers in the dynamic business environments of the future.

Graduates of the School of Business Administration are successful in a variety of professional areas including managers, entrepreneurs, public servants, and academics, and are located throughout the United States and worldwide.

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Compuware

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Vice President, Human Resources
The Budd Company

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Selectcare

Kenneth J. LaMotte
Attorney
Cox, Hodgman & Giarmarco

Jackie Lewis-Kemp
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Lewis Metal Stamping

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Detroit Diesel

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Durakon Industries

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Sandy Corporation

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Vice President, Branch Operations
Oakland University Branch
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Ted D. Wasson
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