

By Bob Knoska

100-150 parking violations issued September 15 prompted a moratorium on parking tickets until at least September 29. This decision stems from issuance of parking tickets in the newly created Hill House faculty building.

Tickets were issued to resident students and others in a mix-up that occured when signs were changed during the day on the 15th, and complaints issued against the violators.

The new signs were those to designate the newly created faculty staff parking area in what had previously been a residents only section. Faculty-staff parking had been limited to a small portion of parking areas, and of the lot almost immediat- the no parking areas ly behind Vandenberg Hall for those staff and and more readable sign faculty who would be in placings, said the ofthose areas almost ex- fice of campus and declusively. The change and a complete charge of the jarking facilities for, most residences of the second largest residence hall.

All tickets issued on the 15 are now being voided at either the Housing office or the Public Safety Gatehouse. Currently plans are underway to "educate" the students of the new with color coded painting it, saying that the velopment. Student memmeant an inconvience to, bers of the parking commission, Greg Janks, and Ted Cwick, appointed by the student congress, were unabailable for com- steps to contain the ment.

#### pipeline carrying fuel from the north

Alaskan

An Alaskan oil leak from a small slope went uncorrected for 18 months and may have damaged an important fishery.

After the leak was publicly disclosed by Rep. Les Aspin (Wis.), the Department of the Interior acknowledged break in a metal fuel line occurred at Happy Valley Camp, 85 miles south of Prudhoe Bay. An Interior spokesman also said that Alyeska, the company operating the camp, had taken fuel oil.

The oil started leaking in December, 1970, but was not discovered until midsummer of last year when an oily film was discovered on Happy Valley Creek. The creek, a spawning ground for the edible grayling fish, flows into the Sag River, an important fishery for both the grayling and

the Arctic char.

Lube

Although the line leak was immediately repaired. the film reappeared on the creek during the thaw this June. Tests showed that new leaks had developed. It is estimated that some 50 gallons of oil leaked during the spill last year and that nearly 1,000 gallons are involved this year. Effect of the spills on the fish is thus far

Alyeska is the consortium of oil companies that has applied for a permit from Interior to build a 48-inch pipeline to carry north slope oil south to the port of Valdez for barge shipment. The permit is presently tied up in a court suit filed by environmentalists. Because of its significant national importance, it is considered likely that the final decision will rest with the U.S. Supreme Court.

Reprint: Conservation News, v.37, no.16, 9/1/72

#### STAMPEDE ARMADILLO

### O'DOWD SPEAKS

Oakland University President Donald O'Dowd was chosen to participate in a symposium on collective bargaining which was held last Friday. The program was sponsored by College and University Business magazine and will form the basis of a feature for the November issue of the magazine.

The symposium was held at OU and was closed to the public.

The education panel members were familiar with collective bargaining procedures and problems and represented institutions or school systems which have unionized employees, either in the trades or professional ranks, or both.

By Larry Hadley

Commuter's Services sponsored a good old fashioned picnic Wednesday, September 20. It had everything from honkey-tonk piano music (brought to us through the magic of recorded tape) to real cotton candy.

For a piddling 50¢, the picnicker got two pieces of finger lickin' by the chicken good homemade fried chicken. Your intrepid to call home, tell reporter sampled some (I paid for it!) and it was delicious. It also spoiled my dimner. Also included for your four bits were potato chips and "leminade" that was loaded down with down home pucker power. (No, it wasn't spiked). All this and the general conviviality of a sunny Wednesday afternoon on the

Library Mall. Who could ask for anything more? One just doesn't get good deals like this anymore.

(Just one more comment about the chicken: the editor of this Beacon of Wisdom, Wendy Lull, dropped by the picnic. She was so inspired that she decided her mother to forget about dinner, she would bring home some chicken).

This glorious affair was run by Paula Derbabian, #2 honcho in the commuter's services organization. She oversaw the entire operation. Grace Hill was assigned to pass out the chicken to the

Cont. on p. 6

By Jim Brazier

Jennifer Jickling opened the Student Congress meeting wearing a dress.

Allocation guidelines were discussed with Mr. Woodward, who stated condescendingly, "You must understand, students, that we made the guidelines in your best interests." In another two weeks (or more) the administration might turn over the funds, if an agreement can be reached.

This ties in very Tuesday, September 19, neatly with what Mr. Appleton has labeled the Efficiency of Funds Program. The administration must know where every penny is.

> Later two student Congress Members, Steve Schultz and Rick Lind, were elected by the Congress, and BLC member Eleanor Lewellen was defeated.

> > Cont. on p. 6



Once again the Administration, with prod- reverse the administrading from faculty and staff (though mostly staff) has seen fit to be short-sighted, if not blind regarding our campus environment. The Elitist Power Structure which you hear "No problem exists", "Warp"-ed bitch about all the time is indeed a monstrous functioning reality! The meat of the issue at hand, is the abominable parking situation behind Vandenberg Hall. The lot has been subdivided into Faculty-Staff lot N and Resident lot M. This has come about due to the conversion of Hill House to an Administrative Outhouse. As Harvey Shapiro (ex-Parking Commision Head) and Glen Brown (the omnipotent presence) see the situation, the N lot (fac-staff) needs to be closer to the dorms least end of lot complex) so the staff will not tire their tootsies.

The fact of the matter is that this campus is not the safest "God's Little Heaven" as we are led to believe (otherwise why are we barricading ourselves from the external world). And as such walking through almost one-half mile of parking lot at night is not a guaranteed safe venture. Of course, the students are the ones who will have to dodge the "Obstacle Course of Crime" nightly, but what of that?

Maybe, just maybe, students should be considered a priority item for once. Surely their safety means something to some surly, hardhearted administrative

Hopefully, the lot designations can be reversed and students will be able to park closer to their homes. Just as hopefully you, the resident students who are intimately affected

by this, will help to tive decisions.

A cautionary note to beware of the administrative "pooh-poohing" of the problem is necessary here; for you are likely to be told or "It's under control." Tell 'em to stow their bull and possibly we can be a together student community. Just hopin' & wishin',

Greg Janks, Stu. Intern Gail Page, Stu. Intern Ted Cwiek, Stu. Intern Calvin Bryant, RA Michael Rhoden, RA Georgia Daniels, RA Ronnie Sanders, RA Linda Sobie, RA Michael Musci, RA Jean Chapman, RA

# pipe

By Harold Casstevens II

Focus: Oakland does not attest to the accuracy of any material contained in the OU Pipeline, nor are the opinions expressed there in necessarily those of Focus: Oakland, its staff, or management.)

Van Wagoner House-From 5 September till 21 September, the residents waited for their telephones; telephones which were supposed to be there on 5 September. The residents are now told that they must wait another two weeks before they can have outside service.

Lack of telephone service for the residents is primarily a social inconvenience. However, there are no fire extinguishers in the building. The absence of fire extinguishers constitutes a safety hazard for the residents as well as a violation of fire reg-

# On Minorities

In general, the sitation of the Latino Students in the Universities is difficult. Most of the Latino Students come from a High School System that has not fulfilled their needs. With very few exceptions, most of the colleges and junior colleges have lowered their standards in order for the minority student to go into higher education. Thus, if we study this situation a bit closer, we may see that the solution to those problems lies not in the lowering of admission standards of any institution: because we can see that such "help" turns against the students themselves, in the sense that the lack of adequate education will be later reflected in their performance. In other words a lack of it. To illustrate this point, we can take a look at the California situation, where more Chicano students have enrolled in some sort of college program than in any other state in the country; however, the dropout rate is also one of the highest in the U.S. This is a reflection that the problem is not only a matter of getting into such institutions, but rather to find a way which will enable the student to remain there. If we want to make any progress, we have to be regulations. The Di-

Wrecker Service Towing -& Starting 373-0414 DAY NIGHT

rector of Residence

and the Director of

Public Safety, Earl

this situation since

it appears that only

shall visit will al-

leviate this hazard.

21 September; however,

the upcoming fire mar-

Halls, Jack T. Wilson,

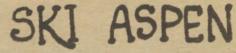
Gray have been aware of

have to understand that we have to go steps farther than just admissions. Certainly, we can keep on lying to ourselves and remain in such institutions without receiving the right education. Even more, if we keep some sort of pressure on the administration they might lower their standards, but this in the long run will do more harm than good. We have to realize that this is a competitive society and therefore students should be prepared to compete, but the reality for the Latino Student is a different one. We have to realize that these remedial courses that are being offered in the colleges will hardly help us. Such courses have to be given at the junior high school levels; three or four years of college will not cor- population make almost rect fifteen years of deprivation. We also have to realize that the ever, their dropout rate counselor plays a very important role in the academic life of the student, and therefor we

have counselors that can relate to those students The question still remains, will the Latino Counselor solve the students' psychological and academic problems? Certainly not, but this may be a beginning. What is the next step to follow? Classes that contain relevance, classes that may create sense of self identity, etc. Also, the counselors have to be prepared to deal with these kinds of problems. To have a Latin Counselor does not help if he is not well prepared to deal with these problems. Thirdly, the students should have an input. and willingness to cooperate and work, and see the University as a means to better themselves.

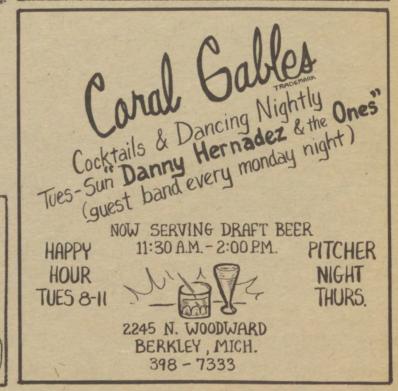
The situation in the Pontiac Community is a difficult one, in the sense that the Latin a 10% of the total population of Pontiac; howis no doubt the highest in the school district. After working on this

Con't. on page 3.



6 DAYS ---- DEC. 16-23 \$ 270 20

CONTACT: MR. PARENT 852-1000 OAKLAND COMMUNITY COLLEGE



# Hildum to head new debaters

by Larry Hadley

Oakland University is in the process of getting todether a debate team. rofessor of Speech Communication Donald Hildum will act as faculty advisor. Prof. Peter G. Evarts has mentioned that he will probably be advising also, as he was OU's debate coach when we had a team.

Uakland had a good debate team for several years, until 1968. The organization hopes to come under the administration of the Office for Student Organizations, for the first year, and also to be included in OU's next budget as a separate club, with their own funding. The details, however, are still

MINORITIES con't from pg 2.

point and just by check- just the opposite. To ing the enrollment list illustrate this, just of Pontiac Northern HS, last year at Eastern and Pontiac Central HS we found this: During the academic year of 1970-71 Pontiac Central student of Latin Amerhad a Latino population ican descent were alof 82 students (3.7%); in 1969-70 there were 90 students (4.2%) — a decrease of 1.2%.

A "minority" group should keep their value, promote, preserve means of expression. Who is going to say, for example, that the use of their language should be prohibited? Common sense (if such a thing exists) tells us that nobody should impose upon others' values or ways of behavior. Upon close observation we find

Michigan University no Mexicans (or Mexican-Americans) or any lowed to register in any Spanish class.

was to happen, everyone Researchers and would complain; logical-typists are needed ly this is their more important media (means) The team appreciates and/or create their own to perpetuate a culture your support, which and if you take this away from a man, he is left naked. Well, this is what has happened to the Latin minority at EMU, and all over this 'land of equality'; then we call them "deprived", "the culturally disadvantaged". Quiroga

being worked out.

The team invites everyone who is interested. There will be two styles of debating, inter-collegiate debating and intra-mural debating. Inter-collegiate will be of the "standard" form. This year's topic is "Resolved that the federal government will provide comprehensive medical care for all US citizens."

The other style is "Oxford " style, which will be used with the intramural teams. This is the style used in the Kennedy-Nixon and Buckley debates. The topics will be chosen according to the debaters' desires.

There will be an organizational meeting Sept 28 from 4:00-5:00. as well as debaters. will pay off in the benefits derived from the exposition and discussion of the pressing issues of the day.



Publisher Paul R. Axinn Editor in Chief Wendy W. Lull

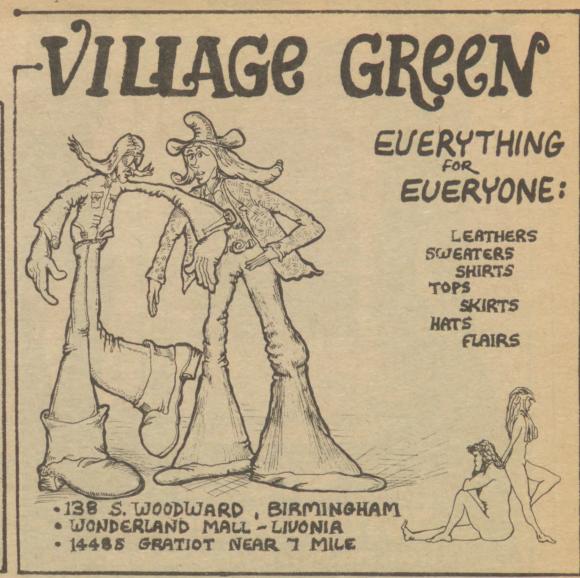
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### FOR RENT:

Single teachers maybe interested in a three bedroom apartment with a two car garage. Utilities furnished. Rural environment with fire place & horses & woods. Five miles North of Foxford on M24. It interested call 678-2961. 5116 South Lapeer Rd.





#### SHOO BEE DOO

Thursday night, September 21st, 8-11:00 at the Abstention: Smokin' music. Jazz

Smokin' music. Jazz and blues that seep into the air and you breathe them. Jams that set you spinning and leave you warm. Four dark men on a dark stage lighting up the world with sound—SHOO BEE DOO.

Katie Hyder

Telepathy,
between-you-me,
a mystery.
Eyes searching into space
meet a faceUnconsciously entering
locked space
until their eyes meetInhibitions keep the silence.

By Xenia Psihas

Set yourself forth make hesitation never prevailing. Eat a rock... Plant a tree or cop a crop.
Spread your arms and flap if you must, stand on your toes and keep your eyes out of movie shows.
Smell a tennis shoe or blow a mind--all ends all in time by time.

By Bill Bracy

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Stroh's Summer stock. From one beer lover to another.

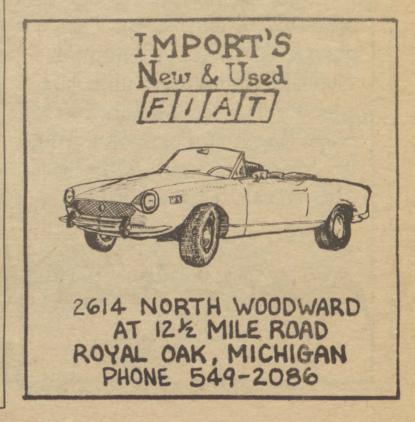
Interacting-Reacting...
being, among others
alike and not.
Being-faced against
Time and Space.
Here-to occupy, space,
as one in a race,
paced by time-Continuing
you pick-up their grind
and find it's a
dying line.

By Xenia Psihas

# to the fire man

Those words, those fiery words you toss to me across the telephone line coat my heart with a feeling almost as powerful as that which conquers me when you're here, with me; and that sweet coating drips from my heart and surges through my veins until it presses against my skin and I glow. My eyes are filled with softness and my lips betray my thoughts by pouring words, thick and heavy, over you and holding you fast like weights-then it strikes us that like so many before us, we are fated with the glorious disease of lovers-and are the hopeless prisoners of our affections.

Katie Hyder



# Sounds, Illusions, & Expressions

THE ABSTENTION

SITTING DOWN IN CLASS

JUST LOOKING AROUND AROUND LISTENING TO WORDS AND NOTICING THE SOUND.

NOT MUCH YELLING BUT NEVER A SCREAM NOT VERY REAL BUT HARDLY A DREAM.

\* WAYNE DONIFON \*



#### A Luisa

I let my imagination travel one more time. I think that all my feelings are with me today, and in the middle there is a soul pregnant with iesperation, with kisses gone with the wind, with poetical expressions that only my soul can hear. I have in my mind long poems, shy poems that don't want to see the moonlight, and while my mind travels it sees little rivers that get lost in the depths of the forest. Far, far away there is a man who carries a smile; a smile that bathes the flowers that grow in the field. There are also some people who walk quickly, who don't turn their backs. To those I send a glance, but their souls are too busy. They don't hear and I just smile.

I carry in my sack some little kisses that my brother brought me. I also have the picture of my mother; my mother is a dark lady that in the rainy days walks through the paths of my lone-liness. When se comes she brings me the sorrows of her past. Her dees is blue a pale blue that reminds of the pale stones, the blue stones of the sea. When I listen to her talking there are songs that cover my body; her conversation is suave, and sometimes she goes away and brings me some old poems, beautiful poems that only I can understand.

The days are gone, and with the days my mother is gone too, and I am left alone with my thoughts; those thoughts gray and blue like the leaves of those strange trees that grow in the valley of solitude.

As you can see the time goes fast, and with it pieces of my soul escape from me, and I see them laughing. Then I fin myself, astonished, sitting down under a tree looking at the old leaves falling down carrying messages from tree to tree. The time

leave is here, they say. I look at them and once again We say good-bye. Quiroga

She slips away
before your very eyes
and like a lover,
leaves her colors when she,
herself, is gone.
Metcalf

Sunset: ft. Pond Bay The strains of folk music will gently ooze from Oakland's coffeehouse - The Abstention - beginning Thrusday, September 28.

The Abstention, located next the grill in the OC, is coordinated by Howard Aston and Ken Arfa, who have strived with meager allocations to keep the house open and alive with talent.

This year's program will provide for biweekly preformances
on Thursday nights, of
folk music, poetry and
interpretive readings,
with one weekend a
month being an "open
stage" where anyone
who wants, may demonstrate their talents.

The atomosphere of the Abstention is very relaxed; one can come in (from 8:00 - 11:00) for ¢75, and sit and listen to the music while sipping free coffee. The "Open Stage" nights will be open until 1:00.

There are many places for people who want to help out in the Abstention, either by preforming, or assisting in the coordination of programs. Any volunteer is welcome and surely needed. The coffeehouse is surviving on a small budget and though it struggles to keep together, it is serving the university a special kind of diversion that appeals to soft hearts and gentle souls.

If you are interested in getting involved with the Abstention, you will be eagerly welcomed by Howard Aston (651-5736). If you do not want to help out by providing your physical services, at least sample the atomsphere by attending preformances. It makes for truly enjoyable leisure and entertainment.

—This Thursday, (Sept.

-This Thursday, (Sept. 28) at 8PM, the Abstention presents: Vince Sadovsky, Marc Abel and Alice Baker.

Katie Hyder

#### UNPRECEDENTED TWO - NIGHT EVENT!

FILM MAKERS CONFRONT REALITY

I Tues., Oct. 3 in person

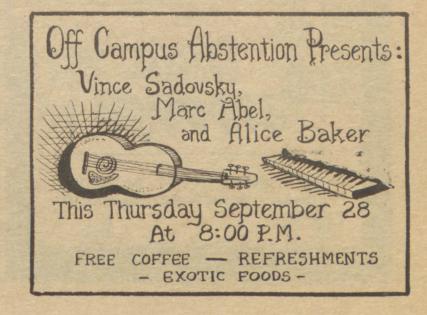
8 PM

II Wed., Oct., 4 in person

Willard Van Dyke with his own The River, The City Valley Town

D. A. Pennebaker introducing his Primary, Company Joplin-Hendrix

AUDITORIUM, THE DETROIT INST. of ARTS
TICKETS: \$1.50 (students 60 cents) for each evening. Art Insitute
Hudson's. U. of D. WRITE: 5200 Woodward, Det. 48202
(tel. 832-2730) Co-sponsorship: Friend of Modern Art & Winkelman's Focus: USA



CONGRESS con't. from

Although they had no voting power, the BLC members in attendance out numbered the Congress by 2 to 1, and participated actively.

The Congress was able to pass motions without a quorum by an obscure by-law re-imple- Sale. The Congress mented by chair person Jickling, which said, in effect, that a meeting could be held without a quorum.

(Anyone on campus can attend these meetings, in the Oakland Room,

call 377-3098, or stop by 176, SFH.)

Greg Janks, and Ted Cwiek were appointed by the Congress to represent students on the Parking Commission.

Student Congress passed approval of their sponsorship for a Persian Art Exhibit and receives a 10% cut.

The Congress and BLC strongly supported a reopening of Graham Health Center's inpatient services to students; adjournment

## oc. For times and dates, Soccer team loses to Calvin

Coach John Motzer's young Oakland University Pioneers lost 4 to Wierena. O to a veteran Calvin College soccer team at Grand Rapids Saturday. Motzer, although disappointed in the defeat, Tangern assisted by by his freshmen in their by Wiernea assisted by

Calvin had 18 kickson-goal and 6 cornerkicks to Oakland's 5 and led at the half after Nels Johnson of South

The cotton candy machine provided extra levity to the goings on. It did not come with a cover. This caused the cotton candy to fly all over everybody, instead of onto the stick. Hence, everyone, including this writer, soon resem- nic be without a polibled giant pink cobwebs. This whole incident prompted Grace Hill to lament as to why she didn't rent a slightly better machine. Soon afterwards, however, a cover of sorts was jury-rigged, and the cotton candy came out quite well.

It was safe to have

utes on a side kick after an assist by Jon

Calvin scored at 12 minutes of the 45 minute second half on a side kick by Jon Van was somewhat encouraged Wierenea; at 18 minutes first college encounter. Al Camp; and at 44 minutes by George Recker with an assist by Camp.

Coach Motzer was en-4, respectively. Calvin couraged by the play of freshmen Jeff Lendon of Utica and Bob Siegrist Africa scored at 35 min- of Birmingham in goal as host Western Michigan of the meeting followed. ARMADILLO con't from pg 1 they turned away 14 kicks-on-goal by Calvin. September 30 at 1:30 Mike Arndt of Utica

played well on defense at center fullback. John Clark at center forward, Randy Duerr of Mt. Clemens at right inside forward, and Arnold LeComte of East Detroit at left inside forward played well on offense but could not drive the ball past the Calvin goalee.

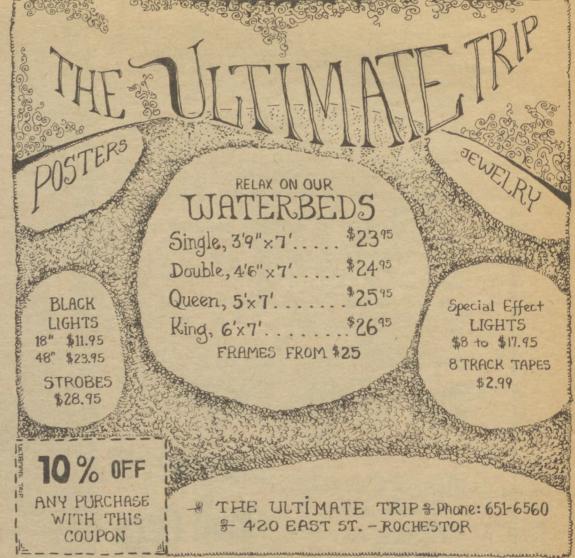
The Oakland Pioneers will play host to Hope College on the Oakland University field at 1:30 PM next Saturday, September 23. Oakland will University Saturday, at the OU field.

her do that, as she is a vegetarian and wouldn't take any. being a man of principle, I took the candy, and here I am writing about the machine.

Now what would a pictical argument? Doug intrepid reporter was given plenty of samples if I promised not to write about the machine's failure. So Maake, an OU graduate, decided to start it off by exclaiming "McGovern stinks!!!" Grace Hill snarled a "Hah!", but that

All in all, the picnic turned out quite well. It was designed to provide a little something extra for the commuter, although it was open to all. Commuter's Services plans more such activities throughout the year. They will be held in the fireside lounge at Vandenburg Hall every Wednesday. So hopefully, the commuters can identify with the school a little better, thanks to the friendly folks at Commuter's Services.





# Unclassified Has

This year we are trying to inject more levity onto the back page. For a meager contribution of 5¢ (or more) we will print any and John McCons almost all messages, notes, communiques and curses. draw, type, scribble, print or carve the ads - we're not fussay. EXXXEGUIT

Drop ads off at the Focus office (down stairs in the OC, by the grilllee - it's the office with all the glass windows) -

Wanted: Master Thieves. Must be experienced. Need master-mind, safe expert, and gadgetryman. Big target. Send resume to 906A Hamlin. Code name: Saint Jude.

Happy 20th Birthday, 9-24-72 Luv, Mary, Elainey, Jannie, and Linda

Sav--Hey--Babe! What's the happs? (Requests answered.)

For Sale: Dodge Charger, R/T 383 H.P. Excellent condition. Call 651-7595.

4. 4. = b Prof. Simmons is a dirty old man! For documented evidence, phone 651-1298.

illillillillininyhmittimi To the Clog Clompers of OC Stairs: I challenge a CLOG CLOMP! 1st place to the loudest clomper or most original clog clomp beat. Winners to be announ-

6/04/2000 DOGGE Piano player seeking 6 group in folk or jazz. العربيان

Apply Metamora City wanted: 50 unexpersion of the current ep demic of neurotic dogs. dnejj the current ept-Wanted: 50 unexperien-

Set yourself forth make hesitation never prevailing. eat a rock ... Plant a tree or cop a crop. Spread your arms and flap if you must, stand on your toes and keep your eyes out of movie shows.

Smell a tennis shoe or blow a mind--all ends all in time by time.

By Bill Bray

Of all the girls that I you too have met, I'd just as soon be with my PET!!

(slemins lo started--due to lack Zoo closed when school rumor that the Detroit better--(There is a And the guys are any

HELLO TO DR. D.D. H. FROM A A 24 110

But therel dog bit the constrictor don't arms, and wuzzy, gout log sucked (

Gerry, How does one can Fruit to preserve it for the Future so it still tastes "good 'n' fruity"?

Missing person--What happened to that Armenian lover? Can he ever be found? When located send him to 35 OC. + 院 -

Wanted: One 3-ton chair that can't tip over. Send specifications to Engineering Dept. Office Eng. Dept. Office. Stap Kinskings

Jorg neck

Sinnons Ohans Partin These han shirtese (HELLO) DR. FORBES & MAYRE NEXT WEEK, INGO WY

For Sale: 2 brand-new 12" Quam spkrs, polyurethane suspension (17 Hz resonance). Call John, 373-1584, after 5:00 PM Mon. thru Fri.

"#\$% &!()\*! -th1240 !!!! Larry

Listen, V.B. calf of tear What I taste is rather queer. Seems to me with all our dough, There's some improvement you could show. Three times daily a surprise. You feed us something in disguise. Is that stuff I'm forced to eat The same you scrape off toilet seats? Traditional

Amigo -donde esta su mensaje?-Sabes que mi cama ya esta fria, y la ventana esta abrado tambien.

TO KATE: MAVE FUN IN CHINA! that ve to 5:00 PM Mon thru Fri.

#### At last.... contraceptives through the privacy of the mail.

Whether you live in a big city with its crowded drugstores, or in a small town where people know each other so well, obtaining male contraceptives without embarrassment can be a problem.

Now, Population Planning Associates has solved the problem...by offering reliable, famous-brand male contra-ceptives through the privacy of the mail. Popular brands like Trojan and Sultan. The exciting pre-shaped Conture. The supremely sensitive Prime. And many more. All are electronically tested and meet rigorous government

tested and meet rigorous government standards of reliability.

We'll be glad to send you our free illustrated brochure which describes the products and services that we have been bringing to 10,000 regular customers for nearly two years. Or send just \$3 for a sampler pack of a dozen contraceptives – three each of four leading brands – plus our brochure.

Money back if not delighted! Money back if not delighted!

For free brochure or \$3 sampler

mailed in plain package, write

Population Planning Associates 105 North Columbia Chapel Hill, N.C. 27514 Please rush me in plain package:

Sampler pack of 12 assorted condoms—three each of four brands—plus illustrated brochure—\$3 ☐ Illustrated brochure only, 25¢

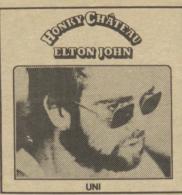
Address City State 127 I enclose payment in full

# Special Sale



MARK

Tim.



137 WEST MAPLE BIRMINGHAM, MICHIGAN iscount records in





# We invited a few friends for dinner and they helped clean up the Genesee River.

nisms, we're helping to solve the water pollution problem in Rochester. Maybe the solution can help others.

What we did was to combine two processes in a way that gives us one of the most efficient water-purifying systems private industry has ever developed.

One process is called "activated sludge," developed by man to accelerate nature's microorganism adsorption. What this means is that for the majority of wastes man can produce, there is an organism waiting somewhere that will happily assimilate it. And thrive on it.

The breakthrough came when Kodak scientists found a way to combine the activated sludge process with a trickling filter process and optimized the combination.

We tested our system in a pilot plant for five years.

With the aid of a few thousand pounds of microorga- (At Kodak, we were working on environmental improvement long before it made neadlines.) And the pilot project worked so well, we built a ten-million-dollar plant that can purify 36-million gallons of water a day.

Governor Rockefeller called this "the biggest voluntary project undertaken by private industry in support of New York State's pure-water program.'

Why did we do it? Partly because we're in business to make a profit—and clean water is vital to our business. But in furthering our own needs, we have helped further society's. And our business depends on society.

We hope our efforts to cope with water pollution will inspire others to do the same. And, we'd be happy to share our water-purifying information with them. We all need clean water. So we all have to work together.



**Kodak** More than a business.