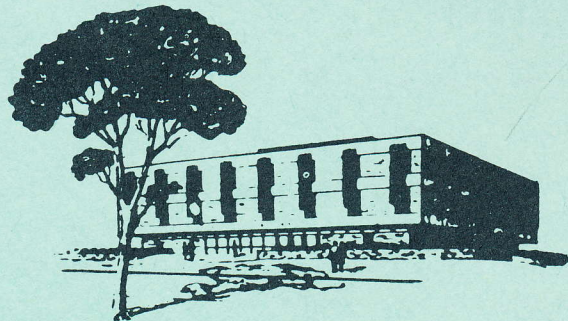


# OAKLAND UNIVERSITY

OFFICE OF ADMISSIONS



*... an exciting  
community  
of learning*

Freshman Newsletter - #2

March, 1967

## MISS OAKLAND UNIVERSITY SELECTED AT WINTER CARNIVAL FESTIVITIES

Climaxing a month of exacting rehearsals, interviews and hard work for the Miss Oakland University 1967 title, a panel of five judges narrowed down the original field of fifteen candidates to five lovely finalists. The Miss Oakland Pageant was a highlight of Winter Carnival festivities at Oakland University, February 9-11. Other highlights of the three-day social event included Casino Night, snow sculpture competition, ski meets, dog sled and skating races and a tug-of-war on ice. It was concluded with the annual Snow Ball Dance Saturday night.

The pick of the judges was Laurie Isenberg, a junior from Detroit, Michigan. The brown-eyed brunette, who majors in English, now will compete in the Miss Michigan Pageant, from which a girl is picked to represent the state in Miss Michigan competition.

Sponsored by the Hill House fourth floor, she was picked as one of the five semifinalists after being judged on talent and appearance in both an evening gown and swimsuit. For the talent portion of the competition she performed in an original comic skit which was a takeoff on the beauty pageant, the invitation to compete and the search for something to demonstrate her talent.



Other finalists in the Miss Oakland Pageant were: Norlene Smith, first runner-up; Candice Hershberger, second; Andrea Urbon, third; and Margaret Caldwell, fourth.

## CHARTER COLLEGE STUDENTS ARRIVE IN EUROPE

January 4 marked the culmination of plans begun in October of 1965, as the Charter College European Study group left New York for Europe.

The 64 students, in three groups, will each spend one month of study and touring in Paris, France; Madrid, Spain; and Mainz, Germany. At Madrid, the students will be at the Metropole Hotel studying with Professor Burdick. While at Mainz, the students will stay at Jugendherberge and study with Professor Chernow. Classes will be approximately two hours a day, leaving plenty of time for outside study of the local culture.



## A Word of Welcome . . . .

The Oakland University Book Center staff wishes to congratulate you on your decision to enter Oakland this September.

As you know, a University is a complex of many services, among which is the campus book store. The University Book Center at Oakland University is owned and operated by the University to serve the needs of the University community. Located in the lower level of the Oakland Center, the store is designed to provide a central location for the purchase of all necessary texts and supplies and other items such as clothing, stationery and gifts.

Regular hours of operation for the Book Center are Monday through Friday from 8:30 a.m. to 5:00 p.m. However, the Book Center is open evenings during the first few days each trimester to allow all students ample time to purchase texts and supplies.

The University Book Center is designed to serve you. When you arrive on campus, drop in, say hello and let us know your needs. We will be happy to help you!

Dave Bixby, Book Center Manager

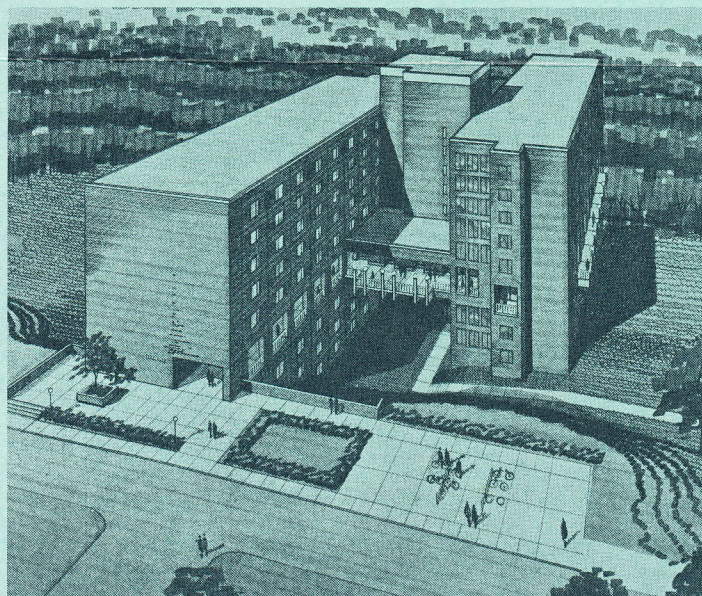
## PATIENCE, YE HOUSING SEEKERS

Jim Appleton, Director of Housing, reports that within the next few weeks those of you who have paid the \$25 housing deposit will be receiving, from the Housing Office, a contract and further information about housing arrangements. You will also have an opportunity to return information which will assist us in room assignments. Please be patient, the forthcoming information from the Housing Office is sure to answer all your questions regarding housing arrangements for the fall semester.

## NEW DORMITORY TO HOUSE 676

The Michigan State Board of Trustees approved at its monthly meeting the awarding of construction contracts for what will be Dorm Seven. The new dorm will have nine stories and will boast twin towers like the Vandenberg Hall.

The 676 student coed housing unit will accommodate the continued growth in student enrollment which is expected to increase to about 4,100 by the fall of 1967 with the students in residence being about 1,800. Due for completion in January 1968, and for occupancy late in the summer of 1968, it will raise Oakland's resident capacity to 1936.



Entrance to the new dorm will be on the fourth floor, which will provide apartments, and offices for the resident staff, recreation facilities, study and multi-purpose space. The floor will also include reception desk plus a lounge area for guests. A second lounge for the more personal use of the residents will be in back.

One floor will have rooms for 40 students, with four students sharing suites consisting of an entrance way with the bath to one side and a four person walk-in closet. A second set of doors will open into the two living areas.



"SEGUIR VIRTUTE E CANOSCENZA"

Dr. Howard Clarke, a professor of Classics, is one of the most talented and dynamic lecturers on the Oakland University faculty. The following are Dr. Clarke's recollections on finding an appropriate motto for Oakland University:

A few years ago Chancellor Varner appointed me chairman of a small committee charged to discover or invent or otherwise come up with an appropriate motto for Oakland University. We didn't know quite how to begin, so we started by whiling away afternoons in the grill trying to recall memorable words we had heard or read. We didn't have much luck--apparently all those wise sayings just weren't that memorable--so we tried to make up an original motto. Some of our concoctions were pretty funny, and some were pretty unprintable, too. Then we started to think about the mottoes of all the schools each of us had attended, but this helped not at all; let's face it, most mottoes of most schools are very square indeed, and we didn't want to burden Oakland with the dreary pieties of the past or the specious slogans of the present. Finally, we decided to limit our range of choices by determining on the language in which our Oakland motto should be expressed. Now we started to make some progress.

Latin, the obvious choice, was out--too many schools already had Latin mottoes; Greek was out, too--too difficult to read; English didn't appeal to us--who could tell when the words we chose might turn up in a cigarette commercial on TV; French was a possibility--but it's a hard language to pronounce; there's Spanish, too--but nobody could get very excited about Spanish; next, German was eliminated--it's not the most beautiful language in the world and the Germans have tended to misbehave in the twentieth century; and, finally, nobody wanted to think about the disastrous publicity we would reap from a motto in Russian. But by a process of elimination we found ourselves coming ever closer to one of the great languages of Europe--Italian.

Of course, Italian! The language of Dante and Michelangelo, of St. Francis and Machiavelli, of da Vinci and Garibaldi, the official language of music, the language of the greatest opera libretti (and the language, too, of some of the world's most beautiful women). Well, among Italian writers, there is pre-eminently Dante and his great epic, the Divine Comedy. If Dante, in this magnificent poem, could practically create Italian as a literary language, then he could certainly produce a motto for Oakland University.

There are a number of brilliant scenes in the Divine Comedy, but there is one in particular that seemed to us to strike the right note of exhortation and inspiration--at least two of the ingredients that belong in a university's motto. This is the stirring speech that Dante has put in the mouth of the Greek hero Ulysses, whom Dante and Vergil meet in their progress through the Inferno, the first of the poem's three parts. Dante thought of himself as a Trojan (the Italians were descended from the Romans and the Romans from the Trojans--or so they all liked to think) and he didn't particularly like Greeks (that's why he put Ulysses in hell), but he does formulate for Ulysses one of the most inspiring speeches ever composed. It is an address Ulysses delivers to his men in the course of their long and arduous journey home after the Trojan War. "In it he calls upon his followers to sail on and on in pursuit of knowledge and experience of the world--even beyond the Pillars of Hercules (the Strait of Gibraltar), traditionally the ancient world's limit of legitimate exploration. He exhorts his men to remember that they are human beings and that it is their pride and their responsibility to "follow courage and wisdom." Ulysses' words are particularly appropriate for a university, since they are a reminder that the pursuit of knowledge requires both courage and conscience, but is ever man's great aspiration, his highest human endeavor."



The last three sentences in the preceding paragraph I have excerpted from a description of the motto that I once wrote for the Oakland University Student Handbook. The description is adequate as far as it goes, but it does not exhaust the meaning of the motto nor does it fully render the message our motto should communicate to the members of Oakland University. For the words we have chosen are not "follow courage and wisdom," but "seguir virtute e canoscenza," and the Italian words have meanings that range far beyond their English equivalents. The Italian seguir, for instance, is a stronger verb than the English follow, suggesting that the pursuit of knowledge is indeed a pursuit and hence requires energy and devotion and commitment. Likewise, virtute connotes more than courage. It suggests also that the student and teacher in the pursuit of wisdom must be moral, responsible, dignified, humane--in a word (now much misused) "virtuous". And canoscenza suggests a dimension of wisdom that is beyond the narrow, the technical, and the pedantic; it reminds us that true wisdom involves an acquaintance with self and world, a total awareness of what it means to be a human being.

So that is what our motto says. And although I am a college professor and occupationally addicted to lecturing the young, I have nothing to add to what Dante has said so well. It's a good motto. It has class. Think about it.



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O A K L A N D   U N I V E R S I T Y  
Rochester, Michigan

Freshman Newsletter -    March, 1967