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Executive MBA program offers dynamic new concentrations

As the many sectors of business evolve, so must business leaders. That's where Oakland University's Executive MBA (EMBA) in Health Care Management or Information Systems comes in.

This intense program prepares highly-motivated professionals to be successful in a dynamic global business environment by helping them better understand all aspects of business. Launched in 2000, the SBA's EMBA program is one of very few in the country and the only one in Michigan to offer two different but complementary concentrations.

The EMBA boasts many successful alumni in leadership positions. And students and employers talk up the advantages of the program.

"Students are well prepared in both the theoretical basis of management and leadership and in the practical application. The curriculum is creative and prepares graduates to be successful in a wide variety of positions," says Dr. Ernest Yoder, vice president for medical affairs at St. John Health System. "I have personally seen the success of two OU EMBA graduates within St. John Health."

"The multi-faceted approach of OU's EMBA in Health Care Management provides an exceptionally valuable learning experience, as well as creates new industry relationships through dynamic interactions amongst students, facilitators, guest speakers and alumni", adds Scott Cowsill, an entrepreneur specializing in practice management and health care contracting, and recent EMBA - Health Care Management alumni.

"From Six Sigma and health care legal issues to writing presentations, OU's EMBA program has brought me up to a certain level of polish that has had profound benefits on my career," says Donna Mimikos, administrative manager, Beaumont Hospitals employee health plan and integrative health services. "As a nurse, I had the health care experience, but I needed the business component. I got it through the EMBA program."

The program is accepting applications for the fall 2009 term. Prospective EMBA students are encouraged to explore program details at <http://emba.oakland.edu> or attend the information session on Saturday, May 16 from 10 a.m. to noon or Friday, June 19 from 4 – 6 p.m. For more information or to reserve your spot at an information sessions, call (248) 370-3287 or e-mail emba@lists.oakland.edu.

SUMMARY

Oakland University's Executive MBA in Health Care Management or Information Systems prepares highly-motivated professionals for a global business environment.

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