


OU offers NASCE community engagement survey



 October 8, 2018

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Oakland University, through its Office of Institutional Research and Assessment (OIRA), will participate in the National Assessment of Service and Community Engagement (NASCE) between October 8-19. NASCE is a web-based survey that measures an institution's overall level of community engagement by evaluating the rate, frequency, and depth of student community service activities.



This year will mark the 18th year that Oakland University students, faculty and staff joined forces in an community services project to make peanut butter and jelly sandwiches to benefit the Salvation Army's Food and Bread program.

“The goal of this year’s survey is to capture data on where our students are engaging in service to our community and to highlight the efforts and passion shown by our students,” Susanne Condron, assessment coordinator for OIRA said. “Our leadership team will then use the survey results to guide Oakland’s future strategic plans and campus-wide engagement goals.”

The Siena College Research Institute administers the NASCE survey through four separate email invitations, over the course of twelve days, beginning on October 8. All Oakland University undergraduate students will receive an email from “NASCE at OU” with a link to the online survey and an invitation to participate. The survey should take no longer than 10-15 minutes to complete.

Oakland students who fill out the survey will be eligible for OU swag including sweatshirts, PopSockets, mobile wallets or a reserved library study room during final exams.

The NASCE survey has grown over the past five years into a widely used and respected assessment tool for measuring and expressing community engagement among U.S. colleges and universities. Approximately 100 colleges and universities across the country have participated in the survey.

OU last offered the NASCE survey in February 2015 and had the participation of more than 2,500 undergraduate students.

The National Assessment of Service and Community Engagement (NASCE) was developed by Siena College to comprehensively measure student community service across nine areas of human need. They include:

- Civic Participation/Promoting public awareness (e.g. voter awareness, human rights, refugee & immigration, public safety)
- Economic Opportunity, Access, and Development (e.g., tax assistance, job training, fair trade)
- Environmental (e.g. local clean-up, environmental advocacy)
- Working to promote Health or Fitness (e.g. donating blood, visiting the sick, raising money to combat a disease)
- Youth (e.g. tutoring, coaching, working on a toy drive)
- Addressing Homelessness or Housing (e.g. Habitat for Humanity, Affordable Housing)
- Elder Care (e.g. adopt a grandparent, nursing home)
- Addressing Hunger or Nutrition issues (e.g. soup kitchen, food drive)
- Religious or Spiritual service (e.g. teaching a Sunday School class, mission work)

The survey also assesses student perceptions of, motivations for, and obstacles to service as well as institutional structures that impact service participation.

[Student info sheet on NASCE survey.](#)

[Faculty info sheet on NASCE survey.](#)

To learn more in general about the NASCE please visit: www.siena.edu/sri/nasce

About OIRA:

The role of the Office of Institutional Research and Assessment is to support the planning, decision making, evaluation and self-assessment activities of the university by providing accurate and objective information about the progress of its efforts to achieve its mission and strategic plans.