

Friday, November 6, 2009

Alumni Attitude Presentation outlines communication techniques

Faculty and staff are invited to learn more about how to communicate and attract Oakland University alumni. Results from the Alumni Attitude Survey will be presented from 10 – 11:30 a.m. on Friday, Nov. 13 in the Oakland Center Oakland Room. Attendees will discover techniques on how to engage alumni, what alumni are interested in and how alumni prefer to receive communication. The review will be presented by the Alumni Association and Rob Shoss of Performance Enhancement Group.

For more information, [view the flyer](#).

SUMMARY

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Modified by Katherine Land - Deleted (land@oakland.edu) on Monday, November 9, 2009
Article Start Date: Friday, November 6, 2009