Agendum
Oakland University
Board of Trustees Special Formal Session
July 7, 2015

# GENERAL FUND BUDGET AND TUITION RATES FOR FY2016 A Recommendation

- **1.** <u>Division and Department:</u> Finance and Administration Division, Budget and Financial Planning Office
- **2.** <u>Introduction:</u> Board of Trustees (Board) approval is requested for the FY2016 General Fund budget and tuition rates. Highlights and assumptions for this proposal are described below.

Attachment A is a FY2016 General Fund Budget Briefing ("A Propitious Time in Oakland's History").

Attachment B is the Oakland University (University) FY2016 Proposed General Fund Budget, which provides summarized budget information for each major academic and operating unit and a comparison to the FY2015 General Fund budget.

Attachment C is the proposed Schedule of Tuition Rates Effective Fall Semester 2015.

### State Appropriations:

According to Public Act 85 of 2015 (PA85), the University's FY2016 State appropriation would be \$49,600,300, including performance funding of \$1,228,400, a 2.5% increase over the prior year, plus a \$7,800 Indian tuition waiver. Performance funding is based on metrics that measure critical skills degree completions, research expenditures, six-year graduation rates, total degree completions, institutional support as a percent of core expenditures, and percentage of Pell students. Receipt of the performance funding is contingent on complying with a 3.2% tuition restraint. Even with the receipt of performance funding, the University's appropriation would still be nearly \$3 million below the FY2009 funding level.

Historically, the University has been underfunded by the State on a per Fiscal Year Equated Student (FYES) basis when compared to other public universities in Michigan. Per PA85, the University's FY2016 base appropriation per FYES would be lowest in the state at \$2,903, as compared to the state average of \$5,182. State funding as a percentage of the University's proposed FY2016 General Fund revenue is 16%.

#### Cost Containment:

The University has accumulated data on cost containment initiatives totaling over \$48 million of permanent and one-time savings since FY2003. Cost saving initiatives include renegotiating vendor contracts, refinancing debt, energy savings projects, reducing the cost of employee healthcare benefits, lean academic and administrative practice redesign, an early retirement plan, and eliminating positions.

Additionally, the University's General Fund expenditures per FYES in FY2014 were \$4,596 below the state average (per the State's Higher Education Institution Data Inventory (HEIDI) database), confirming the University is an efficient and lean organization.

General Fund Budget and Tuition Rates for FY2016 Oakland University Board of Trustees Special Formal Session July 7, 2015 Page 2

The following is a summary of Oakland University's rankings and comparisons with other Michigan public universities:

- Lowest State appropriation funding per student;
- Tuition rate \$728 below the average FY2015 all-in tuition rate;
- Second lowest general fund expenditures per student;
- · Second highest number of students per faculty;
- Fifth lowest staff per 1,000 students;
- · Lowest general fund building square footage per student;
- One of two schools with declines in ten-year appropriation per student between 1995, 2005, and 2015;
- Third lowest total revenue per student (tuition plus state appropriation); and
- The highest enrollment growth in the state over the past five- and ten-year periods.

#### Strategic Plan:

The University's economic and societal impact on the state and region have been steadily increasing over the past decade as a result of strategic planning, outstanding faculty and staff, aggressive fiscal management, and creative partnerships with business, industry and the community.

In March 2015, the Board adopted a new Strategic Plan with the following goals:

- 1. Foster student success through a robust teaching and learning environment and comprehensive student services.
- 2. Be recognized as a strong research and scholarly environment focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.
- 3. Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility, and engagement.

#### Tuition:

In order to achieve the Strategic Plan goals, the University needs additional resources. Tuition, which makes up 83% of the General Fund revenue, is the primary source. The proposed FY2016 average tuition rate for a full-time resident freshman is \$11,512.50, an increase of \$30 per credit hour, or 8.48%. The proposed FY2016 average full-time resident graduate tuition rate is \$15,720, a 2.79% increase. (See Attachment C)

In order to provide incremental program funding for four of Oakland's Professional Schools (School of Business Administration, School of Engineering and Computer Science, School of Health Sciences, and School of Nursing), market driven differential tuition rates are proposed for each School. (See Attachment C) The differential rates recognize that these programs are more expensive to deliver, have shown high demand, and have high job placement rates for students. For years, Oakland's tuition rates for these four Schools have been well below their Michigan peers.

To help offset the tuition increases, financial aid will be increased by 11.7%, or \$4.2 million (excluding the School of Medicine). In FY2015, on average, a full-time undergraduate

General Fund Budget and Tuition Rates for FY2016 Oakland University Board of Trustees Special Formal Session July 7, 2015 Page 3

student received non-debt financial aid (scholarships, grants, and other awards, excluding loans) of \$3,714, reducing the overall net average cost by nearly one third, to \$7,746.

### <u>Highlights of the Proposed FY2016 General Fund Budget:</u>

Revenue:

- 1. State appropriation of \$48,364,100, unchanged from the prior year.
- 2. FYES enrollment of 17,269 (excluding School of Medicine), a 1% increase over the prior year.
- 3. Average tuition of \$11,512.50 for a full-time resident freshman, an increase of \$30 per credit hour, or 8.48%.
- 4. Tuition Differentials for four Professional Schools.
- 5. Average graduate in-state tuition of \$15,720 for full-time resident students, an increase of 2.79%.
- 6. Continuation of the University's no fee pricing strategy.

#### Expenditures:

- 1. Expense budget increases primarily include:
  - a. Program improvements: additional faculty and academic advisors, research support and equipment, specialized labs and teaching spaces, library collections, student support items, enhanced career services with Professional Schools, improved handicapped accommodations, and onetime information technology upgrades.
  - Operating funds required for Board approved course offerings, debt service obligations, utilities, support staff for new buildings, and other contractual obligations.
- 2. Continued focus on student financial aid funding including the student full aid guarantee, economic hardship fund, need-based and competitive merit-based scholarship awards, an increase of 11.7%.
- **3.** <u>Previous Board Action:</u> On July 1, 2014 the Board approved the FY2015 General Fund budget and tuition rates.
- **4.** <u>Budget Implications:</u> Approval of the FY2016 Proposed General Fund Budget and the Schedule of Tuition Rates Effective Fall Semester 2015 provides the needed authorization for assessing students and expending University resources for instructional, programmatic and operating needs, all in support of the Strategic Plan.
- **5. Educational Implications:** The proposed General Fund budget provides for academic programming.
- **6.** <u>Personnel Implications:</u> The proposed General Fund budget provides for personnel.
- 7. <u>University Reviews/Approvals:</u> The FY2016 Proposed General Fund Budget and the Schedule of Tuition Rates Effective Fall Semester 2015 were developed by the Budget and Financial Planning Office, with input from the President's Cabinet, and was

General Fund Budget and Tuition Rates for FY2016 Oakland University Board of Trustees Special Formal Session July 7, 2015 Page 4

reviewed by the Senior Vice President for Academic Affairs and Provost, Vice President for Finance and Administration, and President. In addition, budget development strategies and assumptions were discussed with the Senate Budget Review Committee and Student Leadership.

### 8. Recommendation:

WHEREAS, the FY2016 Proposed General Fund Budget and Schedule of Tuition Rates Effective Fall Semester 2015 require Board of Trustees approval; now, therefore, be it

RESOLVED, that the Board of Trustees approves the FY2016 General Fund Budget at an expenditure level of \$253,754,100 (see Attachment B for detail) and approved encumbrances and carry-forwards from the June 30, 2015 fund balance; and, be it further

RESOLVED, that the Board of Trustees approves the Schedule of Tuition Rates Effective Fall Semester 2015 (see Attachment C for detail); and, be it further

RESOLVED, that the Board of Trustees approves the spending of General Fund revenues generated from enrollment in excess of that budgeted to adequately cover the instructional, programmatic, and operating expenditures necessary to support higher than budgeted enrollment levels.

#### 9. Attachments:

- A. FY2016 General Fund Budget Briefing
- B. FY2016 Proposed General Fund Budget
- C. Schedule of Tuition Rates Effective Fall Semester 2015

| Submit on | ted to the Pres  | ident<br>, 2015 by      |
|-----------|------------------|-------------------------|
|           | Keap             |                         |
| John V    | V. Beaghan       |                         |
| Vice P    | resident for Fin | ance and Administration |
| and Tr    | easurer to the   | Board of Trustees       |

Recommended on 7/5/15
to the Board of Trustees for approval by

George W. Hynd

President



## **A Propitious Time**



### Four Questions to Consider

- 1. Why is this a propitious time for Oakland University?
- 2. What do we wish to achieve?
- 3. What factors inhibit us from moving forward?
- 4. What can we do to address meeting our needs and aspirations?

# Why Is This A Propitious Time?



"We have gathered here at a propitious time in Oakland's history – a time in which several longstanding endeavors bolster the promise for a future in which this University will thrive."

(M. Schlussel, April 29, 2015)

- √ New Strategic Plan
- √ Significantly increased positive public visibility
- √ Two decades of continuous growth
- ✓ Critical needs clearly identified
  - ✓ Invest in proven recruitment & retention initiatives
  - ✓ New residence hall
  - ✓ Oakland Center expansion (student endorsed)
- ✓ Oakland's tuition is priced below market
- √ Need to invest in efforts to improve
  - ✓ Academic quality
  - ✓ Research support
  - ✓ Program rankings
  - √ Community engagement

# What Do We Wish To Achieve?



Strategic Goal #1- Foster student success through a robust teaching and learning environment and comprehensive student services.

- ✓ Invest in proven recruitment & retention initiatives
  - ✓ Establish additional college/school/major learning communities
  - ✓ Increase number of academic advisors
  - ✓ Increase funding to CORE & OUTAS programs
- ✓ Significantly increase financial aid (merit- and need-based scholarships)
- ✓ Hire additional faculty and staff in targeted areas
- ✓ Increase resident student population
- ✓ Renovate Oakland Center
- ✓ Increase support to expand the Office of Career Services
- ✓ Significantly increase international efforts and study abroad offerings

# What Do We Wish To Achieve?



Strategic Goal #2 - Be recognized as a strong research and scholarly environment focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.

- ✓ Establish incentive stimulus program to develop self-sustaining centers of research excellence
- ✓ Increase grant support services through Office of Research Administration
- ✓ Support the development of research labs & specialized teaching spaces
- ✓ Increase support for faculty & student research
- ✓ Invest in the development of nationally recognized graduate programs
- ✓ Invest in high-tech and state-of-the-art equipment to enhance research capability
- ✓ Support employment of additional research successful faculty

# What Do We Wish To Achieve?



Strategic Goal #3 - Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility, and engagement.

- ✓ Pursue and support our focused engagement with Pontiac and other metropolitan communities
- ✓ Create a community engagement fund to incentivize faculty & student involvement
- ✓ Invest in student community engagement through volunteerism, internships, clerkships, and co-ops
- ✓ Invest in infrastructure necessary to be designated by the Carnegie Foundation as a community engaged university

## **Inhibiting Factors**



Historically, Oakland University has under-invested in its educational infrastructure and support services.

#### Factors that contribute include:

#### **Tuition restraint**

|    | <u>FY</u> | Restraint | <u>ou</u> |
|----|-----------|-----------|-----------|
| a) | 2013      | 4.00%     | 2.96%     |
| b) | 2014      | 3.75%     | 3.75%     |
| c) | 2015      | 3.20%     | 3.17%     |
| d) | 2016      | 3.20%     | (?)       |

### Legislative underfunding

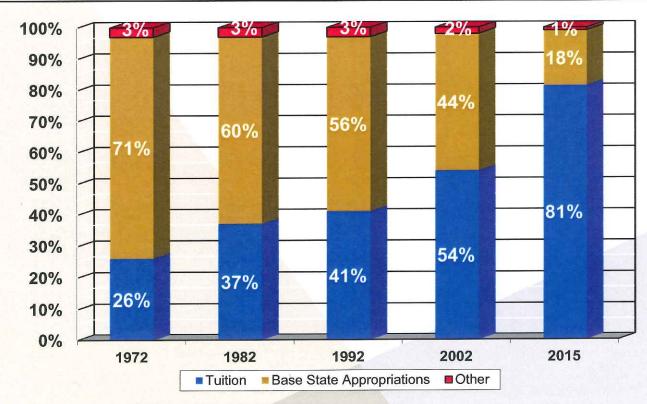
FY2015 appropriation is \$4.1 million less than in FY2009

The following slides document the impact of this historic under-investment.



# **Historical Funding Model**





# Lowest State Funding per Student



### **FY2015** Base Appropriation per FYES

|                | App | oropriation | FY2014 | Year    |  |
|----------------|-----|-------------|--------|---------|--|
|                | р   | er FYES     | FYES   | Founded |  |
| Wayne State    | \$  | 8,414       | 22,644 | 1868    |  |
| Michigan Tech  |     | 7,093       | 6,474  | 1885    |  |
| UM-Ann Arbor   |     | 6,734       | 43,832 | 1817    |  |
| Lake Superior  |     | 5,880       | 2,174  | 1946    |  |
| Michigan State |     | 5,754       | 45,959 | 1855    |  |
| Northern       |     | 5,513       | 8,031  | 1899    |  |
| Western        |     | 4,989       | 20,593 | 1903    |  |
| Ferris         |     | 4,043       | 12,141 | 1884    |  |
| Eastern        |     | 3,952       | 18,160 | 1849    |  |
| Central        |     | 3,787       | 20,891 | 1892    |  |
| UM-Dearborn    |     | 3,563       | 6,648  | 1959    |  |
| Saginaw Valley |     | 3,129       | 8,825  | 1963    |  |
| UM-Flint       |     | 3,095       | 6,895  | 1956    |  |
| Grand Valley   |     | 2,846       | 22,181 | 1960    |  |
| Oakland        |     | 2,830       | 17,088 | 1957    |  |

4,775

Average

Source: HEIDI and House Fiscal Agency

# Lowest State Funding per Student



<u>Question</u> – What would be the impact in one year if Oakland University received the <u>average</u> in state funding per student?

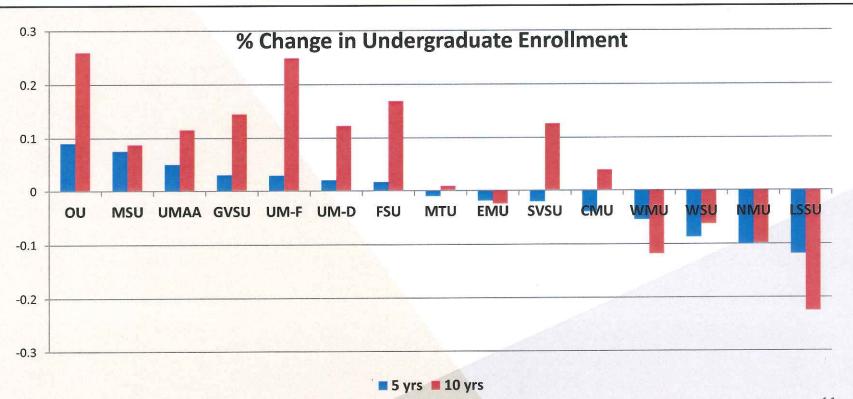
If Oakland University had received the <u>average</u> state funding per FYES (\$4,775) in FY2015, it would equal \$81.6 million.

However, being the lowest in state funding at \$2,830 per FYES, means OU received only \$48.4 million.

<u>Answer</u> - \$81.6 million - \$48.4 million = an <u>annual shortfall of \$33 million</u> in state support, \$1,945 less per FYES than the state average in FY2015.

# Highest 5yr & 10yr Enrollment Growth





# **Cost Containment**



#### Cost Containment and Budget Reductions FY2003 - FY2015

|  |                  | One           |               |
|--|------------------|---------------|---------------|
|  | <u>Permanent</u> | <u>Time</u>   | <u>Total</u>  |
| Cost Containment                             |                  |               |               |
| Benefit and Employment Changes               | \$ 8,120,454     | \$ 2,015,201  | \$ 10,135,655 |
| Re-organizations                             | 1,501,390        | 446,571       | 1,947,961     |
| Outsourcing and Partnerships                 | 4,847,356        | 1,644,258     | 6,491,614     |
| Process Re-engineering                       | 1,245,146        | 1,300,167     | 2,545,313     |
| Technology and Telecommunications            | 854,618          | 864,911       | 1,719,529     |
| Utilities/Energy Conservation                | 2,693,358        | 236,893       | 2,930,251     |
| Other Initiatives                            | 2,075,771        | 1,979,133     | 4,054,904     |
| Total Cost Containment                       | \$ 21,338,093    | \$ 8,487,134  | \$ 29,825,227 |
| Budget Reductions                            |                  |               |               |
| Faculty Salaries                             | \$ 1,337,416     | \$ 595,320    | \$ 1,932,736  |
| Non Faculty Salaries                         | 3,327,324        | 284,338       | 3,611,662     |
| Fringe Benefits                              | 2,136,991        | 238,671       | 2,375,662     |
| Operational Costs                            | 6,511,729        | 4,507,671     | 11,019,400    |
| Total Budget Reductions                      | \$ 13,313,460    | \$ 5,626,000  | \$ 18,939,460 |
| Total Cost Containment and Budget Reductions | \$ 34,651,553    | \$ 14,113,134 | \$ 48,764,687 |

Examples: renegotiated vendor contracts, refinanced debt, energy savings initiatives, reducing the cost of employee health care benefits, lean academic and administrative practice redesign, early retirement plan, and position eliminations.

# **Below Average Price**



### FY2015 Undergraduate Tuition All-In Price Per FYES

|                     | Tuition         | and Mandatory |               |              |
|---------------------|-----------------|---------------|---------------|--------------|
| State Universities  |                 | Fees *        | Other Fees ** | All-In Price |
| UM-Ann Arbor        | \$              | 14,336        | \$ 1,518      | \$ 15,854    |
| Michigan Tech       | District to the | 14,040        | 1,473         | 15,513       |
| Michigan State      |                 | 14,006        | 323           | 14,329       |
| Wayne State         |                 | 12,412        | 1,062         | 13,474       |
| Western Michigan    |                 | 11,198        | 1,236         | 12,434       |
| UM-Dearborn         |                 | 10,952        | 943           | 11,895       |
| Central Michigan    |                 | 11,550        | 253           | 11,803       |
| Ferris State        |                 | 11,310        | 376           | 11,686       |
| Grand Valley State  |                 | 11,028        | 540           | 11,568       |
| Oakland             |                 | 11,460        |               | 11,460       |
| Eastern Michigan    |                 | 9,663         | 1,525         | 11,188       |
| UM-Flint            |                 | 10,204        | 726           | 10,930       |
| Lake Superior State |                 | 10,279        | 593           | 10,872       |
| Saginaw Valley      |                 | 8,691         | 1,428         | 10,119       |
| Northern Michigan   |                 | 9,324         | 375           | 9,699        |
| Average             | \$              | 11,364        | \$ 825        | \$ 12,188    |

<sup>\*</sup> Source: HEIDI

<sup>\*\*</sup>All other fees per the Presidents Council - State Universities of Michigan Tuition and Fee Report and state university websites.

## **Discounted Sticker Price**



# Average Net Tuition Cost for Full-Time Resident Undergraduate Students

|                           | FY2014    | FY2015    |  |  |
|---------------------------|-----------|-----------|--|--|
| Tuition                   | \$ 11,108 | \$ 11,460 |  |  |
| Average Aid per Student * | (3,938)   | (3,714)   |  |  |
| Average Net Cost          | \$ 7,170  | \$ 7,746  |  |  |
| Average Net Cost %        | 64.5%     | 67.6%     |  |  |

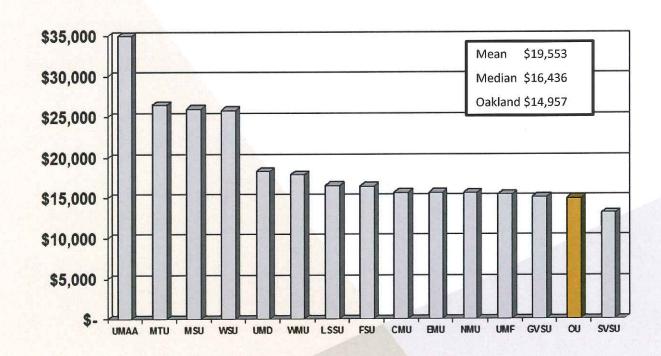
<sup>\*</sup> Financial Aid includes all grants and scholarships, no loans.

Financial Aid can vary greatly from student to student, however, the average net tuition cost for a full-time resident undergraduate student was \$7,746 in FY2015, a 32.4% discount off the "sticker price", due to Financial Aid awards.

# Second Lowest Expenditures per Student



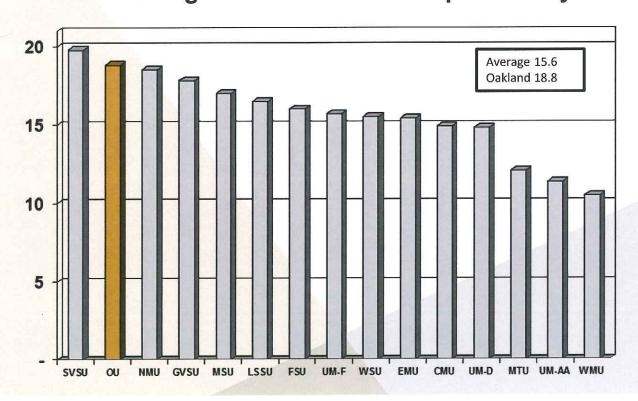
### FY2014 General Fund Expenditures per FYES



# Second Highest Student per Faculty Ratio



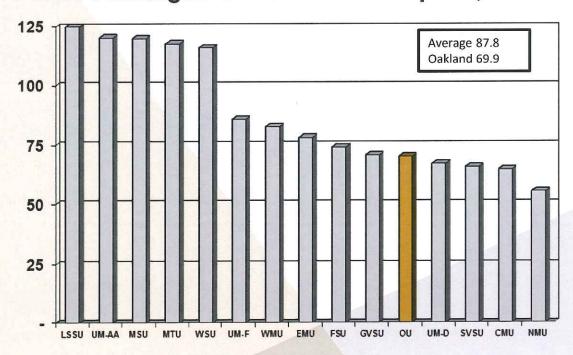
### FY2014 Michigan Universities FYES per Faculty FTE



# Fifth Lowest Staff per 1,000 Students Ratio



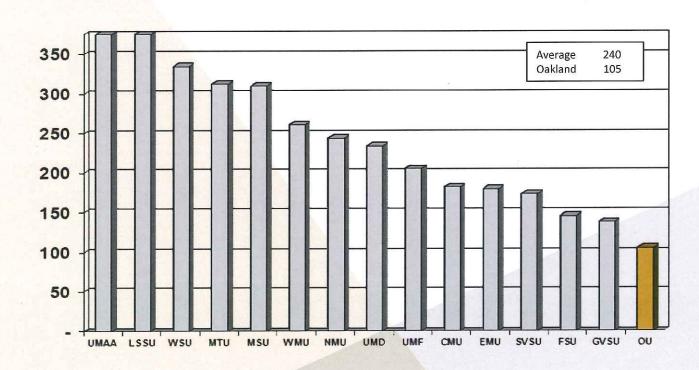
### FY2014 Michigan Universities Staff per 1,000 FYES



# Lowest Building Square Footage per Student



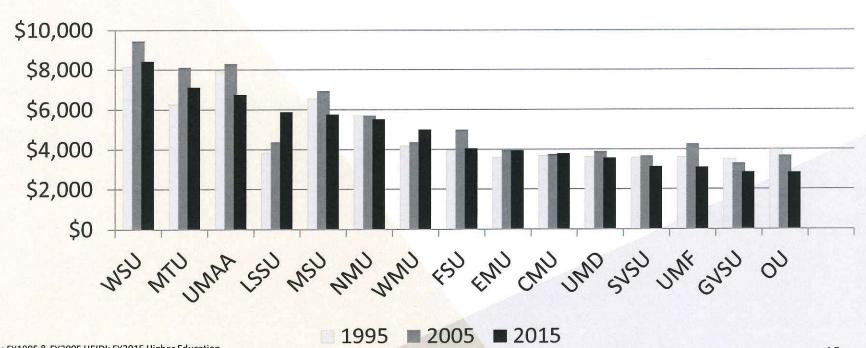
### FY2014 General Fund Building Sq. Ft. per FYES



## Michigan Universities FY1995, FY2005, FY2015



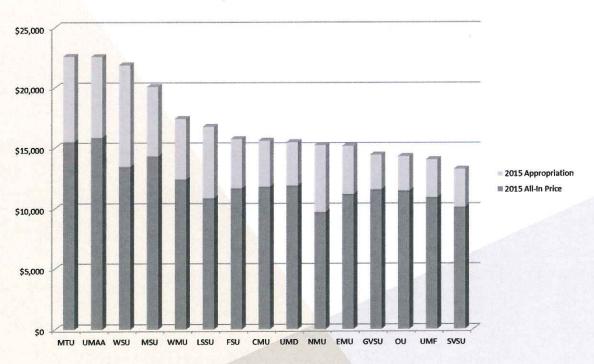
### **Appropriation Per FYES**



# Third Lowest Total Revenue per Student



### **Tuition and Fees plus Appropriation per FYES**



## **Inhibiting Factors - Summary**



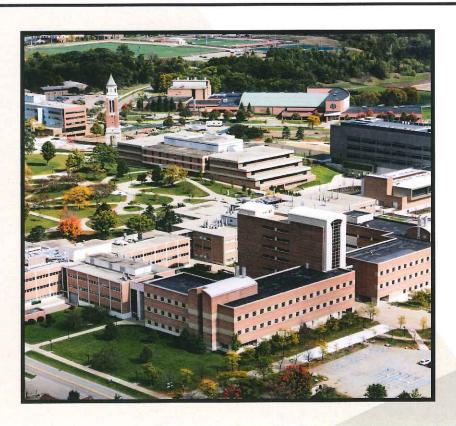
- ~ Highest enrollment growth the last 5 and 10 year periods
- ~ Lowest state appropriation funding per student
- ~ Tuition is \$728 below the peer average all-in tuition rate
- ~ Second lowest general fund expenditures per student
- ~ Second highest number of students per faculty
- ~ Fifth lowest staff per 1,000 students
- ~ Lowest general fund building square footage per student
- ~ One of two schools with declines in ten-year appropriation per student between 1995, 2005 and 2015
- ~ Third lowest total revenue per student (tuition plus state appropriation)

<u>Conclusion</u>: Oakland University has historically been <u>under-funded</u> and <u>under-resourced</u> considering its growth, impact in southeast Michigan, and in terms of its strategic needs and goals.

21

# Addressing OU Needs and Aspirations – Next Steps





- ✓ Increase tuition to market rates
  - √ Across-the-board tuition increase
  - ✓ Establish differential tuition rates for SBA, SECS, SHS & SON
- ✓ Implement formal process for academic and administrative program review
- ✓ Review options for out-of-state, international and ESL tuition strategies
- ✓ Review financial aid strategies
- ✓ Develop strategies and programs for graduate study that will lead to additional resources
- ✓ Plan for Oakland Center and Elliott Hall expansions and renovation of other facilities
- √ Reassess current resource allocation
- ✓ Invest proceeds into strategies that support new strategic plan goals (retention, graduation rates, faculty support, etc.)

# Addressing OU Needs and Aspirations – Next Steps



- 1. Institute an across-the-board tuition increase of 8.48%
- 2. Create market driven tuition differentials:
  - A. SBA
  - B. SECS
  - C. SHS
  - D. SON
- 3. Plan for a \$40 million Oakland Center renovation
- 4. Plan for a \$30 million Elliott Hall expansion
- 5. Provide significant increase in financial aid (11.7% = \$4.2 million)
- 6. Fund many Strategic Plan Initiatives (see initiatives listed on Goal #1, #2 & #3 slides)
- 7. Provide incremental program funding to SBA, SECS, SHS & SON





### **School of Business Administration**

001-299 course #'s = \$20

300 + course #'s = \$30

(per credit hour)

### **Tuition Rank Among State Peers:**

FY15 FY16

Lower Level 11 of 15 5 of 15

Upper Level 9 of 15 7 of 15





### School of Engineering & Computer Science

001-299 course #'s = \$30

300 + course #'s = \$40

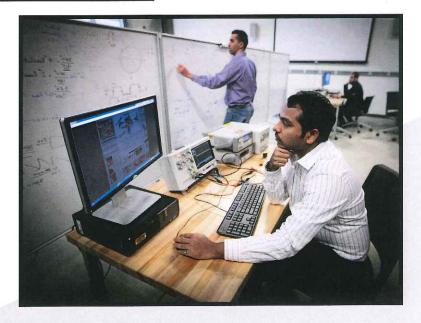
(per credit hour)

### **Tuition Rank Among State Peers:**

FY15 FY16

Lower Level 12 of 13 6 of 13

**Upper Level** 10 of 13 6 of 13





### **School of Health Sciences**

001-299 course #'s = \$10

300 + course #'s = \$20

(per credit hour)

**Tuition Rank Among State Peers:** 

FY15 FY16

Lower Level 7 of 11 6 of 11

Upper Level 7 of 11 4 of 11





### **School of Nursing**

001-299 course #'s = \$25

300 + course #'s = \$35

(per credit hour)

### **Tuition Rank Among State Peers:**

FY15 FY16

Lower Level 9 of 12 5 of 12

Upper Level 8 of 12 4 of 12





### **Operating Expenses**

| Wage & Benefit Increases                      | \$<br>5,590,426 |
|---|-----------------|
| Engineering Center, Upper Fields Debt Service | 1,550,323       |
| Software License Increases                    | 133,560         |
| Horizon League Transition Plan                | 268,193         |
| Miscellaneous                                 | <br>239,603     |
|   | \$<br>7,782,105 |
| One-Time Deferred IT Upgrades *               | \$<br>5,360,000 |

<sup>\*</sup> Examples: DegreeWorks, SPSS, Banner Advancement, Language Lab upgrades, Internet 2, Scantron Assessment Environment, Room Scheduling, Infrastructure upgrades.



# Strategic Goal #1 – Foster student success through a robust teaching and learning environment and comprehensive student services.

| Financial Aid   | \$ 4,160,237 |
|---|--------------|
| Faculty - CAS (4)   | 365,968      |
| Faculty - SECS (2)  | 256,680      |
| Faculty - SBA (2)   | 356,500      |
| Faculty - SON (2)   | 213,900      |
| Faculty - SHS (1)   | 99,820       |
| Academic Advisors (4)                                       | 326,480      |
| Retention and General Education                             | 525,260      |
| Handicapped Accomodations                                   | 125,000      |
| Graham Health Center Psychologists (2)                      | 176,160      |
| Oakland University Trustee Academic Success (OUTAS) Program | 71,947       |
| (Study abroad efforts - funded via philanthropy)            |              |
|   | \$ 6,677,952 |



Strategic Goal #2 – Be recognized as a strong research and scholarly environment focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.

| Library Collections  | \$ 79,824  |
|--|------------|
| Specialized Labs and Teaching Spaces                               | 197,660    |
| Research Support and Equipment                                     | 300,000    |
| (Research Stimulus Program - funded via redirected existing funds) |            |
|  | \$ 577,484 |



Strategic Goal #3 – Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships, institutional reputation and visibility, and engagement.

| Enhanced Career Services and Internships                           | \$<br>350,000 |
|--|---------------|
| (Pontiac - funded via redirecting existing funds and philanthropy) |               |
| (Community engagement - funded via philanthropy)                   |               |
|  | \$<br>350,000 |

# **Total Proposed FY2016 Budget**



|                               |           | FY2014      | FY2015            |           | FY2016         |
|-------------------------------|-----------|-------------|-------------------|-----------|----------------|
| Prior Year Revenue Budget     | \$        | 209,732,700 | \$<br>221,417,394 | \$        | 233,956,402    |
| Incremental:                  |           |             |                   |           |                |
| State Appropriations          |           | 2,489,800   | 2,729,300         |           | 9 <del>-</del> |
| Tuition                       |           | 12,198,971  | 8,533,782         |           | 17,295,889     |
| Differential Tuition          |           | 1/2         | nei               |           | 3,463,695      |
| Miscellaneous                 |           | 56,363      | (10,353)          |           | (12,043)       |
| School of Medicine            |           | 3,794,422   | 3,702,474         |           | 3,210,394      |
| Financial Aid                 |           | (6,854,862) | <br>(2,416,195)   |           | (4,160,237)    |
| Total Budgeted Revenues       | <u>\$</u> | 221,417,394 | \$<br>233,956,402 | <u>\$</u> | 253,754,100    |
| Prior Year Expenditure Budget | \$        | 209,732,700 | \$<br>221,417,394 | \$        | 233,956,402    |
| Incremental:                  |           |             |                   |           |                |
| Operating Expenses            |           | 7,890,272   | 8,836,534         |           | 7,782,105      |
| School of Medicine            |           | 3,794,422   | 3,702,474         |           | 3,210,394      |
| Strategic Goals *             |           | -           |                   |           | 3,445,199      |
| One-Time Deferred IT Upgrades |           |             |                   |           | 5,360,000      |
| Total Budgeted Expenditures   | \$        | 221,417,394 | \$<br>233,956,402 | \$        | 253,754,100    |
|                               | \$        | 221,417,394 | \$<br>233,956,402 | \$        |                |

<sup>\*</sup> Adjusted for Financial Aid which is presented as a contra-revenue

# Oakland University Fiscal Year 2016 Proposed General Fund Budget

| Category                           | FY 2015<br>Budget | FY 2016<br>Projected<br>Budget | Amount<br>Change | %<br>Change |
|------------------------------------|-------------------|--------------------------------|------------------|-------------|
| State Appropriation - Base         | \$<br>48,364,100  | \$ 48,364,100                  | \$ 0             | 0.00%       |
| Student Tuition                    | 222,170,020       | 247,606,037                    | 25,436,017       | 11.45%      |
| Financial Aid Offset               | (39,168,481)      | (44,406,800)                   | (5,238,319)      | 13.37%      |
| Net Tuition & Fees Revenue         | \$ 183,001,539    | \$ 203,199,237                 | \$ 20,197,698    | 11.04%      |
| Indirect Cost Recovery             | 2,300,000         | 1,800,000                      | (500,000)        | -21.74%     |
| Miscellaneous Income               | 290,763           | 390,763                        | 100,000          | 34.39%      |
| Encumbrances                       | 12,764,511        | 0                              | (12,764,511)     | -100.00%    |
| Total Funding Sources              | \$ 246,720,913    | \$ 253,754,100                 | \$ 7,033,187     | 2.85%       |
| Less: Budgeted Expenditures        | \$ 246,720,913    | \$ 253,754,100                 | \$ 7,033,187     | 2.85%       |
| Revenues Over (Under) Expenditures | \$ 0              | \$ 0                           | \$ 0             |             |
| FYES Enrollment                    | 17,419            | 17,666                         | 247              | 1.42%       |

#### Notes:

Monday, June 29, 2015 1:59:17 PM

<sup>1)</sup> The university has adopted financial statement presentation changes as recommended by GASB 34 and 35 and NACUBO principles for financial statement presentation. As a result, institutional financial aid is shown as an offset to revenues.

<sup>2)</sup> The projected budget does not include any encumbrances and carryforwards. Encumbrances and carryforwards as of June 30 will be added to the budgeted expenditure base for the following fiscal year as a one time allocation.

# Oakland University General Fund Budgeted Expenditures Fiscal Year 2015 vs. 2016

|  | FY2015<br>Adjusted<br>Total Budget | FY2015<br>Enc. /<br>Carryforward | FY2015<br>Adjusted<br>Base Budget | FY2016<br>Budget<br>Changes | FY2016<br>Budget |
|--|------------------------------------|----------------------------------|-----------------------------------|-----------------------------|------------------|
| School of Medicine                         | \$ 12,271,718                      | \$ (315,902)                     | \$ 11,955,816                     | \$ 3,210,394                | \$ 15,166,210    |
| College of Arts & Sciences                 | 46,856,158                         | (1,359,330)                      | 45,496,828                        | 1,345,333                   | 46,842,161       |
| School of Business Administration          | 15,814,482                         | (602,480)                        | 15,212,002                        | 1,438,242                   | 16,650,244       |
| School of Education and Human Services     | 13,930,063                         | (409,842)                        | 13,520,221                        | 356,334                     | 13,876,555       |
| School of Engineering and Computer Science | 11,985,833                         | (116,675)                        | 11,869,158                        | 900,036                     | 12,769,194       |
| School of Health Sciences                  | 5,622,714                          | (134,313)                        | 5,488,401                         | 465,765                     | 5,954,166        |
| School of Nursing                          | 9,589,069                          | (249,937)                        | 9,339,132                         | 1,020,397                   | 10,359,529       |
| Kresge Library                             | 6,203,968                          | (232,624)                        | 5,971,344                         | 186,927                     | 6,158,271        |
| Instructional and Information Technology   | 8,692,485                          | (854,456)                        | 7,838,029                         | 165,750                     | 8,003,779        |
| Academic Affairs - Other                   | 30,035,012                         | (4,217,562)                      | 25,817,450                        | 1,049,408                   | 26,866,858       |
| Finance & Administration                   | 25,173,235                         | (873,365)                        | 24,299,870                        | 820,150                     | 25,120,020       |
| Student Affairs                            | 16,474,850                         | (546,858)                        | 15,927,992                        | 734,948                     | 16,662,940       |
| Development, Alumni and Comm. Engagement   | 6,773,831                          | (1,947,921)                      | 4,825,910                         | 114,635                     | 4,940,545        |
| President                                  | 16,992,118                         | (903,246)                        | 16,088,872                        | 593,316                     | 16,682,188       |
| General                                    | 20,305,377                         | 0                                | 20,305,377                        | 7,396,063                   | 27,701,440       |
| Total                                      | \$ 246,720,913                     | (\$ 12,764,511)                  | \$ 233,956,402                    | \$ 19,797,698               | \$ 253,754,100   |

# Oakland University Schedule of Tuition Rates Effective Fall Semester 2015

|                               |           | Proposed  |  |
|-------------------------------|-----------|-----------|--|
|                               | Effective | Effective |  |
| Tuition Rate Per Credit Hour  | Fall 2014 | Fall 2015 |  |
| Resident UG Lower Student     | \$ 353.75 | \$ 383.75 |  |
| Resident UG Upper Student     | 410.25    | 445.00    |  |
| SBA 001-299 courses           | 353.75    | 403.75    |  |
| SBA 300+ courses              | 410.25    | 475.00    |  |
| SECS 001-299 courses          | 353.75    | 413.75    |  |
| SECS 300+ courses             | 410.25    | 485.00    |  |
| SHS 001-299 courses           | 353.75    | 393.75    |  |
| SHS 300+ courses              | 410.25    | 465.00    |  |
| SON 001-299 courses           | 353.75    | 408.75    |  |
| SON 300+ courses              | 410.25    | 480.00    |  |
| Resident Grad                 | 637.25    | 655.00    |  |
| Resident Doctoral             | 637.25    | 655.00    |  |
| Non Resident UG Lower Student | 795.75    | 795.75    |  |
| Non Resident UG Upper Student | 853.25    | 853.25    |  |
| Non Resident Grad             | 1,027.00  | 1,027.00  |  |
| Non Resident Doctoral         | 1,027.00  | 1,027.00  |  |
| Competency Exam               | 55.00     | 55.00     |  |
| SOM                           | 48,099.00 | 50,023.00 |  |

| Summary Comparison of tuition rates:  A) Undergraduate Michigan resident student taking a full 15 credi           | t hour load for two semesters (30 total | l credit hours) |       |  |  |  |  |  |
|---|---|-----------------|-------|--|--|--|--|--|
| Resident UG Lower Student   | \$ 10,612.50                            | \$ 11,512.50    |       |  |  |  |  |  |
| Resident UG Upper Student   | \$ 12,307.50                            | \$ 13,350.00    |       |  |  |  |  |  |
| Residential Undergraduate Average   | \$ 11,460.00                            | \$ 12,431.25    | 8.48% |  |  |  |  |  |
| B) Graduate Michigan resident student taking a full 12 credit hour load for two semesters (24 total credit hours) |   |                 |       |  |  |  |  |  |
| Resident Grad   | \$ 15,294.00                            | \$ 15,720.00    | 2.79% |  |  |  |  |  |

Lower/Upper division undergraduate students defined:

Lower Division - All non-matriculating (non-degree seeking) students, all O.U. freshman and sophomores with less than 56 credits.

Upper Division - Guest students from other colleges, all O.U. undergraduate students who have earned undergraduate degrees and who have been admitted to a second O.U. undergraduate degree program, all O.U. undergraduates with 56 or more undergraduate credits, and all students with post bachelor admission status.

The School of Medicine tuition rate is annual.